Country Report Finland

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Finland Has Become a Heat Pump Superpower

De-electrify our electric heating with HPs

Get rid of our oil heating with HPs

On the long run get rid of burning biomass in District Heating with HPs

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Finland

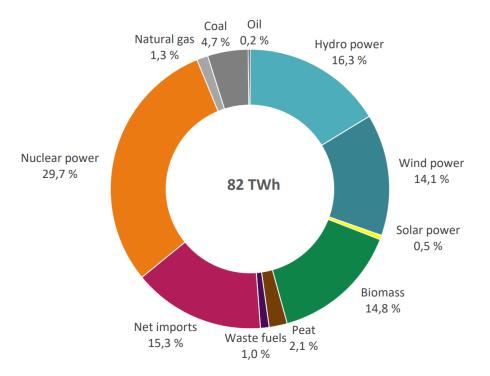


Facts about the Happiest Country in the World

- 5,5 million population
- 338 440 km2,
- GDP 45 372 €
- 80 TWh/a, heating of buildings
- 80 TWh/a, consumption of electricity, peakload 15 000 MW
- No gas grid
- 1,2 million single family houses
- 0,5 million free time houses
- 190 000 lakes



ELECTRICITY PRODUCTION 2022



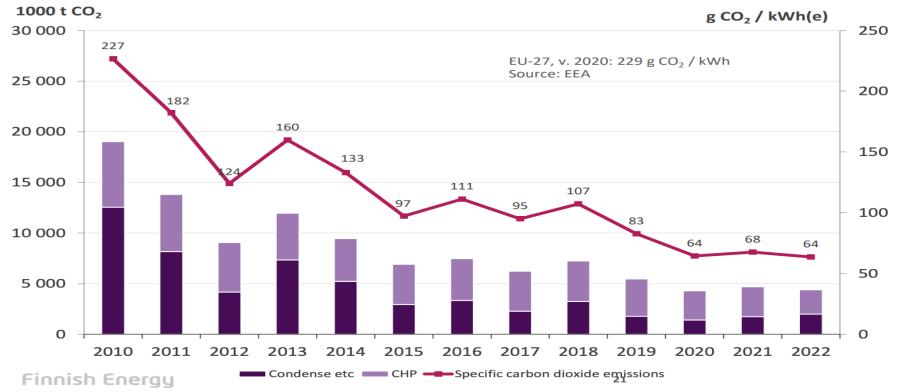
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Finnish Energy

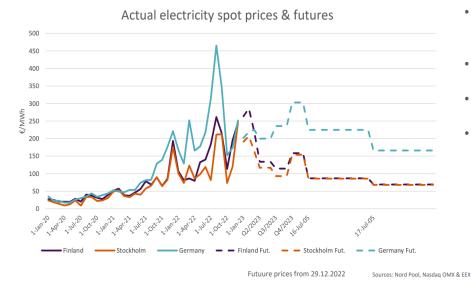
Collaboration Programme



CO₂-EMISSIONS OF POWER GENERATION



Outlook for electricity prices is promising especially in terms of Finland and Sweden



- Future electricity deliveries are traded on the electricity derivatives market.
- The price outlook is declining in Finland and Sweden.
- In Germany, high prices seem to be continuing.
- The situation in Finland and Sweden is explained by the fact that we have a constant plentiful supply of new electricity production. Moreover, we are not dependent on gas in electricity production which would keep prices at a constantly high level.

NOTE:

Smart electricity metering in every household

Spot price tariff more and more common

Energiateollisuus

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Tekijä tai esityksen nimi

12.1.2023

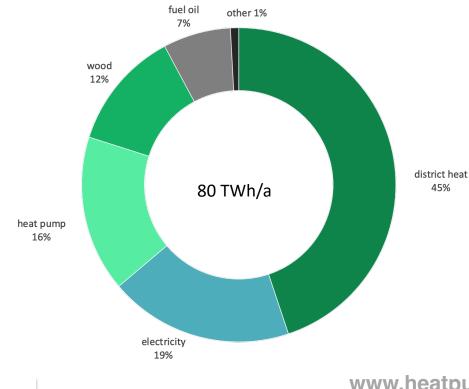


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MARKET SHARE OF SPACE HEATING

RESIDENTIAL, COMMERCIAL AND PUBLIC BUILDINGS



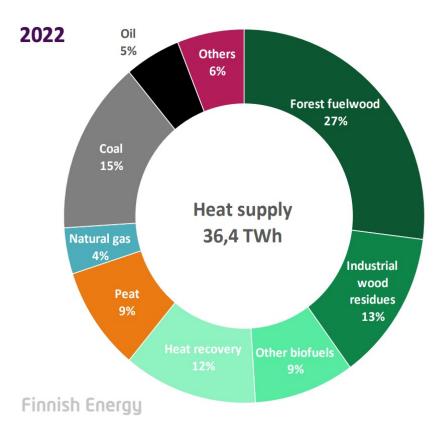
Heat pump: includes the electricity consumption of heat pumps Electricity: includes the electricity consumption of heat distribution equipment and electric sauna stoves Wood: includes the wood used by sauna stoves

