



SWANSTONE VS. TILE  
WHICH SHOULD YOU CHOOSE?

# TRYING TO DECIDE BETWEEN SWANSTONE AND TILE?

**We've got you covered!**

Choosing the right material for your bathroom renovation project can be daunting. If you're considering Swanstone Solid Surface, but are unsure about how it compares to tile, our experts have shared their insights to help you compare the two and choose the best option for your project.



## Swanstone

### What is Swanstone Solid Surface?

Swanstone is a high-performance compression-molded solid surface material made of a proprietary mix of resins, pigments, and fillers. It's durability and low maintenance makes it perfect for any bathroom or kitchen space. Swanstone Solid Surface can be molded into different shapes, such as bath walls, shower walls, shower bases, and bathroom countertops.

### Why Choose Swanstone?

Swanstone has many styles to choose from to create your perfect look. There are several advantages over other materials used for bathroom and kitchen surfaces: installation is quick and easy, it is stronger than most others, it won't crack, it's heat resistant to 450° - some of our walls can even handle steamer units - and it is impervious to damage from common household culprits, such as harsh cleaners, hair dye, and nail polish. Swanstone is a practical and attractive option for adding a decorative touch and sustainability to any space.



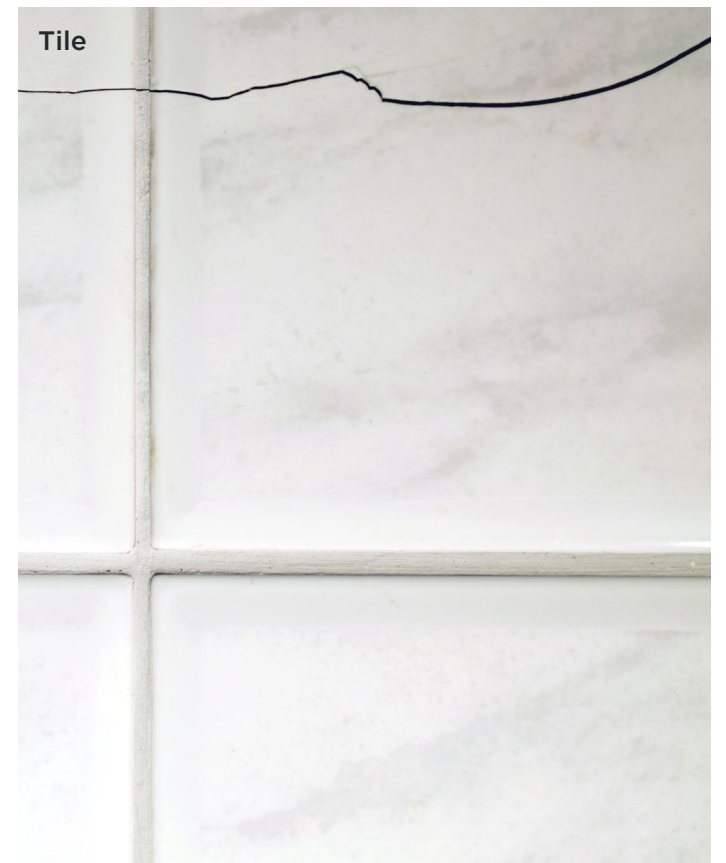
## Tile

### What is Tile?

Tile is a flat, thin, often square or rectangular piece of hard-wearing material used for covering floors, walls, and other surfaces in buildings. Tiles can be made from a variety of materials, including ceramics, porcelain, glass, natural stone, and even metal.

### Why Choose Tile?

Tiles are a popular choice for flooring, walls, and backsplashes because they are durable, and come in a variety of styles and colors. They are also versatile, as they can be arranged in various patterns to create a unique style. Tiles can be used in many areas of a building, including kitchens, bathrooms, entryways, and even outdoor spaces. Nevertheless, it's important to note that tile installation can be time-consuming due to the need for precise placement and grouting.



## Swanstone

### Durable ●●●●●

Swanstone is a solid surface material that is compression-molded, rather than cast. This process gives it exceptional durability and resistance to impact, making it less likely to crack or chip compared to other materials. Additionally, the color runs all the way through, ensuring that it will not wear away over time. These features make Swanstone a reliable and long-lasting choice for bathroom and kitchen surfaces.

