



---

# RESIN8™

THE NEXT STEP IN INNOVATION

BUILDING A *Better Bathware* INDUSTRY

# THE NEXT STEP IN INNOVATION

Enhanced with **Resin8™**

**American Bath Group is Building a Better Bathware Industry**, and we're doing this by driving innovation, pursuing operational excellence everywhere, and focusing on the experience. We've been looking at components of our products that no one has even thought about before. Now, we're back with something new - Resin8™.

Like AcrylX™, we've targeted an aspect of the product that is often overlooked but vital in the production of quality bathware. Resin8™ is a proprietary enhanced resin formula that provides markedly increased attributes to our product. Exclusive to American Bath Group, it has been tested and perfected over several years and is now ready for use across our products.



# RESIN8™

**RESIN8**  
Reinforcing Layers

+

**AcrylX™**  
Durable Superior Finish

American Bath Group **Product Strength**

**American Bath Group's product's strength comes from its components.** Product layers are reinforced at the core with Resin8™, our enhanced resin formula, and finished using AcrylX™, our superior applied acrylic finish.

29%\*

**STRONGER**

Increased  
Tensile Strength

63%\*

**MORE  
FLEXIBLE**

Increased  
Flexibility

62%\*

**MORE  
RESILIENT  
TO IMPACT**

Increased  
Elongation

*\*When compared to previously used resin*



BUILDING A *Better Bathware* INDUSTRY

[americanbathgroup.com](http://americanbathgroup.com)