

**la Galerie
du 19M**



Ornementa

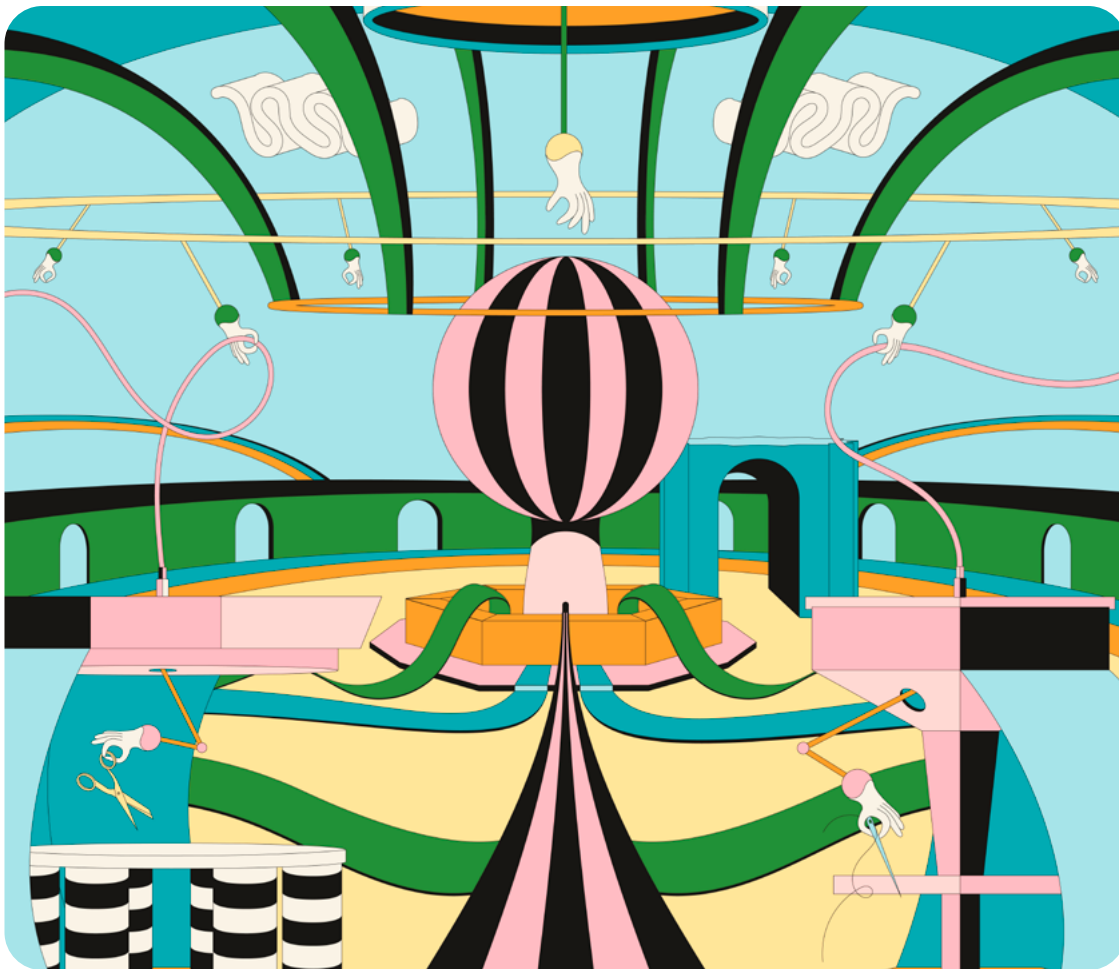
**Monumental workshop devoted to the Métiers d'art,
cultural programme for all ages**

**13 March - 18 May 2025
Free admission**

Press kit

la Galerie du 19M opens the doors of "Ornementa", its monumental workshop devoted to the Métiers d'art

From 13 March to 18 May 2025, *la* Galerie du 19M is presenting "Ornementa", an immersive, participatory experience that invites visitors of all ages to learn about the savoir-faire of *le*19M and to look behind the scenes of contemporary creation and the Métiers d'art through a range of workshops.



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la Galerie du 19M opens the doors to "Ornementa"

Playful, experimental, and initiatory, "Ornementa" was conceived alongside a large-scale project implemented by Studio MTX and the resident Maisons d'art at *le19M*. For the reopening of the Grand Palais in Paris after a major renovation project, of which CHANEL was one of the main sponsors, a 15 x 8-metre curtain will be installed in front of the large glass wall separating the Nave from the central square of the Grand Palais, which will be unveiled when the building is inaugurated in June 2025.