### Quick Installation ●●●●●

When it comes to tight project timelines, Swanstone Solid Surface is the ultimate time-saver. One-piece glue-up panels make installation quick and easy without the risk of damage or loss associated with tile installation. Easy to cut or trim for a custom installation and can even be installed over existing walls in as little as one day. With Swanstone, avoid the headache and enjoy a streamlined installation process that saves you time and stress.

### Stylish & Versatile ●●●○○

Swanstone Solid Surface is available in various product categories, such as walls, shower pans, vanity tops, and bowls, making it the ideal solution for many projects. Our color palette includes various rich, natural textures and colors styled to look like a natural material without the higher price tag. Couple the beautiful color offering with one of our many wall patterns for a designer look. Combining available accessories, including storage niches, shelves, and trims, achieves unique shower designs. Walls are cut and trimmed easily for a custom fit, so if you have a window in the shower or sloped ceilings, it's no problem.

## See How Swanstone Can Harmonize Your Room



## Tile

### Durable ●●●●○

When properly installed, tile is a durable material that can withstand heavy foot traffic, moisture, and other wear and tear. Unlike Swanstone, tile comes in lots of small pieces that are held together by grout, and waterproofing may be necessary to prevent water from seeping through the seams between the tiles. Tile can be prone to cracking, chipping, or breaking if heavy objects are dropped or if the subfloor is not properly prepared.

### Installation ●○○○○

The installation of tile can be a complex and time-consuming process, requiring careful handling and precise measurements. The installation is a multi-step process that can take up to 4 days on average for a shower. Surface preparation is required, including installing a cement backer board and ensuring the substrate is level and smooth. The tile must be cut and laid out in a specific pattern, and the grout must be carefully applied, allowed to dry, and then sealed.

### Stylish & Versatile ●●●●●

Tile comes in many colors, patterns, and sizes, making finding the perfect option for any design aesthetic easy. Tile's vast selection and versatility are why it is found in homes and commercial spaces. Tile offers a high level of customization, but it can take careful planning, artistry, and skill. Using a variety of tiles together to create a custom look is possible, such as borders, unique patterns, and mosaic inlays. You will find a more extensive selection of tiles printed to mimic natural materials such as wood or stone on the market today, creating even greater design flexibility.



**Swanstone™**  
SOLID SURFACE



## AN EASY, DURABLE, LONG-LASTING ALTERNATIVE TO TILE

### Swanstone

#### No Grout, No Hassle ●●●●●

Select Swanstone products come with Evergrout™, the first innovation of its kind. This technology provides a realistic look and textured grout line integrated into the walls during manufacturing. It eliminates the need for traditional grout, which can be challenging to install, maintain and is prone to staining. Evergrout™ adds beauty and depth to the shower, without the endless worry of grout maintenance and water infiltration. Walls with Evergrout™ require no harsh chemicals, extra scrubbing, or sealant.

#### Inhibits Microbial Growth ●●●●●

Swanstone is a highly hygienic material that resists the growth of bacteria and fungi, making it an ideal choice for kitchen and bathroom surfaces. Additionally, cleaning Swanstone is a breeze, thanks to its non-porous surface that is easy to clean with ordinary household cleaners. This makes Swanstone a low-maintenance and hygienic choice for any space.

#### Repair & Renewing Swanstone is EASY ●●●●●

Swanstone is the ultimate renewable surface. While Swanstone is a highly durable surface, if necessary, stains and scratches can always be buffed or sanded out - no laminate surface to wear away. Compression-molded, not cast, Swanstone will not crack like other materials, and it's non-porous, so it's easy to maintain since it won't mold or mildew. Easy to clean - easy to renew - easy to repair!

### Tile

#### The Hassle of Grout Lines ●○○○○

Grout lines can be more challenging to clean and maintain than the tile surface. The porous nature of grout can trap dirt, grime, and bacteria, making it more prone to discoloration and staining over time. In addition, grout lines can be hard to reach, especially in tight spaces or areas with intricate tile patterns. Regular cleaning and maintenance, such as scrubbing with a grout brush and using a sealant to protect the grout from moisture and stains, can help to minimize these issues. Grout in high-traffic and/or wet areas will need resealing every six months to one year.

