

COMMERCIAL TOOLS GUIDE



by **MAAX**

COST MULTIPLIER

DISPLAYING

LIST X .4513

DESIGNER

Series

CUSTOMER CARE

1-877-438-6229 OPT 1



EASTERN US CUSTOMERCARE.MINNEAPOLIS@MAAX.COM

WESTERN US CUSTOMERCARE.BELLINGHAM@MAAX.COM

TECHNICAL SERVICE

1-877-438-6229 OPT 2

ALL REGIONS BSAV@MAAX.COM



COMMERCIAL TOOLS OVERVIEW

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Print

Consumer Brochure

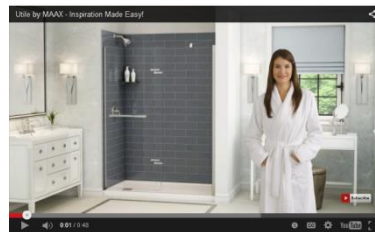


Display Signage



YouTube Videos

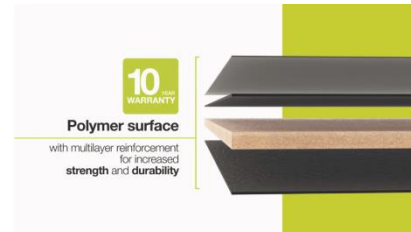
Inspiration Made Easy



50 seconds



Utile by MAAX Shower Wall panels



2 minutes



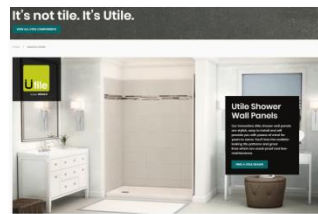
Detailed Installation video



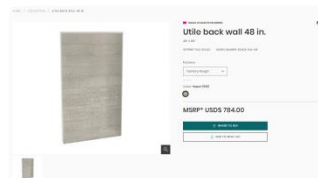
15 minutes



Web Tools

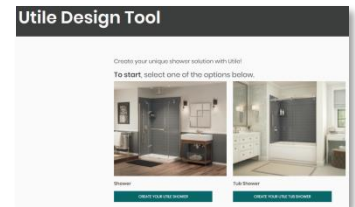


Utile
Innovation
Page

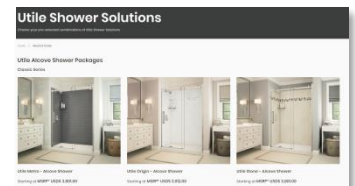


Individual
Product
Pages

Online
Configurator
Tool



Utile Shower
Solutions



PRINTED MATERIAL Utile Designer Series Brochure

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All patterns each featured on a full page



2. Select your base (required)

B3 Square or B3 Round Bases
(only compatible models)
48" L x 32" or 36" W
60" L x 32" or 36" W

- Acrylic rectangular shower base with square or round drain
- Smooth floor
- 2" low threshold base
- Center drain 48" base
- Left, right or center drain 60" base

4. Select your door

Sliding Shower Door 48" L or 60" L (left or right opening)

Halo
- 8 mm (3/16") tempered glass, 73 1/2" high
- Ball bearing roller technology for smooth and quiet opening
- Massive 15 1/2" handle is convenient and comfortable to use

Pivot Shower Doors 48" L or 60" L (left or right opening)

Reveal
- 8 mm (3/16") tempered glass, 71 1/2" high
- Unique MAAX patent hinge allows for 2" lateral adjustment
- Ideal for non-plumb walls

ModuR
- 8 mm (3/16") clear tempered glass with Lulux protection
- Pled with gradual closing to ensure watertightness
- Magnetic closure for a watertight seal

3. Select your Utile wall panels

See all patterns and colors p. 6 to 11

Earthly Pleasure

Essential elements for this look

- Look for rich color, texture and natural background
- Soft, warm, earthy, rich or vibrant tones, natural textures
- Blended textures, subtle variations, natural textures
- Blended textures, subtle variations, natural textures
- Make it Simple, Natural and easy living

Available colors:

One shown

Installs with ease, Done in 1 day

Get it right the first time with the **Ulok** system designed to perfectly align the walls, slip them together and lock them into place.

