



Connect NetSuite to Leading Solutions

NetSuite Connector



NetSuite Connector enables you to quickly map data between NetSuite and leading solutions in ecommerce, marketplaces, third-party logistics, point-of-sale (POS) systems, and more. By automating the transfer of data both to and from NetSuite with preconfigured integrations, you can easily keep vital information in one central place and eliminate the errors and delays caused by manual data entry, data exports, and processes based on spreadsheets and emails.

Key Benefits

- **Connect to other critical systems quickly.** Prebuilt integrations accelerate and simplify deployment of these connections, increasing time-to-value.
- **Centralize financials and reporting.** Leverage capabilities from popular, best-in-class applications while maintaining NetSuite ERP as the single source of information across your business.
- **Automate processes.** Eliminate manual and time-consuming tasks such as spreadsheet tracking and data exports to reduce costly errors and delays.

Ecommerce and Marketplaces

Connect NetSuite with your ecommerce platforms and marketplaces. Manage your item master in NetSuite and automatically add, update, or remove product information across your commerce channels, ensuring accurate inventory. Reduce order processing time by automatically fulfilling orders in NetSuite. Quickly handle refunds and order cancellations to improve customer satisfaction.

- **Product Information** – All product information is exported from NetSuite into commerce channels. The full product sync includes prices, quantities, product names, descriptions, size, color, weights, dimensions, pictures, etc.
- **Order Management** – Orders are exported from commerce channels into NetSuite. The order sync includes customer records, addresses, items, prices, taxes, discounts, etc.
- **Order Fulfillment** – Once items are fulfilled in NetSuite, the shipping data is exported from NetSuite into commerce channels. The fulfillment sync includes carriers, shipping methods, tracking numbers, etc.

Logistics

Connect NetSuite with your 3PL providers. Provide full round-trip order fulfillment processing for fast and efficient shipping. Manage partial fulfillments and multiple packages to speed up delivery.

- **3PL Order Management** – Orders are exported from NetSuite into the 3PL. The 3PL order sync includes customer records, items, prices, taxes, discounts, etc.

- **3PL Order Fulfillment** – Once items are fulfilled in the 3PL, the fulfillment data is exported from the 3PL into NetSuite. The 3PL fulfillment sync includes carriers, shipping methods, tracking numbers, etc.

Point of Sale (POS)

Connect NetSuite with your POS solutions. Create a true cross-channel shopping experience by synchronizing product, pricing, order, inventory, and shipping data between both systems. Associate order details with customers in NetSuite to build a stronger customer relationship. Easily add more store locations as you expand your retail presence.

- **Product Information** – All product information is exported from NetSuite into POS. The full product sync includes prices, quantities, product names, descriptions, size, color, weights, dimensions, pictures, etc.
- **Order Management** – Orders are exported from POS into NetSuite. The order sync includes customer records, addresses, items, prices, taxes, discounts, etc.

Customer Relationship Management (CRM)

Share data between NetSuite and your customer relationship management (CRM) system to reduce data silos, accelerate order-to-cash and revenue recognition processes. Align data in both applications to expand visibility into order details, customer and contact information, order fulfillment details, and financial information like invoices, payments, and sales.

Ecommerce Connectors

Adobe Commerce B2C

BigCommerce B2C

Shopify/Shopify Plus B2C and B2B

WooCommerce B2C

Marketplace Connectors

Amazon Seller Central

Amazon Vendor Central

eBay

Walmart

Logistics Connectors

Amazon Multi-Channel Fulfillment (MCF)

ShipStation

Point of Sale (POS) Connectors

Shopify

Oracle Symphony

Customer Relationship Management (CRM) Connectors

Salesforce

Connector Add-Ons

Additional NetSuite Connector upgrades are available for select platforms.

- **NetSuite Saved Search Export** – Saved Searches are exported from NetSuite into your FTP destination.
- **Amazon Seller Fulfilled Prime** – Automate the process of buying shipping labels from Amazon and bringing them into NetSuite. Purchase the shipping rate based on the delivery date and the cheapest option available in Amazon Seller Central.
- **Amazon MCF to NetSuite Inventory Adjustment** – Provide visibility into any discrepancies between the inventory of items in NetSuite and the actual inventory in Amazon MCF. Post an alert containing the proposed NetSuite inventory adjustment.
- **Amazon MCF Inbound Shipping** – Brings the transfer order workflow into NetSuite so you can sync NetSuite and Amazon Seller Central. When a transfer order is created in NetSuite, push the information into Amazon by creating a MCF shipment plan. When Amazon receives these items, the transfer order is updated in NetSuite accordingly.