#### Inhibits Microbial Growth ●○○○○

Due to the high humidity and moisture levels in bathrooms, mildew, mold, bacteria, and other unwanted microorganisms can thrive on the porous surface of the grout. When compared to Swanstone, grout lines between tiles can be more difficult to keep clean and free of bacteria, mainly if the grout is not properly sealed and maintained regularly.

#### Repair & Maintenance ●○○○○

Over time tiles can become damaged or cracked. They must be replaced to prevent water seepage and mold growth; this can be time-consuming and costly. The damaged tiles, as well as the surrounding grout, will need to be removed and replaced. If extra tiles are unavailable from the original installation, matching the existing tile could be a hassle. Additionally, grout can fail or become discolored and may need complete replacement. If the grout shows signs of cracking, it is time to replace it. Removing and replacing old grout is relatively easy, but it is a dirty job and can be tedious.

# SAVE WITH SWANSTONE HIGH PERFORMANCE

## Swanstone

### Sustainable ●●●●●

Swanstone is non-toxic, non-carcinogenic and emits no VOCs. It has earned the GREENGUARD GOLD Certification from UL Environment, which is a testament to its commitment to environmental responsibility. This certification is awarded to products that meet stringent standards for low emissions of volatile organic compounds (VOCs) into indoor air. You can trust that Swanstone is not only a durable material, but also a safe choice for your home or business.

### Anti Slip ●●●●●

Swanstone may be inherently smooth, but with our solid surface shower pans, a textured slip-resistant surface is built in, providing safety for everyone, especially for people with mobility issues. By using a textured shower pan, there is no need to rely on a non-skid bath mat.

### Less Waste ●●●●●

Swanstone Solid Surface products are environmentally friendly, with minimal waste produced during production and installation. Unlike tile, where parts must be cut to size using water-dependent processes. Our products are cast to exact dimensions and are available in multiple sizes to fit your application. Wall kits can be easily trimmed for a custom fit, resulting in minimal waste.

### Save Time and Money ●●●●●

While tile may be initially less expensive, Swanstone Solid Surface proves to be a better investment in the long run. With Swanstone, you'll save not only in dollars and cents but also in time for maintenance, repairs, and daily cleaning. In the long term, the durability of Swanstone means you'll save money on repairs and replacements, while its low-maintenance nature means you'll spend less time and money on cleaning and maintaining grout lines. Ultimately, investing in Swanstone Solid Surface is a wise choice that will pay off in the long run.

## Tile

### Sustainable ●●●●○

Porcelain and ceramic tiles are among the few sustainable tile options available, with a low carbon footprint and no dangerous chemicals, plastic, or volatile organic compounds (VOCs). Although they can last a lifetime, the sustainability of tile may be compromised in the long run by potentially harmful silica in some cement-based grout. Exposure to silica particles may be considered a silent contaminant as it contains irritants and allergens that could pose environmental and health risks, potentially harming people and animals.

### Anti Slip ●●●○○

Tile can be slippery, particularly when wet. The tile's surface can be smooth and glazed, making it more slippery than a textured solid surface material. However, some tile products have textured or matte finishes, which reduces the risk of slipping. Ultimately, the slipperiness of any material depends on various factors, including surface texture, the presence of water, and the use of additional safety features such as mats or grips.

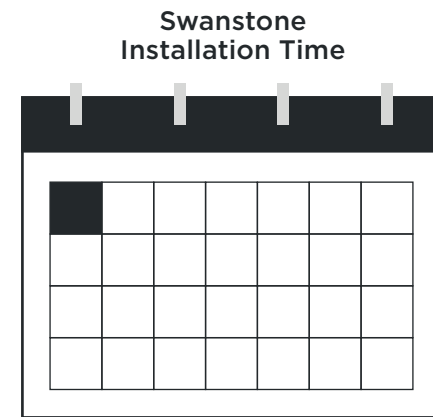
### Less Waste ●●○○○

It is worth noting that there is generally more waste associated with tile than solid surfaces when it comes to cutting and installation. Tile typically requires cutting to fit around corners, edges, and others. Even with precise measuring, it is estimated that as much as 15% of tile is wastage during installation.

