

# Display Tracker SmartSheet

**MAAX**<sup>®</sup>  
Enjoy the experience

September 2021

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# Display Monitoring



## Main Goal:

- **Stay informed** about what MAAX displays are in the showrooms and what the competition has. Currently we only know how many are per product but not which models.

## Advantages:

- **Better display strategy:** Identify if the competitors have products in display that MAAX does not have
- Everyone has **visibility** and can access this tracker with a unique link
- **Information can be filtered and reported** by any category so it can be analyzed in different ways

# Regional Trackers

Each region will have its own tracker.

In the list of representatives they will find only the members of their own team

Ontario Display Tracker:

<https://app.smartsheet.com/sheets/8j4XV25j5vPHxFg7FRjv4GQmCVMrFF7HrRj37881>

Quebec Display Tracker:

<https://app.smartsheet.com/sheets/fGjGvGcc9MXvRm794PmGh8Pw8GF75mp3H5VV7pg1>

Western Display Tracker:

<https://app.smartsheet.com/sheets/q9RwqrF8VXx3QVc qGfc6mCcVVpgR6rC2QwGjC941>

## Ontario

Representative
Susie Pontarini
Andrew Mcbride
Dave Baker
Fedele Rossi
Gregg Kiser
Jesse Johnston
Joe Johnston
Ryan Turcott
George Nicolas
Livio Sciulli
Susie Pontarini
Andre Bergeron
Customer Support
Daniel bergeron
Nicolas Bergeron
Nicolas Smith
Norm Brunet

## Western

Representative
Don Samson
Ryan Vickers
Aaron Samson
Alex Forrest
Jack Forrest
Brad Goodridge
Daniel White
Matt Keating
Rob DeLong
Steve Baker
Greg Garvey
Joshua Luipasco
Lindsey Page
Michelle Sicard

## Quebec

Representative
Chantal Montreuil
Gabriel Pelley
Gabrielle Champoux Poulin
Guylaine Tardif
Marie-Audrey Roy
Richard Babin

# Steps to fill out the tracker

1

City	Representative	Customer
Barrie	Susie Pontarini	
	Andrew McBride	
	Dave Baker	
	Fedele Rossi	
	Gregg Kiser	
	Jesse Johnston	
	Joe Johnston	
	Ryan Turcott	
	George Nicolas	
	Livio Sciulli	
	Susie Pontarini	
	Andre Bergeron	
	Customer Support	
	Daniel Bergeron	
	Nicolas Bergeron	
	Nicolas Smith	
	Norm Brunet	

2

Click on the arrow on the right, and select your name from the drop-down

3

Add customer name

Customer Name	Customer Location	Customer Number
Yorkwest Plumbing Supply	Barrie	114790
Yorkwest Plumbing Supply	Atlantis Showroom	114790

4

If the city has only one showroom location, the Customer Location will be the same as the city.

If the city has more than one showroom location, the name of the showroom location should be specified in the Customer Location space

5

Add Customer number

# Steps to fill out the tracker

**6** Add the date

Date	Category	MAAX
06/04/21	Vela	

Category dropdown menu:

- Bathtubs Alcove
- Bathtubs Drop-in
- Bathtubs Freestanding
- Bathtubs Corner
- Doors Alcove
- Doors Neo-round
- Doors DoorsNeo-angle
- Doors Return Panels
- Doors Tub Door
- Doors Square
- Doors Round
- Showers Alcove
- Showers Corner
- Bases
- Walls
- Urtille
- Tub Showers Alcove
- Tub Showers Combo/ModulR
- ADA - Special Needs Alcove Showers
- ADA - Special Needs Alcove Tub Showers

**7** Click on the arrow on the right, and select the product category you are entering the information for

Category	MAAX
Doors Alcove	Vela
Bathtubs Freestanding	Tosca, Ella

**8**

Enter the name of the MAAX product in display in the showroom

Sherlik	Mirolin	Neptune	Fleurco	Océania	Kalia	Tomlin	Victoria/Albert	Kohler	Sterling	Am. Std	Bain Ultra	Royal	Longevity	Acryline

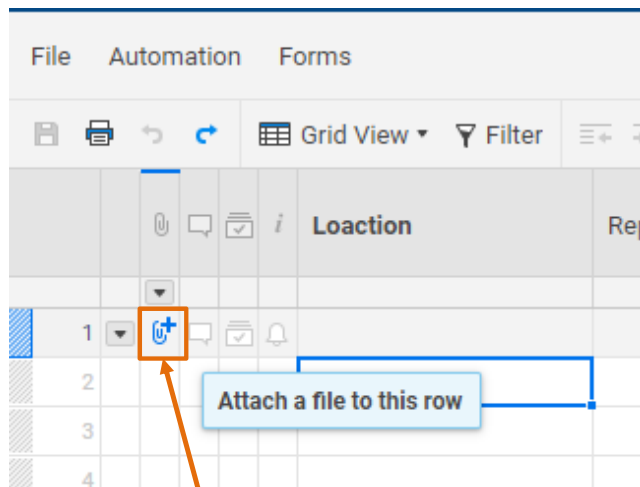
**9** If any of the competitors in the list on the left has also displays in the same showroom, for the same product category, add the number of displays and/or their names

**10** If the name of the competitor is not in the list, use the "Other Competitor" space to enter the name and the field beside to enter the name of the product or they quantity