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ENERGY SOURCES OF DISTRICT HEATING (2022)

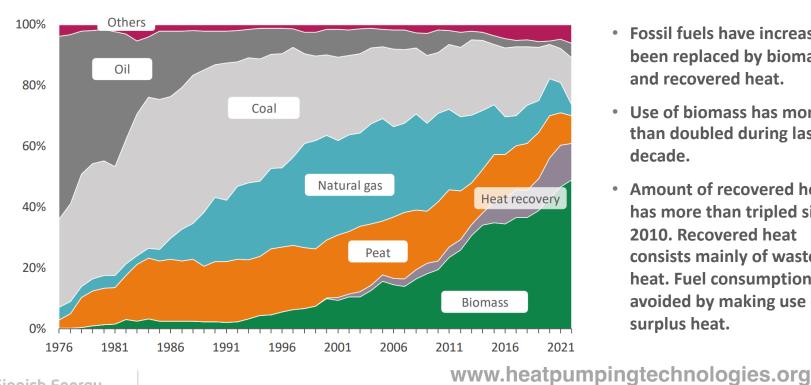


- Recovered (recycled) heat: energy that would otherwise go to waste
- Other biofuels: includes also the bio share of municipal waste
- Other: non-bio share of municipal waste, plastic or hazardous waste, electricity.

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Share of renewables and recovered heat well more than a half in district heat supply



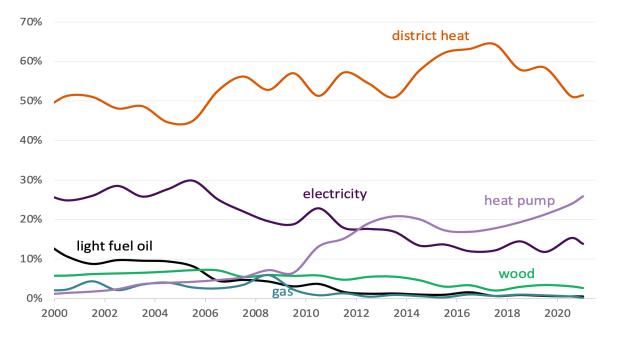
- **Fossil fuels have increasingly** • been replaced by biomass and recovered heat.
- Use of biomass has more • than doubled during last decade.
- Amount of recovered heat • has more than tripled since 2010. Recovered heat consists mainly of waste heat. Fuel consumption is avoided by making use of surplus heat.



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HEATING CHOICES IN NEW BUILDINGS



Source: Statistics Finland, Granted building permits (heated cubic volume)

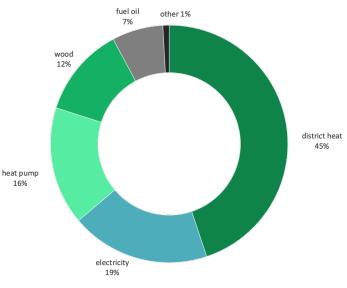
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Heat Pumps has been a glorious story in Finland

- Heat Pump sector is big, 14 TWh/a, 16 % of the heating of Finland (80 TWh/a) (+DH production with HPs)
- >Investments in 1,5 million heat pumps, already 8 billion euros
- Investment level now about 1 billion/a in 200.000 HPs/a increase of about 1 TWh/a HP heat production
- Market-based business, investments made mainly by private consumers, subsidizing level modest

Market shares of space and DHW heating (~80TWh/a)

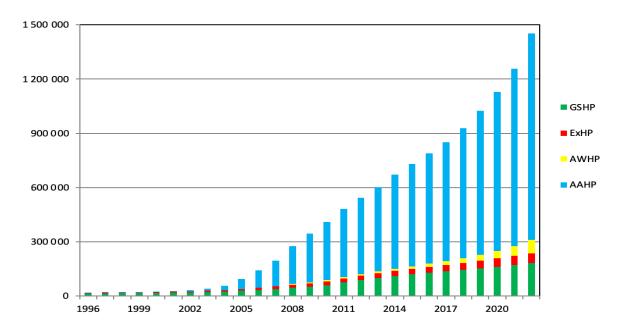


Source: Finnish Energy, 2021

CUMULATIVE HEAT PUMP SALES IN FINLAND (PCS)

(MEGAWATT-SIZE DISTRICT HEATING/COOLING, SHOPPING CENTER, SERVICE BUILDING, INDUSTRIAL HPS AS WELL AS PLANNING, SERVICE, ETC. ARE MISSING FROM FIGURES BELOW)

