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Alta Ski Area Builds Sustainability

Alta Ski Area is pleased to announce that a new building is to be constructed this summer of 2012 in the Wildcat Base area. The not-yet named building will be built congruent to the north side of Alta's current Lifthauf and Buckhorn building and will most importantly include a lift maintenance shop, as well as administration offices, storage, lost and found, a season pass office, skier services, public restrooms and updated communications and mechanical center. The most exciting part of this building is Alta will be pursuing Leadership in Energy and Environmental Design (LEED) certification, which is operated by the U.S. Green Building Council. This level of architectural design means the building will be constructed with high efficiency utility performance (water, heating and electricity), local and sustainable materials, on an environmentally approved site, and with native landscaping. In addition, the current Lifthauf and Buckhorn building will see minor renovations to support the flow and efficiency of the new building. With construction beginning in mid May, the current Main Office and Administration office functions will be moved to Albion Ticket Office for the summer and fall. The building is scheduled to be completed mid to late October to be ready for 2012-2013 winter's season pass distribution. This will be Alta's first LEED certified construction effort and it is planned to be aesthetically and environmentally appealing similar to Watson Shelter and the Albion Day Lodge. Alta Ski Area additionally gives special thanks to Brendle Group – Alta's LEED liaison, Okland Construction and VCBO Architecture for the time and work they have spent with Alta on the integrated design process of the new building.

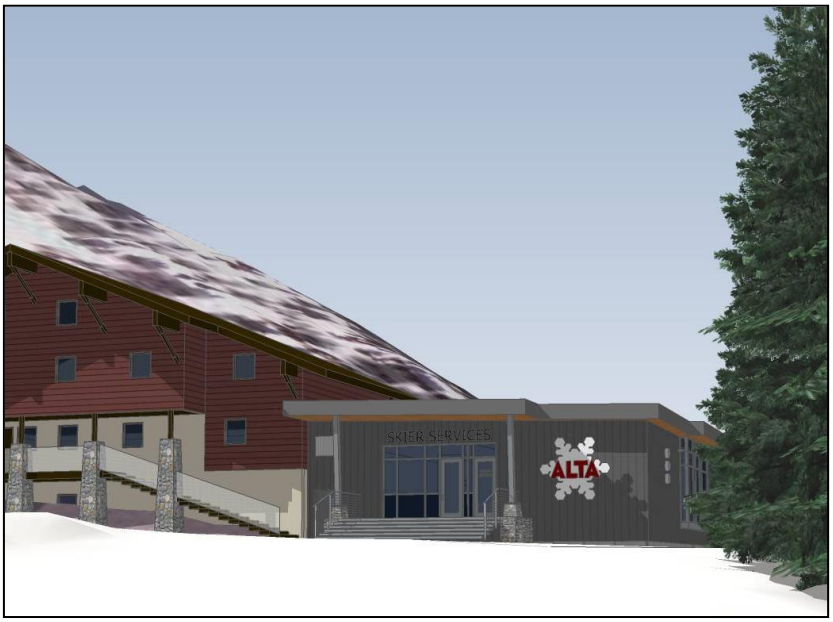

Image: Conceptual Design