As a mirror image of this exceptional undertaking, which called on the leading artisans of *le19M*, *la* Galerie du 19M is inviting the general public, schoolchildren, families, and all those interested in the Métiers d'art to become artisans for a day in order to design a second monumental curtain using the savoir-faire of *le19M*. In this way, "Ornementa" will celebrate the transmission of the crafts and the spirit of collaboration that have been the pillars of *la* Galerie du 19M since it opened in January 2022.

In a vast, dreamlike setting and multi-faceted itinerary, visitors will be able to experience the raw materials, colours, and gestures used to create the ornamental elements of this monumental curtain.

In an unprecedented collaboration, *le19M*'s resident companies — Atelier Montex, Goossens, Lemarié and the Plissé Lognon workshop, Lesage, Maison Michel, Massaro, Paloma, and Studio MTX — as well as four guest artists in residence — Alix Bortoli, Marina Dellamore, Michel Jocaille, and Théophile Peris — come together in *la* Galerie to share their passion and invite the public to discover their exceptional savoir-faire.

True to its vocation as a space open to all, *la* Galerie will be transformed into a playground for discovery, thanks to a colourful scenography designed by Studio GGSV (Gaëlle Gabillet et Stéphane Villard), who also designed the furniture for *la* Galerie and *le* Café du 19M. This setting will be brought to life thanks to a programme that celebrates the dialogue between contemporary creation and the Métiers d'art with participatory spaces for experimentation, art installations, creative workshops for all ages and monthly late-night openings.

More than just a vast introductory workshop to the Métiers d'art, "Ornementa"'s true essence lies in the monumental, shared, and immersive experience that will resonate right up to the dome of the Grand Palais.

the Decor

In a vast, dreamlike setting, "Ornementa" provides visitors with an immersive sensory experience, inviting them to explore the raw materials, colours, and gestures involved in creating the ornamental elements of this monumental curtain. Designed by Studio GGSV (Gaëlle Gabillet and Stéphane Villard), this colourful and poetic scenography becomes a true playground where visitors are invited to express their creativity by going behind the scenes of the Métiers d'art.



© le19M/Margaux Salarino



Made up of different composite structures with geometric and extravagant shapes, the "Ornementa" decor combines colourful textiles and inflatable architecture to create a light, floating experience. Visitors wander from one surprise to the next, discovering along the way a broad palette of textures and materials, as well as the artistic installations that populate the decor.

The "Ornementa" decor unfolds around a large carpet printed with motifs that pay tribute to the characteristic materials, shapes, and textures of the Maisons d'art, modelled and modified in 3D to open up the aesthetic field to new digital compositions. "Ornementa" is an homage to constantly evolving savoir-faire, while opening up the creative field to new experimentations.

About GGSV

Founded in 2011 by Gaëlle Gabillet and Stéphane Villard, Studio GGSV takes a singular approach that spans from design to installation and from exhibition curation to interior design. Their calling card is the alliance of exceptional savoir-faire with contemporary manufacturing techniques.



GGSV © *le19M* / Gael Turpo

In 2018, they undertook a residence at the Villa Médicis for a research project on illusion and painting applied to objects and architecture.

Their pieces, which are regularly exhibited, are part of the permanent collections of the Centre Pompidou, the CNAP, the Mobilier National, and the Manufacture Nationale de Sèvres.

The Musée d'Art Moderne de Paris, the Fondation Rothschild, and many other institutions have commissioned them to design fittings and installations. They designed the interior architecture and furniture of *la Galerie du 19M*.

In 2023, they won the *Re-enchanting the Villa Medici* open call with their "Camera Fantasia" proposal. More recently, they designed the striking scenography for the "Disco" exhibition at the Philharmonie de Paris and present the monumental installation "Grand feu" for the 200th anniversary of the Musée de la Céramique in Sèvres. Finally, the Mobilier National gave them *carte blanche* to fit out an apartment in the Gobelins enclosure to inaugurate the "Nouveaux Ensembliers" program.

the Material workshops

In "Ornementa", there are no boundaries between the decor and the participatory workshops, between the visitors and the artisans. The space is designed to be inspiring and open to interpretation, allowing everyone to contribute to the creation of a collective work of art, while learning new skills.