PCS

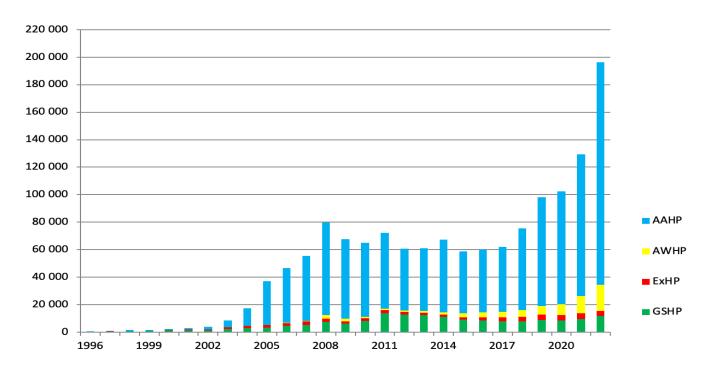




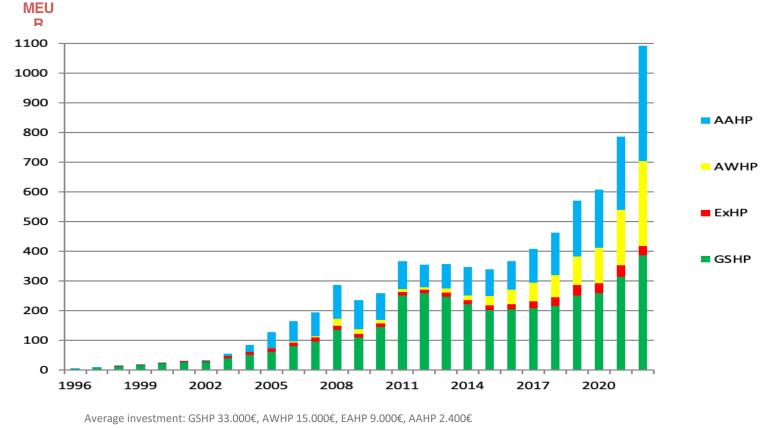
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ANNUAL HEAT PUMP INSTALLATIONS IN FINLAND (PCS)

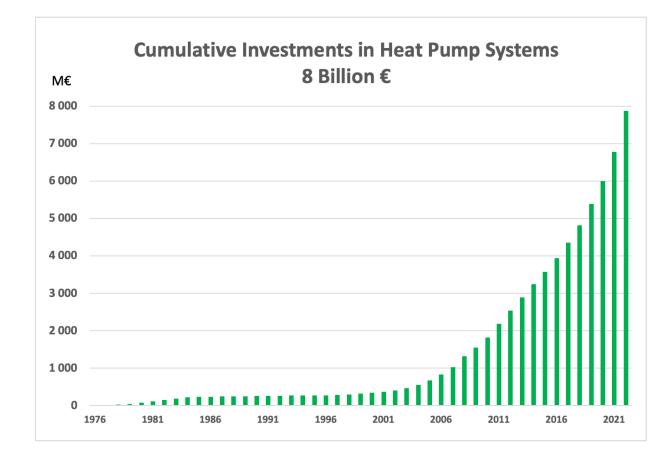
PCS



ANNUAL HEAT PUMP INVESTMENTS IN FINLAND (MEUR)



(emphasis by the capacity of sold heat pumps)

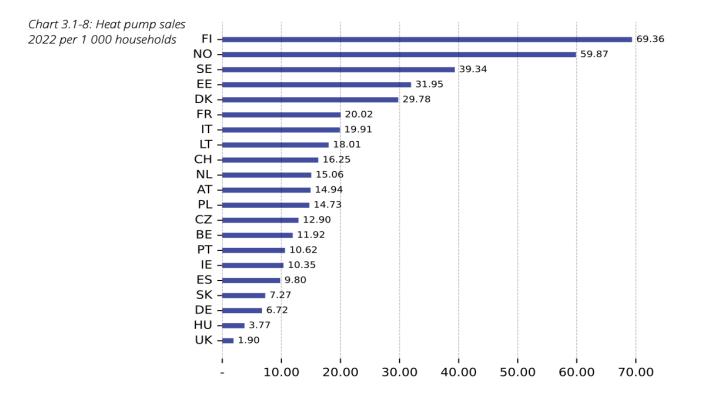


Attentions along the way

- Remember the HP investor. He decides. In the most cases it is end consumer
 - Profitability, communication, marketing, sales, delivery, aftersales, reputation
- Distribution chain
 - Winning concept in Scandinavia when starting the HP business has been often direct distribution: Local specialized companies with turnkey-deliveries. often without wholesaler. One local stop shop with good service.
- Business model development
 - E.g., Energy companies must come and invest more and more in decentralized HP solutions, when the competition of the heating of bigger buildings is getting tougher.



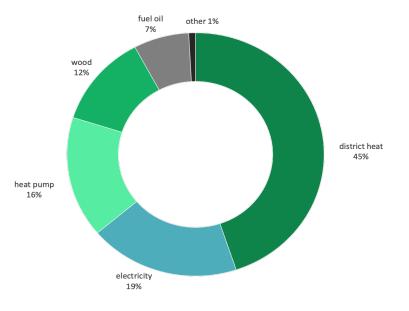
Finland Has Become a Heat Pump Superpower



EHPA MARKET REPOPRT 2022

To do list:

- De-electrify our electric heating with HPs
- □ Get rid of our oil heating with HPs
- On the long run get rid of burning biomass in District Heating with HPs
- => duplicate heat production with HPs by 2030 and triplicate by 2040



Market shares of space and DHW heating (~80TWh/a)