

CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.



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CertainTeed Corporation
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ASK ABOUT ALL OF OUR OTHER CERTAINTEED PRODUCTS AND SYSTEMS:

ROOFING • SIDING • TRIM • DECKING • RAILING • FENCE
GYPSUM • CEILINGS • INSULATION

Professional: 800-233-8990 Consumer: 800-782-8777

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MAINSTREET™

Siding



Life happens here.™

CertainTeed
SAINT-GOBAIN

Choose exceptional value with versatility.

7 styles. 24 colors. MainStreet's attractive, feature-rich siding is the ideal choice for your home. Designed to stay beautiful with very little effort, MainStreet offers unparalleled versatility to design your home based on your unique taste with the durability to experience the benefits of low-maintenance living.

On average, **vinyl siding saves time and money** when compared to maintaining other siding options or painted exteriors.*



\$5
vinyl siding /
soap and water

vs



**\$3,500-
5,000**
other siding / paint

Source: *costhelper.com*

*For 3000 sq. ft., multi-story home, professionally painted, with repainting every 8-10 years.

Curb appeal is an **important consideration** for home buyers when it comes to home exteriors.

Good curb appeal can

**add
20%**
to the value
of your home

Source: *realtor.com* 2016

On cover:

Siding: MainStreet Double 4" Clapboard in buckskin, Cedar Impressions® Double 7" Staggered Perfection Shingles in autumn red and CedarBoards™ Single 12" Board & Batten in light maple.

Trim: Vinyl Carpentry® & Restoration Millwork®.

Siding: MainStreet Double 4" Clapboard in flagstone and Cedar Impressions Double 7" Perfection Shingles in sterling gray.

Trim: Vinyl Carpentry® & Restoration Millwork®.

Enjoy the benefits of consistent quality.

Not all vinyl siding is the same. A building industry leader for over 100 years, CertainTeed offers a lifetime limited warranty based on MainStreet's quality features – RigidForm™ technology for reinforced performance and PermaColor™ for lifetime fade protection and STUdfinder™ for precision installation.



Lifetime Limited Warranty



RigidForm™ Technology



PermaColor™ Protection

Installing vinyl siding is a smart investment, with **one of the highest returns** of any major home remodeling project when it's time to sell.

76.4%

Return on investment for vinyl siding

Source: *Remodeling* magazine
2017 Cost vs. Value Report

RigidForm™ Technology

RigidForm 200 (rolled over) nail hem technology stiffens siding for a straighter-on-the-wall appearance. Designed and tested to withstand windload pressures up to 200 mph.

Authentic Textures

Natural cedar (woodgrain) or freshly painted (brushed) finishes.

DuraLock®

This locking system snaps tight for a secure fit.

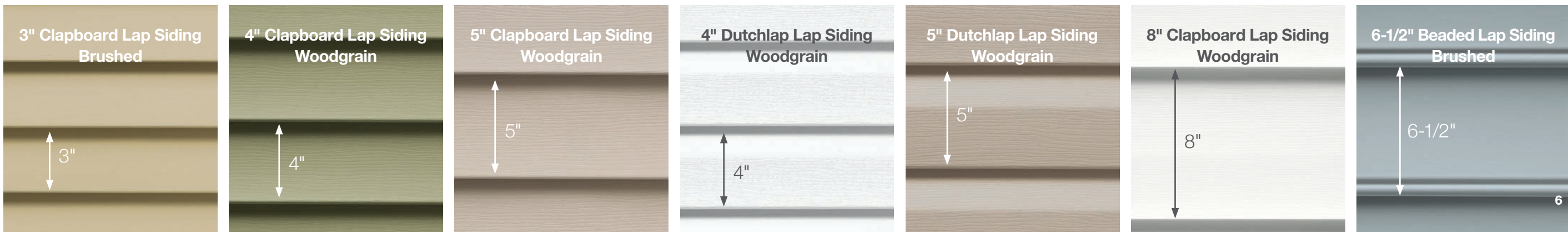


7 Styles. Great features.

MainStreet consists of traditional styles with European roots: Clapboard, Beaded and Dutchlap. The Clapboard style is the most traditional and found in all parts of the United States. Beaded siding is very popular style for homes in the Southern Coastal regions. The Dutchlap style provides strong shadow lines and is highly popular in the Mid-Atlantic region.

