

CHANEL

le19M

CHANEL and *le19M* present *la Galerie du 19M* Shanghai

Press Release

Paris, March 30th, 2026

Founded by CHANEL and dedicated to the creation and transmission of the Fashion and Decoration Métiers d'art, *le19M* will be presenting a cultural program, open to all, from Friday 25th September to Sunday 15th November 2026, at the Museum of Art Pudong (MAP) in Shanghai.

Led by *la Galerie du 19M*, this new international project will embody the founding values of the Métiers d'art: passion, transmission, innovation, and generosity. Held in Shanghai, a city of contrasts, exchange, and creative vitality, it will foster a dialogue between *le19M*'s Maisons d'art and the contemporary creative scenes of both China and France.



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Located in the heart of the city, opposite the Bund, *la Galerie du 19M* Shanghai will invite its visitors — art and craft enthusiasts, students, families or simply the curious — to embark on a journey through an immersive exhibition. Focusing on traditional savoir-faire while revealing the wealth of an extraordinary living heritage, it will bridge the excellence of the French Métiers d'art with the dynamism of today's Chinese artisanal and cultural landscape.

“With this new international project, *la Galerie du 19M* extends the values of the Maisons d'art — passion, transmission and generosity — beyond its Parisian walls. Through a creative dialogue imagined for all audiences, the project offers a sensory exploration of the Métiers d'art, that combines heritage, contemporary techniques and participatory experiences, affirming the status of savoir-faire as a universal creative language.”

Bruno Pavlovsky, President of CHANEL SAS, President of CHANEL Fashion and President of *le19M*.

Founded by CHANEL in 2021, *le19M* has brought together eleven fashion and decoration Maisons d'art, and their staffs of over 700 artisans and experts with exceptional savoir-faire. It is also home to *la Galerie du 19M*, a space open to all, dedicated to the transmission and celebration of the Métiers d'art.

As *la Galerie du 19M*'s third international chapter, this Shanghai edition will mark a major milestone: the project will span the entire third floor of the Museum of Art Pudong, taking the form of a journey that is both playful and inspiring.

la Galerie du 19M Shanghai will feature:

- **An introduction to the unique savoir-faire of *le19M*'s Maisons d'art, highlighting the tools and techniques of the Métiers d'art.**
- **A group exhibition of artisanal creations by Chinese and French artists and artisans, several of whom are collaborating with *le19M* Maisons d'art, and whose editorial committee comprises four creative figures:**

Gong Yan, curator, director and artistic director of the Power Station of Art in Shanghai

Lin Tianmiao, contemporary artist, living and working in Beijing

Zhang Lei, founder and director of the PINWU Design Studio and the RONG Design Library in Hangzhou

Christelle Kocher, artistic director of Maison Lemarié and Atelier Lognon, at *le19M* in Paris

- **A retrospective exhibition celebrating the centenary of the Lesage embroidery and weaving House.**

Having been displayed at *la Galerie du 19M* in Paris from September 2024 to January 2025, this exhibition brings together iconic creations by the House and traces a century of savoir-faire, from its founding in 1924 to the most recent embroideries and tweeds made by Lesage for the House of CHANEL. Forged by three generations of master artisans and thanks to their unique ability to reinvent their craft, this heritage continues to evolve in a unique combination of art, experimentation, the preservation of traditions and a bold sense of adventure.

- **A programme of talks and creative workshops**

Talks, participatory workshops and educational activities will round out the experience for all audiences. *la Galerie du 19M* Shanghai will offer interactive events to further explore this unique dialogue between the Métiers d'art and the French and Chinese creative scenes.

the Press contacts and social media

Official hashtags

#laGaleriedu19MShanghai

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