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Alta Earth Day – April 19, 2014

Alta, UT – April 1, 2014: Join Alta this year for its 4th annual Alta Earth Day – building awareness and appreciation for the place we call Alta. This event is a collaborative effort by organizations and members of the Alta community – [Alta Community Enrichment](#), [Alta Ski Area](#) - [Alta Environmental Center](#), [Cottonwood Canyons Foundation](#), [Friends of Alta](#), and [Town of Alta](#).

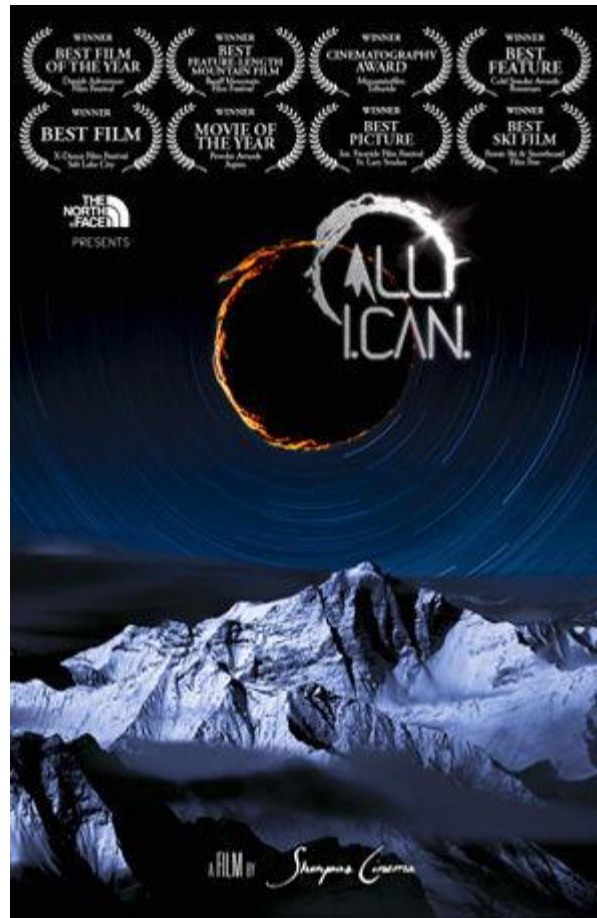
Alta Earth Day is a free event commemorating April 22nd with Earth Day every day. The day will feature: Eco Geared Ski Vendors, Green Arts & Crafts, Naturalist Snowshoe Tours, Ski with a Ranger Tours, Ski Gear Recycling Drop-Off, and après Earth Day community gathering featuring the award winning environmental ski film [All.I.Can](#) and a vendor raffle.

The Alta community is pleased to host the following eco-geared vendors on the snow with demos and displays at Wildcat Base the day of the event from 9am to 4:30pm: [Alta Ski Shop](#), [DPS Skis](#), [Panda Poles](#), [RAMP](#), [Smith Optics](#), [Soul Poles](#), [Trader Joe's](#), [2nd Tracks](#), and [4FRNT](#).

For event details visit the Alta Earth Day webpage: www.alta.com/pages/altaearthday

Get updates on the Facebook event page: www.facebook.com/events/653418671385232/

Additional sponsors include: Alta Lodge, The Albion Grill, Medium RAREchefs, Porcupine Pub & Grille, and Shallow Shaft.



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