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## Alta Commits to Matching 100% of its Annual Electricity Use with Renewable Energy



Alta Ski Area is pleased to announce that it has committed to matching 100% of its annual electricity use with renewable energy. With this new commitment, Alta Ski Area will reduce its carbon footprint by an estimated 3,567 metric tons of carbon dioxide per year by purchasing renewable energy credits (RECs) through Rocky Mountain Power's Blue Sky program. This investment will significantly reduce the ski area's annual greenhouse gas emissions.

As a business that relies on snow, Alta Ski Area recognizes the impact of climate change. Reducing our greenhouse gas emissions aligns with the ski area's mission statement to provide authentic skiing experiences within a natural mountain environment. In order to continue fostering the Alta experience for future generations, the ski area is committed to conserving and protecting the natural mountain environment in which we operate.

[Learn more](#) about Alta Ski Area's RECs purchase and this important step towards reducing its carbon footprint. To find out more about Alta's commitment to sustainability, check out the Alta Environmental Center's [2021 Sustainability Report](#). Let it snow.

Director, [Alta Environmental Center](#)

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*Since 1938, this marks Alta Ski Area's 84th winter in operation. Originally a mining town, Alta was the first ski area in Utah to install a lift. Alta is a skiers-only mountain with majestic scenery, diverse terrain and a renowned snowfall average of 540". There is a spirit to Alta we call #AltaMagic. Come for the skiing. Stay for the skiing.*

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