



WHY REMODELERS SHOULD SWITCH TO LP® SMARTSIDE® TRIM & SIDING

Are you considering switching to LP® SmartSide® Trim & Siding? Many remodelers and installers are anxious about switching to a new product—even when they know, in their gut, that it’s the right move. If you’re worried about change, here are four questions to ask yourself:

1. What are the advantages of the product?
2. How quickly can I get my team trained?
3. How will the change benefit my company and reputation?
4. What is the availability of the products?

We asked two remodelers why they chose LP SmartSide siding products so you can read the benefits first-hand.

What are the advantages of LP® SmartSide® products?

Kyle Miller, sales and marketing director of [All Around Home Improvement](#), enjoys the end-result. “LP SmartSide products are less susceptible to dents or cracks upon impact from rocks, hail or kids throwing the baseball around in the yard,” says Miller. “We’ve been in business for 12 years, and LP SmartSide Trim & Siding has been around for more than 20 years. It’s long history of durability, versatility and beauty easily makes it our siding of choice.”

Brent Taylor, owner of [O.C. Taylor Smart Exterior Solutions](#), enjoys working with LP SmartSide products for a whole other set of reasons. “With LP SmartSide siding products, you get an industry-leading warranty, an authentic look with wood grain finishes, longer lengths that allows for fewer seams, and materials that are easy to install when application instructions are followed correctly.”

How quickly can I get my team trained?

The [LP® BuildSmart™ Preferred Contractor Program](#) offers comprehensive product training, along with marketing support and lead generation—and it's all online and available anytime.

One important benefit of working with LP SmartSide products is your crew doesn't need specialized woodworking tools. "Another perk of working with engineered wood is that my crew no longer needs the special tools sometimes needed with installing other siding products," says Taylor.

"Our crews have not had to change our installation process much since it cuts and installs like traditional wood," Miller echoes.

How will the change benefit my company and reputation?

Your reputation is everything. That's why remodelers rely on LP SmartSide products for consistent performance and a premium warranty.

"Most buyers these days are warranty-conscious, so a solid warranty is definitely a factor when trying to earn someone's business who is looking for longevity in their homes," says Miller, who hasn't received negative feedback on LP SmartSide products in his 12 years of installing the product.

"The LP® SmartSide® 5/50-Year Limited Warranty is a huge plus. In fact, I often relate back to stories where I saw the five-year, 100% labor and material replacement portion in action when talking to homeowners or fellow remodelers," says Taylor. "The limited warranty also gives me and my clients peace of mind when installing products."

What is the availability of the products?

LP Building Solutions operates eight LP SmartSide siding mills in North America, providing distribution and market access across the entire United States. Widely available from an extensive and trusted network, LP works hard to build strong relationships with trusted distributors who fully stock LP products and offer a one-stop shop to contractors and remodelers.

For more information on LP SmartSide products and complete warranty information, [click here](#) or call toll-free 1-888-820-0325.