

**David Chang**

**Sr. Product Marketing Manager**

***"Keep going, don't give up, don't be afraid to try something new and don't be afraid to fail, learn from it and try again. "***



**1. Tell us about yourself and your role at AMD.**

I am a Senior Product Marketing Manager for the AMD Server business unit. I lead the AMD product launches and am the security product marketing lead. I'm also the president of Asians Making a Difference Employee Resource Group at AMD.

**2. What hobbies did you have growing up?**

I played sports in school – Football, Tennis, Basketball, Track & Field.

In college, I was fascinated with building PCs and managed the performing arts center on campus, so I got to see a lot of dance, music, movies and art.

As an adult (still growing up) – I race cars at Circuit of the Americas in Austin and am an instructor for racecar drivers. I also am an USTA official for local tennis tournaments.

**3. What does engineering mean to you?**

Engineering means a plethora of opportunity from mechanical to electrical to chemical to being a computer hacker. Unlike some majors, the skills you learn in engineering directly translates into real life.

**4. What has been your biggest challenge and how do you overcome hurdles?**

I have faced many challenges from learning English as a second language to finding a place where I fit in and can contribute, but my biggest challenge that I have overcome is getting back up after failing at something. 1<sup>st</sup> example – I have started 2 companies that never got off the ground. 2<sup>nd</sup> example – that I have been laid off from multiple companies, but somehow have found my next opportunity to be better and more rewarding than the previous job.

**5. What advice would you like to give students who want to pursue a career in STEM?**

Keep going, don't give up, don't be afraid to try something new and don't be afraid to fail, learn from it and try again.

Finally, careers are not a straight path, sometimes you take detours and find new paths. The trick is to just keep going forward one step at a time.