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Alta Earth Day Celebration April 16, 2022



Join Alta on the snow for our 13th annual community Alta Earth Day celebration on Saturday, April 16th. This event encourages environmental stewardship, responsible recreation and awareness of the relationship between climate change and the future of the ski industry in Little Cottonwood Canyon and beyond. Alta Earth Day is a free event.

Check out the basecamp/vendor village located at the Wildcat base area from 9am–3:30pm for sustainability-focused and local companies from the Salt Lake area, and the outdoor industry. Featured vendors include Black Diamond, Chums, Cirque Series, Citizens Climate

[Lobby](#), [Coalatree Organics](#), [DPS Skis](#), [The Front Climbing Gym](#), [Icelantic Skis](#), [Level 9 Sports](#), [Lone Pine Gear Exchange](#), [Mark Miller Subaru](#), [Patagonia](#), [Pisten Bully](#), [Salt Lake Bicycle Collective](#), [Smith Optics](#), [Utah Recycling Alliance](#), [Volkl skis](#), [Wonder Alpine Skis](#) and more.

Throughout the day, people will have opportunities to get in touch with their 'wild' side on the snow with a naturalist snowshoe tour, ski with a Ranger, Arborist ski around, birding on skis, and nest box installations. Thanks to our partners [Cottonwood Canyons Foundation](#), [Tracy Aviary](#), and [TreeUtah](#) for hosting these events.

The day's celebration will also include ski and snowboard recycling with [Utah Recycling Alliance](#) and [Ski Trucks](#), bike and bike part recycling with [Salt Lake Bicycle Collective](#), a plastic-free station provided by [Lone Pine Gear Exchange](#), and other activities.

Don't miss the generous opportunity drawing in front of the Goldminer's Daughter patio at 4pm. Win a brand new pair of Rossignol or Icelantic skis, a variety of outdoor gear, a one-month climbing gym pass to the Front, a Cirque Series entry, and more. Funds raised from the opportunity drawing go toward funding small sustainability projects in Alta. Buy your opportunity drawing tickets at the on-the-snow vendor village.

To top off the day, Leah Woods will be delighting us with music on the Goldminer's Daughter Patio from 4:30–5:30pm after the opportunity drawing.

We can't wait to see you all there! Learn more [here](#).

Director, [Alta Environmental Center](#)

Beth Yetter

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Since 1938, this marks Alta Ski Area's 84th winter in operation. Originally a mining town, Alta was the first ski area in Utah to install a lift. Alta is a skiers-only mountain with majestic scenery, diverse terrain and a renowned snowfall average of 540". There is a spirit to Alta we call #AltaMagic. Come for the skiing. Stay for the skiing.

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