"Quick and easy installation. Save time and money!"

- **Quicker** to install than standard ceramic tiles
- Mistake-proof **Ulok** system makes assembly simple and quick
- Direct-to-stud installation
- Grout-free - reduced risk of leaks
- No mortar, grout or mess

For more information, view our installation video at: www.maax.com/installation-utile

Ulok System

1 day

Configuration section detailing compatible base and door models

Features and Benefits section

ABG-MAA-17761
Utile Designer Series Book



PRINTED MATERIAL DISPLAY SIGNAGE

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ABG-MAA-17762
Utile Shower POP Kit

**Utile Display
Complete POP kit**

Utile
by **MAAX**

Place on the top left corner of the U tile back wall
About 8" from the top and 4" from the left

Shower Wall Panels

Quick to install in just 1 day

TOUCH IT You won't believe it's not tile!

Place in the middle of the U tile back wall
Centered and about 28" from the top of the U tile wall



LITERATURE ORDERING CENTER

americanbathgroup.com/literature

ABG-MAA-17761

Utile Designer Series Brochure



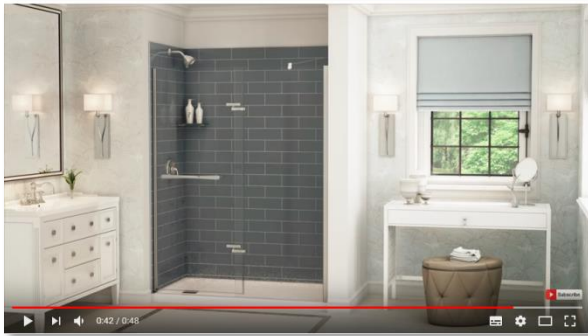
ABG-MAA-17762

Utile Shower POP Kit




If you do not have an account at our Literature Ordering Center please speak with your MAAX representative





Utile by MAAX – Inspiration Made Easy


 50 seconds

<https://youtu.be/WZhi9OlcCP0>

Utile by MAAX is an innovative shower wall solution that comes in a range of rich colors, deep textures and stylish patterns that look like tile, yet installs easily in just 1 day. Clever and innovative, Utile walls are solid, one-piece panels that are quick and easy to install. You'll love the realistic-looking grout lines that don't crack and do not require scrubbing or brushing. Simply enjoy the look!

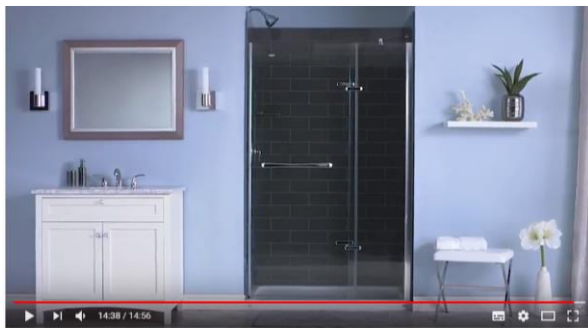


Utile by MAAX – Shower Wall Panels


 2 minutes

<https://youtu.be/WZhi9OlcCP0>

Utile by MAAX is an innovative shower wall solution that comes in a range of rich colors, deep textures and stylish patterns that look like tile, but installs quickly and easily. Save time & money!



