



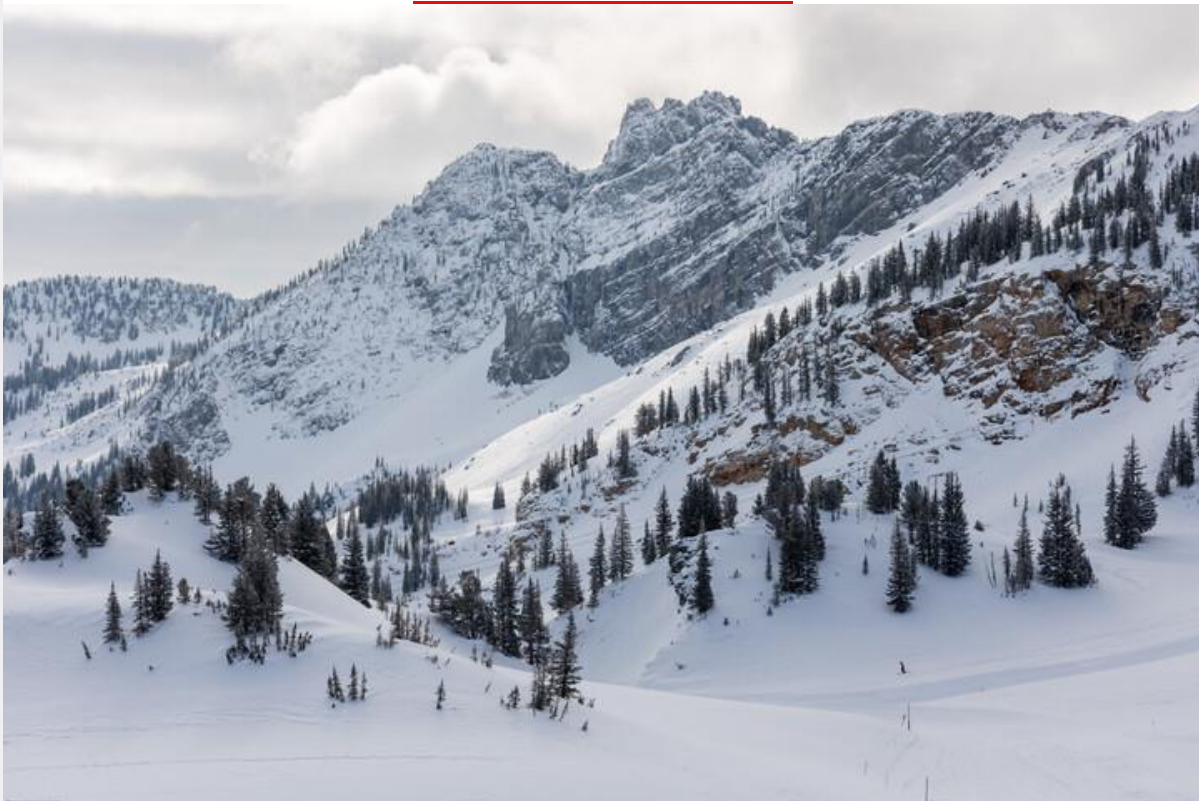
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## **ALTA TO CHANGE IKON DESTINATION STATUS FOR THE 2022-23 SKI SEASON**



Independently-owned Alta Ski Area's ongoing mission is to provide an authentic skiing experience in a natural mountain environment. As demand for skiing in Little Cottonwood Canyon continues to grow, Alta is committed to making changes that create wonderful skiing experiences now and into the future.

A change for the 2022-23 ski season that will help us manage the Alta experience is the removal of Alta as an Ikon Base Pass destination. Alta will become a destination for the Ikon Base Plus Pass and remain a destination for the Ikon Pass. Additionally, we would like to thank the many skiers who have used Alta's weekend & holiday parking reservation system. With parking reservations in place for this entire season, skier sentiment has been overwhelmingly positive thus far, noting that the weekend and holiday experience has been

very pleasant. Alta will keep the parking reservation system in place for the 2022-23 ski season and Ikon pass holders will be responsible for paying for parking reservations.

With 288" so far this season and a base of 89" Alta has offered wall-to-wall terrain openings. Let's hope that March, historically the snowiest winter month, delivers.

Alta season passes will go on sale in early May for the 2022-23 season. For more information on the Ikon Pass, visit [ikonpass.com](https://ikonpass.com). For all Alterra media inquiries, click [here](#).

Alta Ski Area—since 1938.  
Come for the skiing. Stay for the skiing

[Alta Parking Reservations](#)  
[Alta Ski Area Mountain Cams](#)  
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*Since 1938, this marks Alta Ski Area's 84th winter in operation. Originally a mining town, Alta was the first ski area in Utah to install a lift. Alta is a skiers-only mountain with majestic scenery, diverse terrain and a renowned snowfall average of 540". There is a spirit to Alta we call #AltaMagic. Come for the skiing. Stay for the skiing.*

[Press Release Archives](#)

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