## FOR IMMEDIATE RELEASE

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## Alta's New LEED Green Building

Alta, UT – March 22, 2013: Like any business, Alta Ski Area (ASA) is charged with supplying the increasing demand of customers and technology, and for 75 years Alta has approached this demand with smart, sustainable and minimal development. This season ASA welcomes a long-awaited building that provides the necessary workspace for the crew that makes up the essence of Alta – the Lift Department. This new state of the art building primarily provides space for a lift shop, but additionally services the spatial need for efficient mechanical and electrical systems, Informational Technology, Administration, Marketing and Skier Services – including a comfortable seasonal locker room.

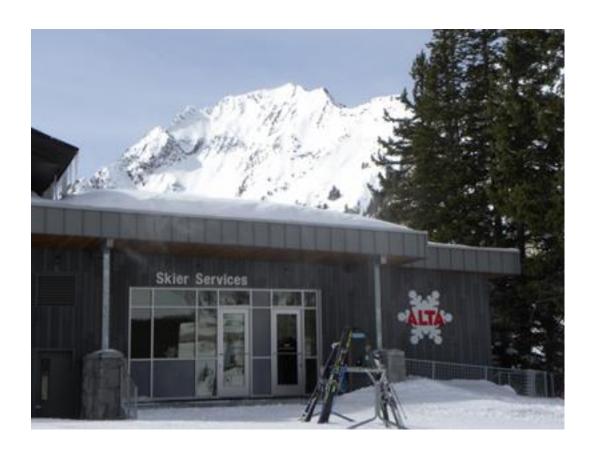
The new building has also been awarded <u>LEED Silver Certification</u> by the <u>Green Building Certification</u> <u>Institute</u>. Building upon the efforts from the 2006 Watson Shelter, ASA committed itself to energy, economic and environmental efficiency. To achieve LEED and the goal of a high efficient building, an <u>Integrated Design Process</u> was followed to meet green building standards.

Sincere thanks goes to all who helped in the design and build of Alta's fine and green 21<sup>st</sup> century building:

- Brendle Group LEED A.P. and Owner's Representative, Ft. Collins, CO
- Colvin Engineering Principal Mechanical Engineering, Salt Lake City, UT
- Ecosign Mountain Resort Planners, Ltd. Spatial Planner, Whistler, B.C. Canada
- EEI Engineering Economics, Inc. Commissioning, Denver, CO
- Envision Engineering Principal Electrical Engineering, Salt Lake City, UT
- Okland Construction Principal Contractor, Salt Lake City, UT
- VCBO Architecture Architectural Design, Salt Lake City, UT

For more information or for a sustainability tour please contact the Alta Environmental Center at environment@alta.com or 801.832.1700.

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