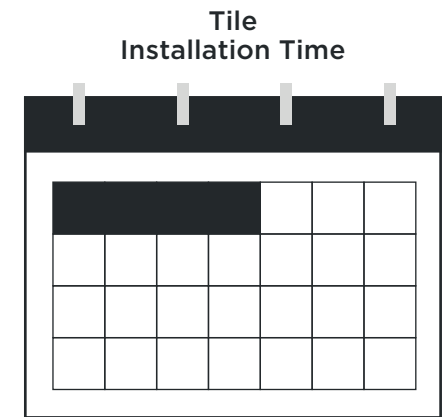
### Save Time and Money ●○○○○

Depending on the size and complexity of the project, tile installation can be a DIY-friendly option, which can save money on labor costs. Tile may be less expensive upfront and can be a good option for DIYers. However, the installation process for tile can be more time-consuming, with a higher risk of errors and damage during installation. On the other hand, Swanstone may be faster to install and may require fewer installation steps and can save money in the long run due to its durability and low maintenance requirements.

## SWANSTONE VS. TILE: INSTALLATION

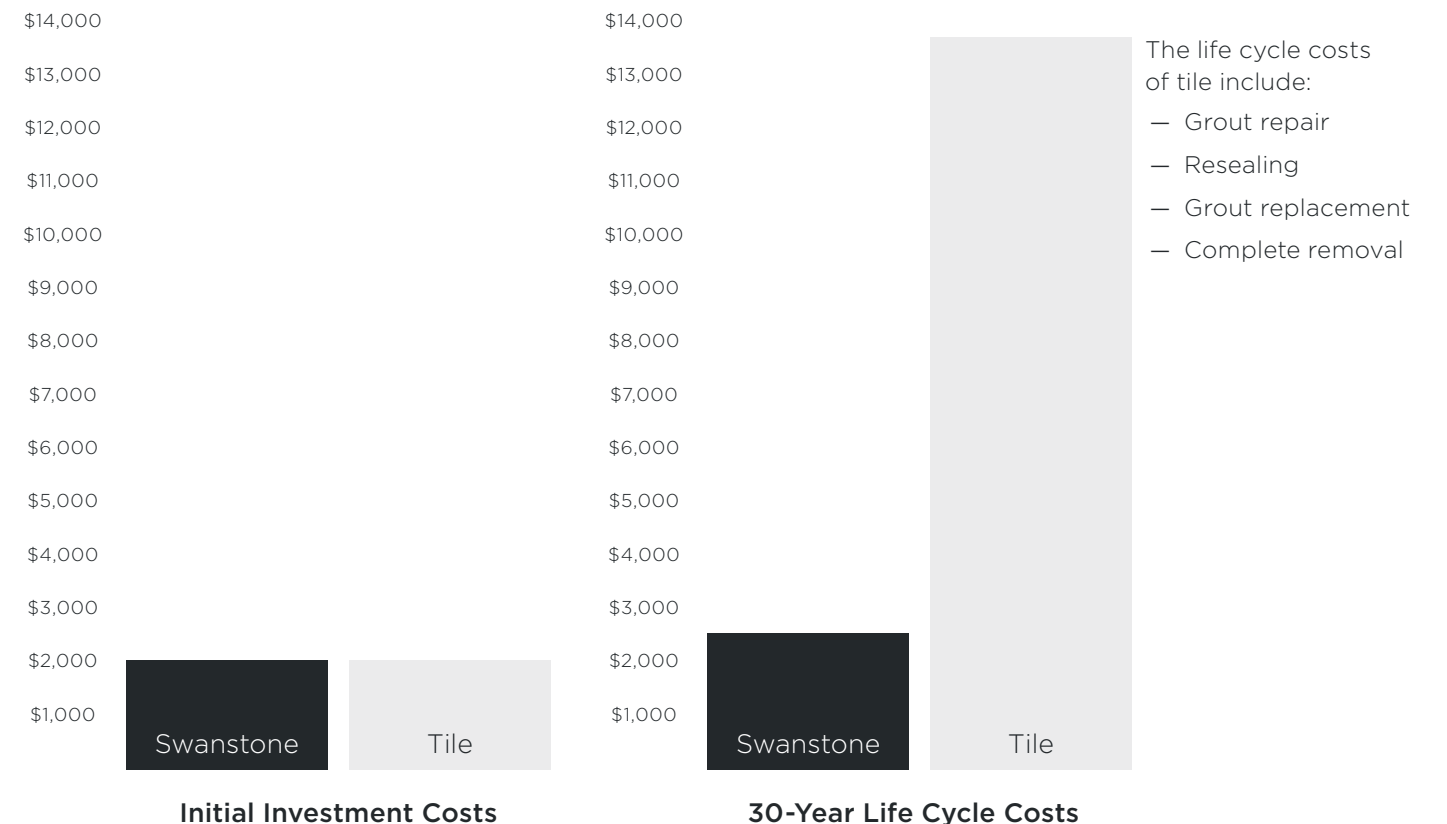


Swanstone Installation Takes Only 24 HOURS!



Tile Installation Takes 3-4 DAYS!

## SWANSTONE VS. TILE: INVESTMENT



# SWANSTONE PRODUCT COMPARISON

	Swanstone	Cast Solid Surface	Granite	Quartz	Laminate
10yr Fabrication Material Warranty	Yes	Yes	No	Yes	No
Recycled-Content Colors	Yes	Yes	No	Yes	No
Stain Resistant	●●●●●	●●●●○	●●○○○	●●●●●	●●●●○
Impact Resistant	●●●●●	●○○○○	●○○○○	●○○○○	●○○○○
Scorch Resistant	●●●●●	●●●●○	●●●●○	●●●●○	●●○○○
Mold/Mildew Resistant	●●●●●	●○○○○	●●●●●	●●●●●	●○○○○
Chemical Resistant	●●●●●	●●●●●	●●○○○	●●●●●	●●●●○
Non-Porous	●●●●●	●○○○○	●●○○○	●●●●●	●○○○○
Renewable & Repairable	●●●●●	●●●●●	●○○○○	●○○○○	●○○○○
Seamless Appearance	●●●●●	●●●●●	●●○○○	●●●●○	●●○○○
Price	\$\$\$	\$\$\$	\$\$	\$\$\$\$	\$

●●●●● excellent ●●●●○ very good ●●○○○ good ●○○○○ fair

# SWANSTONE PROPERTY COMPARISON

	Swanstone	Cast Solid Surface	Cultured Marble	Tile & Grout
Abrasive Cleaners	Not Affected	Can Dull Finish	Damages Gel Coat	Can Scratch Tile