Utile by MAAX – Installation Video

 15 minutes

<https://youtu.be/LWbntOIMHtg>

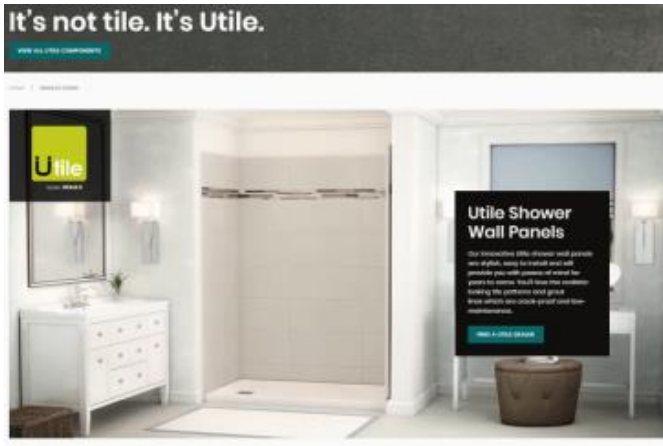
Utile is a do-it-yourself project (2 people are recommended to help lift and maneuver Utile panels) and does not require professional construction expertise to install. Watch our step-by-step for detailed installation instructions.



Utile Innovation Page maax.com/utile

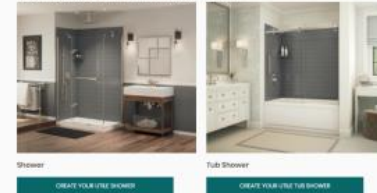
The **Utile Innovation Page** is the main area where you'll find all things Utile, featuring links to:

The **Utile Design Tool**, match Utile walls with compatible bases, tubs and doors using our online configurator.
maax.com/utile-configurator



Utile Design Tool

Create your unique shower solution with Utile!
To start, select one of the options below.



Utile Shower Solutions

Utile Alcove Shower Packages

Classic Series

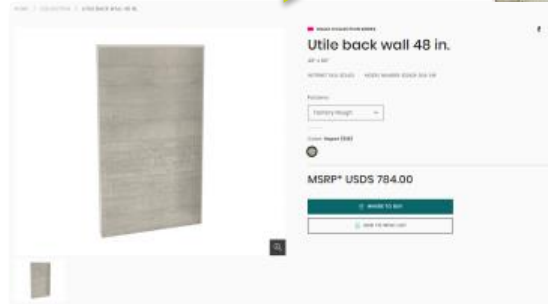


Utile Shower Solutions, you asked and we provided. These **Utile Tub & Shower Packages** contain Utile walls with matching base or tub along with compatible door. All preconfigured for either Alcove, Corner or Bathtub variants



Individual Product Pages

You can also browse each Utile wall panel on their respective product page. Start by choosing the wall size and once on the Product page, choose the Utile wall pattern and color