Other competitor (Name)	Quantity/Name Product

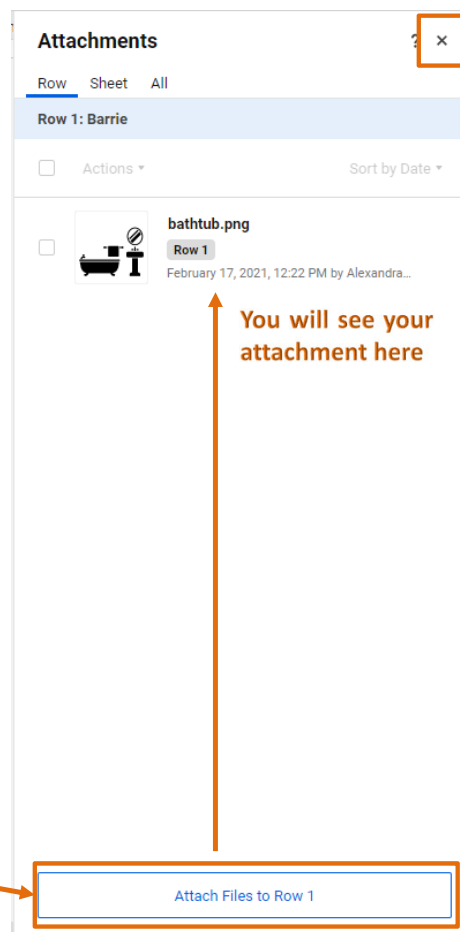


# Attach Information - Optional



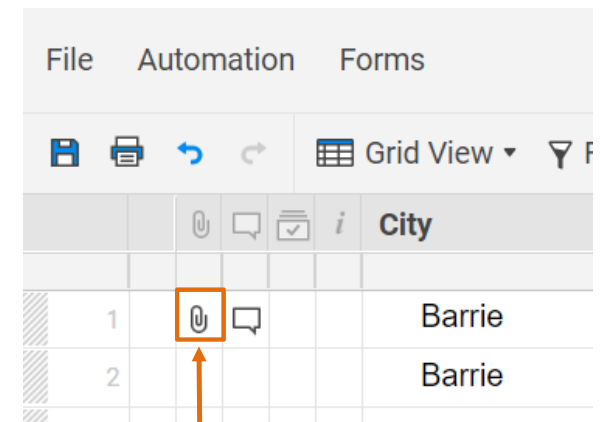
In the first columns on the left, in the line you are working on, click on the clip icon to attach a file to the row

A window on the right will open. Click on the bottom of the window to attach the desired files



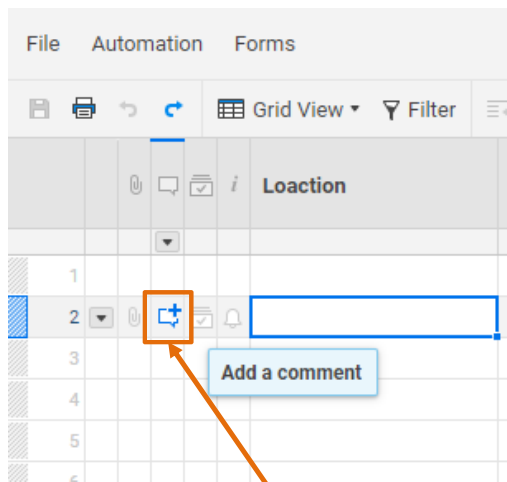
Close the window with the X

You will see your attachment here



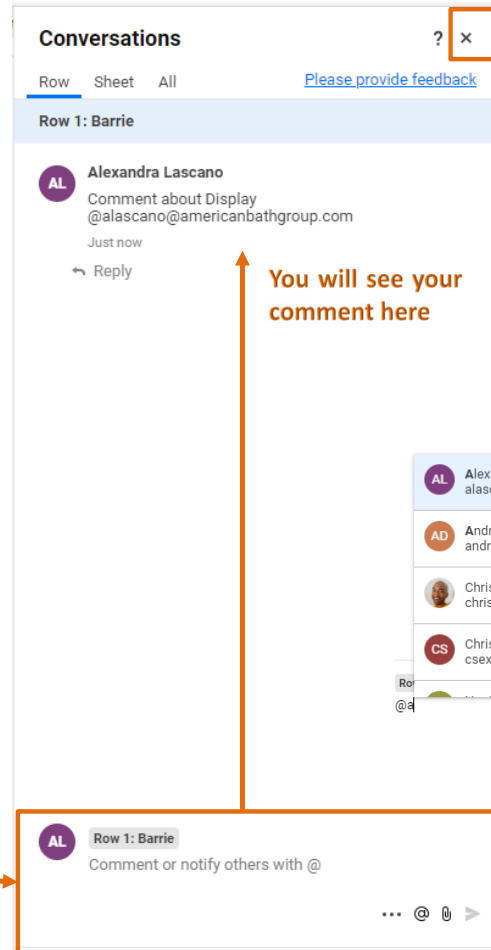
The clip on the row will turn black if an attachment has been successfully uploaded

# Additional comments - Optional



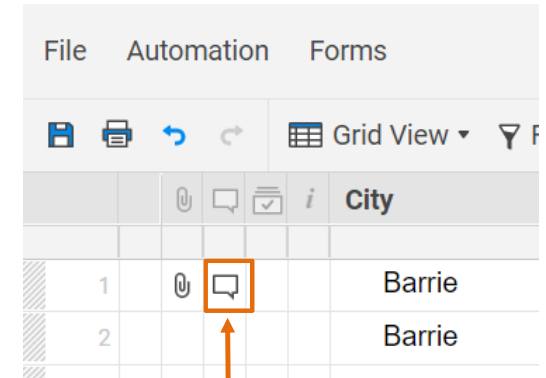
In the first columns on the left, in the line you are working on, click on the bubble (next to the clip) icon to add a comment to the row

A window on the right will open. Click on the bottom of the window to type your comment.



Close the window with the X

You will see your comment here



The comment bubble on the row will turn black if there is a comment

If you want to tag someone start the sentence with "@". Select from the list the person you want to tag. This person will receive a notification by email with the comment you made.