Low Maintenance

High quality vinyl does not absorb moisture or rot.



We can help with your decisions.

What is your color and design comfort level?



Color Confidence Tools
www.certainteed.com/colortools

NOVICE

You are not sure about colors and are not sure where to start.

ColorCoach™

Gives you a virtual swatchbook to get started.



CertainTeed CurbAppeal™

Download this free iPad® app to help with CertainTeed product selection or to inspire ideas.



INTERMEDIATE

You understand color and enjoy experimenting with color combinations but aren't exactly sure which color direction you want to go.



Online

Mix and match colors and styles on a wide variety of pre-populated home styles to get ideas.



Trim-It™

Creates distinction with a wide offering of accent and decorative trim products from both composite and vinyl product lines.



EXPERT

You already know what colors you want to use, but would like to see how the products available in your color theme will look together on your home.



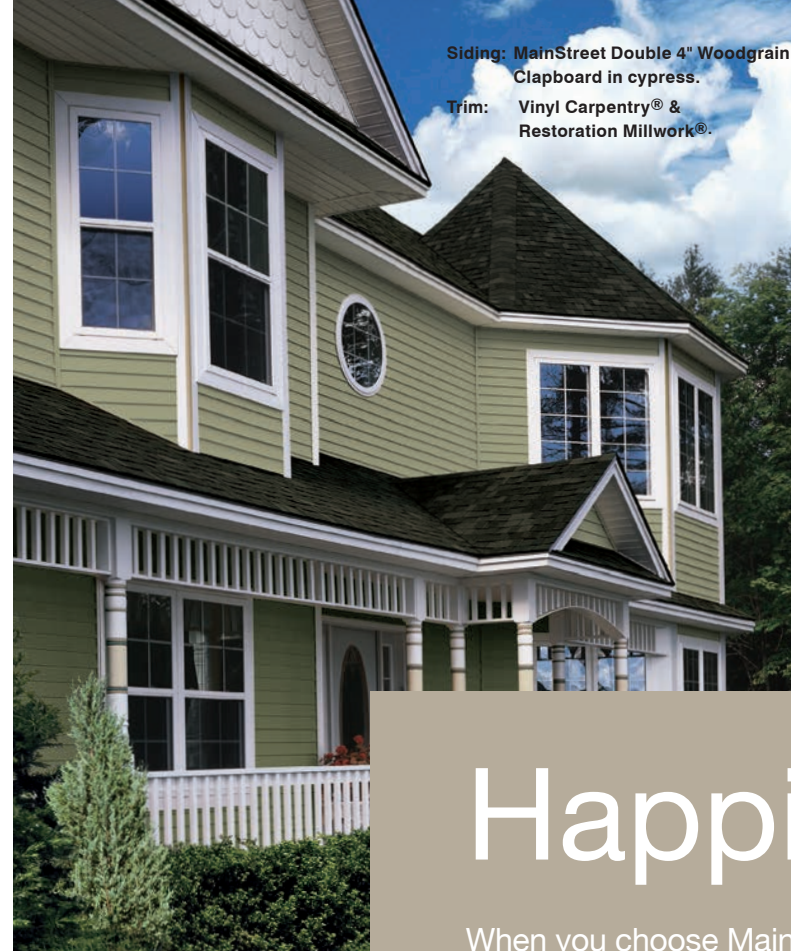
DIY

Immediately begin designing by uploading a project picture and quickly mix and match products on your own project.



Pro

Have a photo of your home professionally masked in a few days for you to use on ColorView online.



Siding: MainStreet Double 4" Woodgrain Clapboard in cypress.
 Trim: Vinyl Carpentry® & Restoration Millwork®.



Siding: MainStreet Double 5" Woodgrain Clapboard in suede.
 Trim: Vinyl Carpentry® & Restoration Millwork®.

Happily ever after.

When you choose MainStreet siding for your home, you open a wide world of color and style options to express your personal design preferences. Add that to the industry-leading quality and low-maintenance performance of MainStreet and you rest assured knowing that your family will enjoy the beautiful sanctuary you have created for years to come.



Siding: MainStreet Double 4" Woodgrain Clapboard in flagstone.
 Trim: Vinyl Carpentry® & Restoration Millwork®.