maax.com/products/utile

WEB TOOLS

UTILE DESIGN TOOL

Create your Utile bath or shower solution
in 5 easy steps

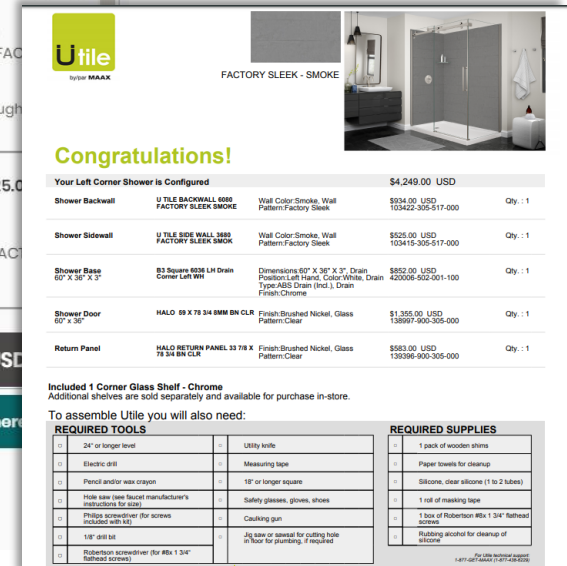
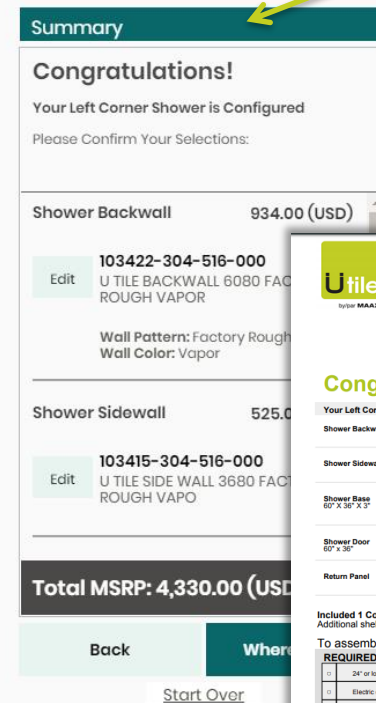
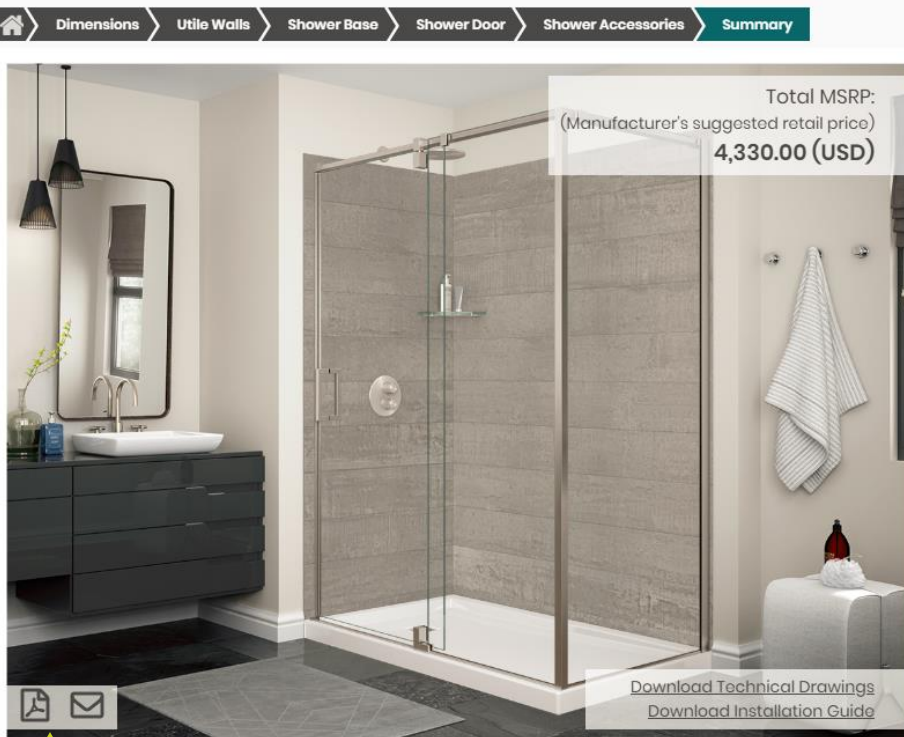
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Starting from dimensions and ending with accessories, the intuitive Utile Design tool configures your shower or tub shower in 5 easy steps

1 2 3 4 5

Your configuration summary with
product numbers and list
pricing(MSRP)

Your utile configuration sheet contains a
detailed item list with pricing(MSRP) along
with required installation tools and supplies



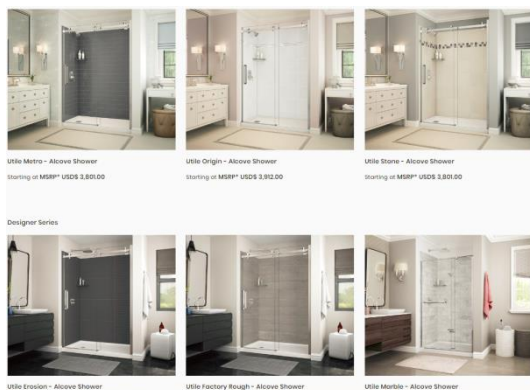
Save your Utile configuration into a PDF file that you can view or send it via email



