## FOR IMMEDIATE RELEASE

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## ALTA SKI AREA HOSTS 24<sup>TH</sup> ANNUAL UTAH ENVIRONMENTAL EDUCATION CONFERNECE OCTOBER 24-26, 2013

**Alta, UT – September 23, 2013**: Alta Ski area is pleased announce the hosting of the 24<sup>th</sup> Annual Utah Environmental Education Conference put on by the <u>Utah Society for Environmental Education</u> (USEE).

The theme for this year's event is: *Building Communities by connecting with nature*, and will include breakout sessions, workshops, outdoor experiences, roundtable discussions, and an annual network meeting. The conference will be highlighted with keynote addresses from David Whittikiend (Forest Supervisor of the Uinta-Wasatch-Cache National forest), David Strayer (University of Utah professor whose research focuses on the restorative properties of immersing in nature), Mike Libecki (world renowned climber) and Nalini Nadkarni (Pioneer of Forest Canopy Research).

With the conference's supporting theme it will have a focus on outdoor recreation and how environmental education can enrich experiences outdoors. With this large outdoor component the conference is designed for a broad audience of formal teachers, informal educators, outdoor recreational leaders and guides, college students, higher education personnel, parents, business leaders and other community members.

On Friday evening, October 25<sup>th</sup>, the event will be highlighted with the <u>Annual USEE Fundraiser Bash</u> in Alta. The "Bash" will include a delectable dinner of locally sourced food, speaker David Strayer, and a silent auction featuring donations from Alaska Mountain Guides, Alta Ski Area, and Colorado Rivers and Trails. Tickets for the Bash are just \$50.

For more information, and to register for the 24<sup>th</sup> Annual Utah Environmental Education Conference, visit: <a href="https://www.usee.org/events/annual-conference">www.usee.org/events/annual-conference</a>

## Please feel free to use these other social media sites to promote the conference:

Alta Environmental Center Facebook Event: <a href="www.facebook.com/events/543909972335081/">www.facebook.com/events/543909972335081/</a>
24<sup>th</sup> Annual Utah Environmental Education Conference Facebook Event: <a href="www.facebook.com/events/638430116170877/?fref=ts">www.facebook.com/events/638430116170877/?fref=ts</a>

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