Heat Resistance	Up to 450 Degrees	Up to 365 Degrees	Up to 120 Degrees	Exceeds 450 Degrees
Heat & Humidity	Not Affected	Expansion & Contraction	Crazing Cracks	Not Affected
Color	Runs All the Way Through	Runs All the Way Through	Surface Only	Surface Only
Installation	Lightweight, Easy to Manage	Lightweight, Easy to Manage	Heavy, Hard to Manage	Long, Difficult Process
Durability	Virtually Indestructable	Somewhat Brittle	Very Brittle	Breakable - Surface Chips

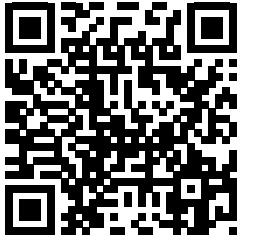
## Swanstone: Beauty That Lasts A Lifetime

Tile showers can quickly deteriorate over time, with broken grout, falling tiles, and mold development being common issues. If you start to notice any of these signs of wear, it's essential to take action to maintain the health and safety of your space. This usually means a complete retiling project, which can be time-consuming and costly. On the other hand, Swanstone Solid Surface showers are incredibly durable and easy to maintain. If your Swanstone unit becomes scratched, it can be easily restored with a quick sanding. Overall, installation and maintenance of Swanstone are hassle-free, allowing you to enjoy a beautiful and hygienic shower for years to come.



Select walls from Swan feature EverGrout™ - the first of its kind - realistic, textured grout lines integrated into the walls from the manufacturer. Easy to clean and maintain without the hassle of traditional tile and grout, EverGrout™ will remain beautiful for the lifespan of the wall.

Learn more about the amazing features of EverGrout™ by watching this video.





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