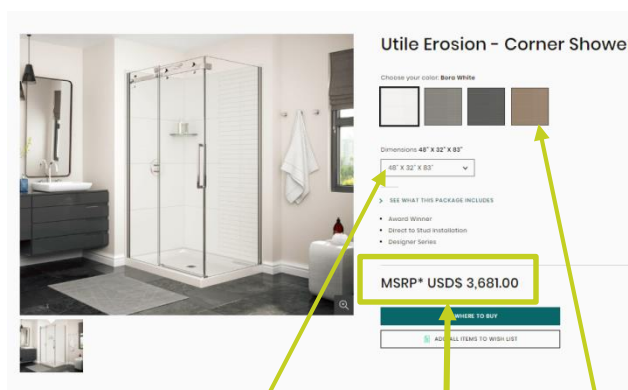
Convenience at your fingertips

If you prefer not to custom configure your Utile walls, **UTILE SHOWER SOLUTIONS** offers combinations of Utile walls with pre-selected base or tub with matching doors while allowing you to modify the colour from the chosen pattern as well as the base size.

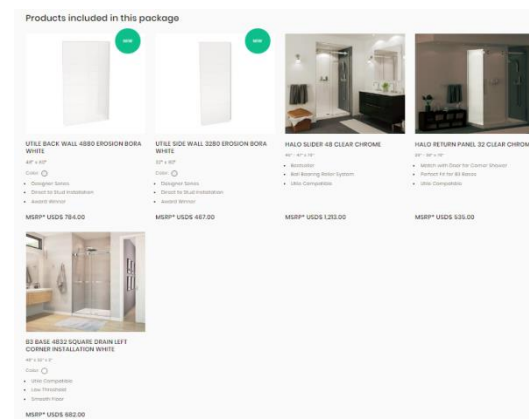
Choose your pattern and the desired configuration (corner, alcove or tub)