For an hour and a half, visitors can take part in a journey of material discovery where the hand guides the imagination. Here, there are no displays and no set itinerary. Everything can be touched, experienced, and transformed, as you wander freely through three worlds of wonder: *l'Abri*, *les Nuages*, and *la Constellation*.

the Universes

l'Abri

In this first enveloping and warm space, visitors are invited to work with the raw materials of straw and leather, metal and felt. In *l'Abri*, the naïve, pastoral world of artist Théophile Peris unfolds around the workstations. Raw, colourful, and all-encompassing, a large fresco of wool and felt, created from fleeces, appears to visitors like a raw showcase.

les Nuages

In this second light, delicate space, visitors are invited to explore the textures and creative possibilities of feathers, flowers, smocks, pleats, and tweeds. In *les Nuages*, you'll find an oversized feather suit by Marvin M'Toumo alongside wax and textile flowers by Michel Jocaille, resident artist at POUSH.

la Constellation

la Constellation is the final space in the "Ornementa" experience, where the material chosen by the visitor is enhanced, embellished, embroidered, and assembled. Here, rhinestones, sequins, and paint are used to add colour and light to the curtain's decorative elements created during the tour.

In *la Constellation*, Marina Dellamore's papier-mâché chimeras welcome visitors into a space imbued with dreams and poetry. A space where everyone can create a souvenir from "Ornementa" conceived by the duo LA CAGE, using leftover materials.

Ornementa is ...

1 open-ended itinerary through

3 spaces : *l'Abri*, *les Nuages*, and *la Constellation*

to discover the work of

5 artists: Alix Bortoli, Marina Dellamore, Théophile Peris, Michel Jocaille, and Marvin M'Tumo

... but it's also

1 experience chosen by the visitor from a choice of

8 matières : materials: feathers, felt, pleats, straw and leather, tweed, smocking, metal, and flowers

1 experience of

1h30 to embellish with felt, metal, flowers, smocking, pleats, leather, straw, and embroidery

7 sections of 4-metre-high curtain, mirroring a

2nd curtain that is being prepared at the same time by Maisons d'art artisans for the Grand Palais in Paris.

A dive into materials

"Ornementa" pulls back the curtain on *le19M* and its Galerie, where the expertise of the Maisons d'art comes together and interacts with the guest artists of this Season. To prepare visitors for "Ornementa" sensory experience of materials and gestures, artist Alix Bortoli presents "Ceci n'est pas une exposition", a stop-motion take on the "Ornementa" decor, made from off-cuts of materials from the Maisons d'art.

Visitors are then invited to choose a material from among the eight that will cover the curtains of *la Galerie*. Some are raw—straw and leather, metal and felt—while others are lighter—flowers, smocking, feathers, pleats, and tweed—but they all provide access to a made-to-measure journey in several stages, to be experienced in whatever order you choose.



the Straw and the Leather

One is as light as the other is strong, yet these two organic materials with their many textures come together to produce the most refined pieces. Delicately interlaced and then sewn, straw becomes a hat when worked by Maison Michel craftsmen and women. Soft or stiff, noble despite its rough appearance, leather is used to dress shoes and accessories in the skilful hands of the illustrious Massaro shoemaker.

the stages of the Straw and Leather workshop

Initiation à la marqueterie de paille et de cuir

- ◇ Introduction to straw and leather marquetry
- ◇ Creation of an upcycled souvenir from "Ornementa"



the Tweed

An emblematic fabric that is profoundly connected to CHANEL's history, tweed is as robust as it is elegant. Its rich texture and irregular weave are created by crossing threads from a wide variety of materials (wool, silk, scoubidou). Renowned for its exceptional embroidery, Maison Lesage works tweed in myriad ways, enhancing it with beads, sequins, and gold thread.

the stages of the Tweed workshop

- ◇ Creating sequins from tweed and acetate
- ◇ Making garlands of tweed sequins using Atelier Montex techniques



the Metal

Used in wire, mesh, or sheet form, metal is a material prized by goldsmiths and jewellers for its malleable and resistant qualities. Renowned for its exceptional expertise, Goossens pushes the boundaries of creation through its combinations of different shapes and materials. Sculpted, hammered, patinated, or gilded by the expert hands of the craftsmen and women, metal is transformed into baroque ornaments, precious jewellery, and exceptional decorative objects.

the stages of the Metal workshop

- ◇ Engraving and embossing a metal sheet
- ◇ Painting a metal sheet



the Felt

A supple, durable material, felt is made by bonding wool fibres together using heat, water, and pressure. Its unique texture and great strength make it one of the materials of choice for Maison Michel artisans, who use it to create both hats and accessories. Felt is worked, quilted, tapped, sculpted, modelled, moulded, shaved, and elevated... worked in accordance with ancestral savoir-faire to find its modernity in a wide range of shapes and finishes.

