FOR IMMEDIATE RELEASE

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2014 Alta Summer Stewardship: Kick-Off with 3rd Annual Alta Restoration Day - July 19th

Alta, UT – July 10, 2014: Alta Ski Area and its Alta Environmental Center is joining forces with the Town of Alta (TOA), Cottonwood Canyons Foundation (CCF), Forest Service, Friends of Alta (FOA), TreeUtah, and local residents to complete large and small stewardship projects throughout the summer. Events include Invasive Weed Removals, Trail Work, and Native Plant Restoration. The goal for these efforts is to restore over 10,000 native plants, pull a few tons of weeds, and attract over 500 volunteers. Stewardship is the perfect fun, educational and dirty activity to support a common goal between all patrons.

To kick-off the summer Alta will be hosting its 3rd Annual Town of Alta Restoration Day, Saturday, July 19th. "We hope to see Alta skiers, residents, and employees join us on this fine day of good ol' hard work and celebration of all the natural resources Alta supports" says Maura Olivos, Sustainability Coordinator for Alta Ski Area. The Alta stewardship partners hope that all Alta patrons see this as an opportunity to make stride in minimalizing recreational impact as well as build awareness and appreciation with our future stewards. This year's event will be focused on repairing damaged trail, completing a minor trail reroute, and transplanting native plants.

To register for many of the stewardship events or for more information contact the Public Lands Information Center at 801.466.6411 or email volunteer@cottonwoodcanyons.org.

Social Media: All stewardship events are posted on the Alta Environmental Center Facebook www.facebook.com/pages/Alta-Environmental-Center/239290422756304.

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