Choose the pattern colour and base size



See the products included in the package and price

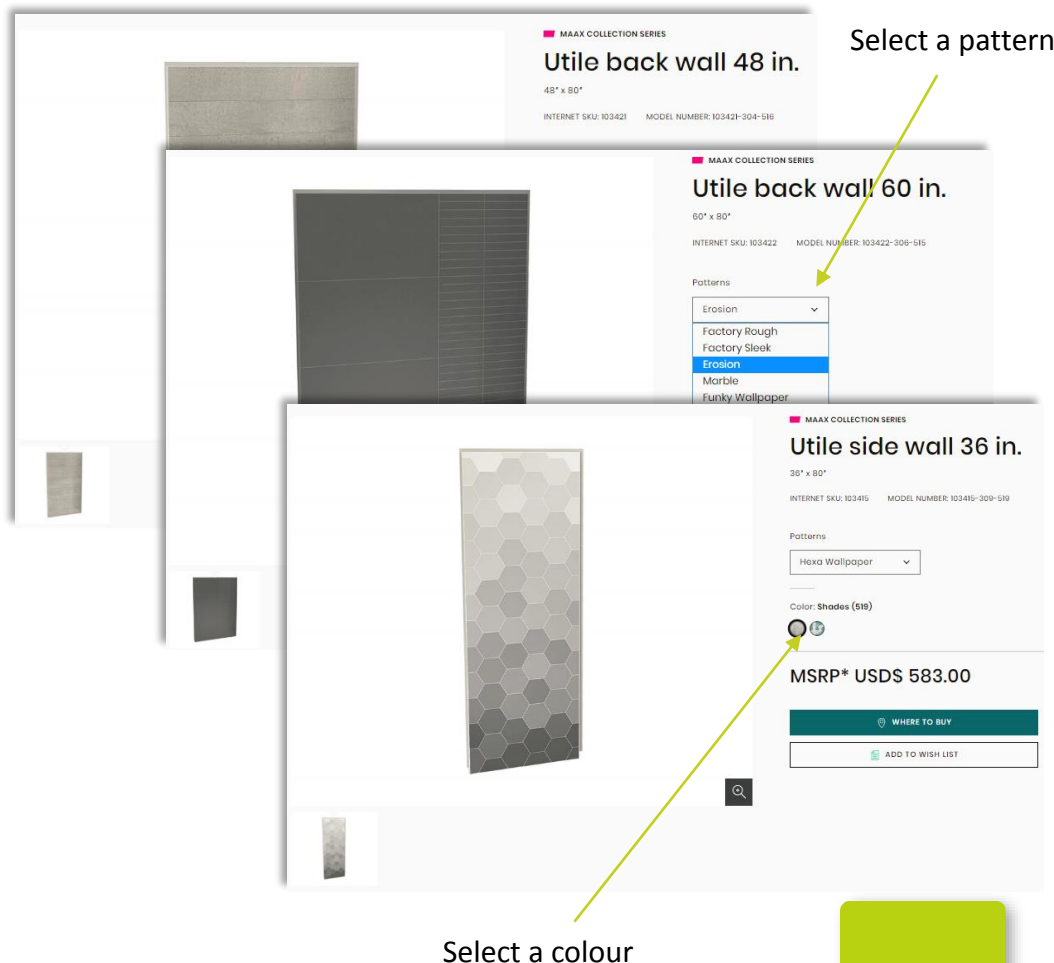
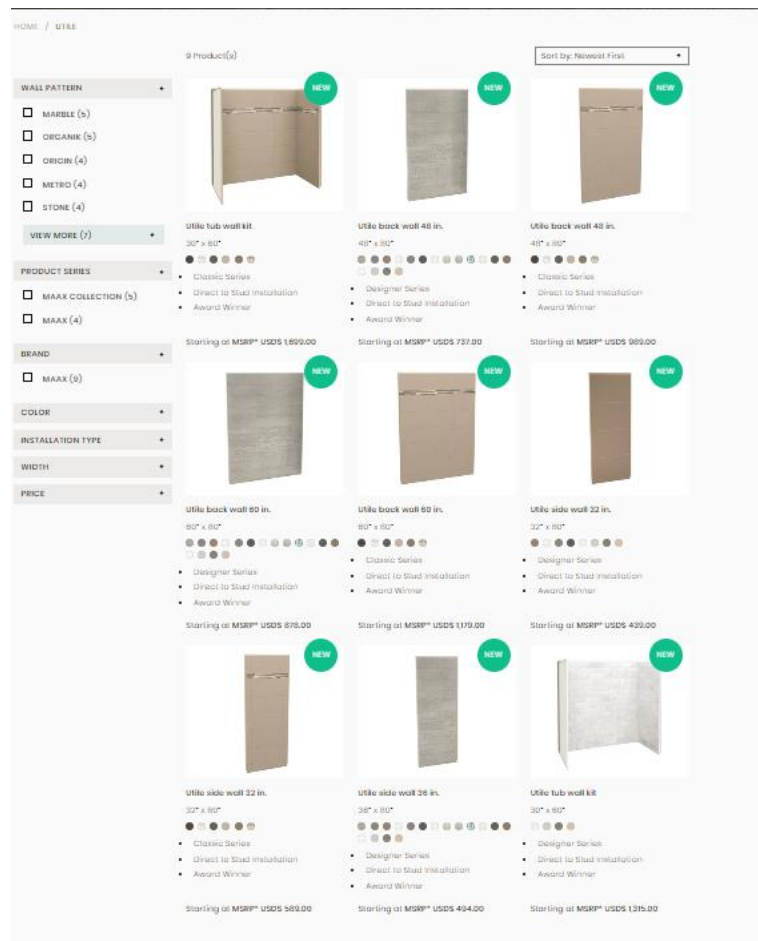


Select your base size

Select a colour

A price that includes everything !
Walls, base or bathtub, and door

From the Classic to Designer line, each pattern features unique colour choices



Select a pattern

Select a colour

Other useful information also available: **Installation Guides / Technical Drawings / HR Images**

