## FOR IMMEDIATE RELEASE

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## Alta Ski Area Awards University of Utah Scholarship

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Alta, UT – December 19, 2013: Alta Ski Area (ASA) partnered with the University of Utah's Environmental and Sustainability Studies program to offer an annual full-tuition scholarship. The Alta Environmental Center (AEC) Scholarship is designed to benefit students enrolled full-time as majors in the Environmental and Sustainability Studies Program. This spring's 2014 recipient will be Jamie Murphy, a senior with an outstanding volunteer background and a desire to influence environmental awareness beyond her undergraduate studies.

"We are always excited to support education in any form. With this scholarship at the U we hope to help secure and influence our future in pursuing a career in environmental awareness, science, and stewardship," said Maura Olivos, Sustainability Coordinator for AEC. "This is Alta Ski Area's first external scholarship and we are committed to sharing their resources in the pursuit of sustainability — a mission that entails improving and protecting the well-being of Alta's environment, ski industry and community."

The Alta Scholarship will ensure that future leaders have access to understanding the importance of sustainability and participating in sustainability initiatives. In line with this mission students within the Environmental and Sustainability Studies program are led to develop an "understanding of environmental systems and the consequences of human-environment interactions" with a strong emphasis in science (envst.utah.edu).

For more information on this scholarship and for Fall 2014 allocation visit: <a href="http://envst.utah.edu/students/scholarships/">http://envst.utah.edu/students/scholarships/</a> or call (801) 585-5656.

Building on Alta's 75-year heritage of conservation, the Alta Environmental Center (AEC) is actively engaged in sustainability practices as well as research, education and collaboration with external partners. For more information on Alta Ski Area's sustainability efforts or department, the Alta Environmental Center, visit <a href="www.alta.com">www.alta.com</a> > environment or contact Maura Olivos, molivos@alta.com, 801.832.1700.