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ALTA'S 84TH SEASON OPENS NOVEMBER 24TH



Alta Ski Area's 84th ski season opens Wednesday, November 24th—the day before Thanksgiving. So far, we have received 82" and have a 30" base. This season is looking promising for those powder days we all love at Alta.

Parking

New this year, we are implementing a paid parking reservation system on weekends & holidays in an effort to preserve the Alta skiing experience. Our passion at Alta is to provide an authentic ski experience and that includes the peace of mind, knowing you'll have a place to park. No reservations are required mid-week. Parking reservations can be purchased online for \$25 a day. Qualifying Alta and Alta-Bird passholders are eligible for free parking reservations.

On-Mountain Improvements

Newly installed in the East Castle area are four Wyssen towers and a snow fence installation on the Devil's Castle Road. These remote explosive devices (RACs) and snow fences will allow for safer and more efficient openings of the Supreme lift and the groomed terrain of Rock and Roll and Big Dipper. On the Collins side, the popular Corkscrew trail has been widened to improve the skiing experience.

Alf Engen Ski School

This season, the Alf Engen Ski School offers new guided tours that include on-hill ski instruction which highlights Alta's geology, mining past and sustainability efforts. The unique guided tours are a fully immersive guided skiing experience. The Alf Engen Ski School is also offering an adult learn to ski program this season. Last year was a pilot season for the program and with so much success, the Alf Engen School added two sessions for this upcoming winter.

Alta Ski Shops

The Albion ski shop has been newly remodeled with an improved rental flow. In addition, our on-mountain ski shops will open this winter at Alf's Restaurant and Watson Shelter. The ski shops have a fantastic demo fleet, including seven different ski brands to choose from.

Alta Environmental Center

The AEC was busy this summer with sustainability efforts and events. Alta employee's planted 800 plant seedlings and restored 300 feet of trail on conservation day. AEC hosted over 20 volunteer stewardship events in collaboration with various partners. These events provide educational and land conservation work opportunities for the public. Approximately 5,600 plant seedlings and 1,100 tree seedlings were planted where restoration and reforestation efforts were needed at Alta.

Continued Partnerships

Alta is excited about our continued partner pass offerings with the Ikon Pass and the Mountain Collective Pass. With 540" snowfall average and 486" last season, join us next Wednesday as we kick off the 2021-22 ski season.

Alta Ski Area—Since 1938.

Come for the skiing. Stay for the skiing.

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Since 1938, this marks Alta Ski Area's 84th winter in operation. Originally a mining town, Alta was the first ski area in Utah to install a lift. Alta is a skiers-only mountain with majestic scenery, diverse terrain and a

renowned snowfall average of 540". There is a spirit to Alta we call #AltaMagic. Come for the skiing. Stay for the skiing.

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