the stage of the Felt workshop

- ◇ Introduction to felting
- ◇ Ornamentation and riveting of a square of felt



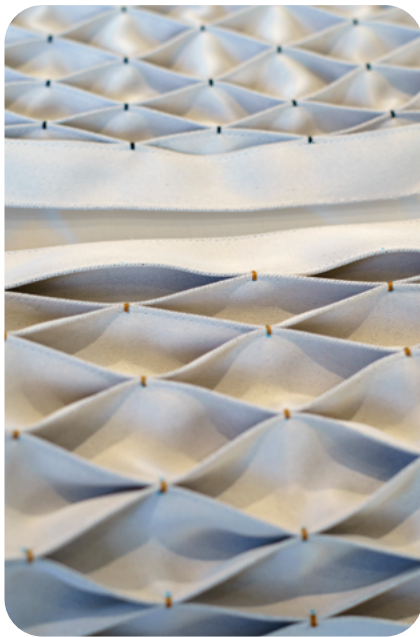
the Feather

Selected, cut, bent, shaped, and assembled by the feather-makers of the Maison Lemarié, the guardians of an age-old savoir-faire, feather work requires extreme care.

A living, ethereal material, it lends itself to every form of experimentation. Once dyed, embroidered, or frayed, it becomes a textile jewel that adorns Haute Couture creations with its unique effects, giving movement to silhouettes and playing with both light and lightness.

the stages of the Feather workshop

- ◇ Introduction to featherwork
- ◇ Creation of an upcycled souvenir from "Ornementa"



the Smocking

Smocking is an embroidery technique that gives a garment flexibility and suppleness by gathering the fabric with diagonally crossing seams. This results in raised patterns that are both decorative and stretchable. This meticulous skill, like a delicate dance between fabric and needle, lives on in the workshops of Maison Paloma. Applied to Haute Couture garments, this series of regular, meticulous pleats enhances the fabric, giving it a new dimension.

the stages of the Smocking workshop

- ◇ Introduction to needlepoint smocking
- ◇ Assembly and embroidery of smocked strips using Atelier Montex techniques



the Pleats

The art of pleating is inseparable from the Ateliers Lognon, which, as part of the Maison Lemarié, are among the last workshops in the world to possess this unique savoir-faire. Accordion, sunburst, crumpled, diamond, nun, ribbon... there are as many variations as there are pleating machines. These machines give the fabric (silk, organza, cotton, leather, polyester) its shape, manipulated by two pleaters who must simultaneously follow an exacting choreography. An expression of fluidity and movement, the pleat also tells many stories.

the stages of the Pleats workshop

- ◇ Cutting a pleat
- ◇ Embroidery of a pleated panel



the Flower

The flower is a symbol of many things: delicateness, timeless beauty, eternal youth. In Haute Couture, it is above all a precious ornament, handcrafted from an almost infinite variety of fabrics and materials. For over a century, Maison Lemarié has practiced this poetic art, cutting, dyeing, and assembling petals and pistils by hand. In silk, organza, or velvet, each flower blossoms with striking realism, adding a sensitive touch to the most beautiful fashion creations.

the stages of the Flower workshop

- ◇ Creation of a textile flower
- ◇ Creation of an upcycled souvenir from "Ornementa"

the Artists of the Season

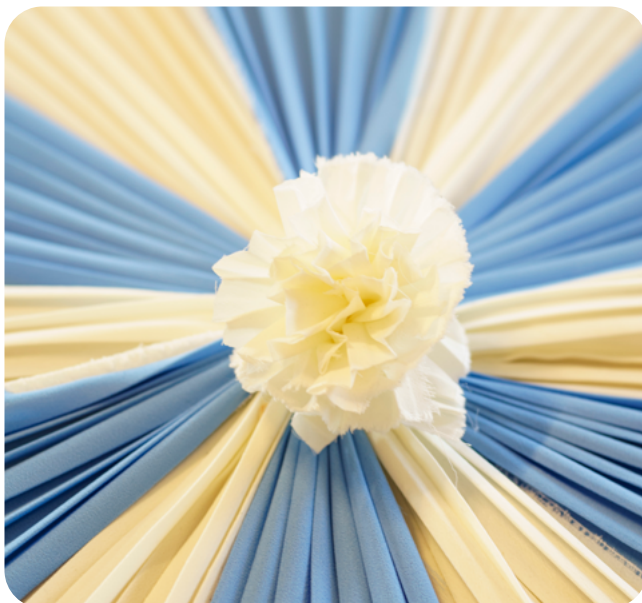


Alix Bortoli

Alix Bortoli (lives and works in Paris) is a French filmmaker and artist living in Paris. After studying at Central Saint Martins and the Royal College of Art in London, she set about developing her artistic universe by making fashion and animation films.

These early years were an opportunity for the artist to design editorial projects and art films, refining her choices of mediums and themes.

Her artistic approach offers an immersive 360-degree experience. From conception to post-production, live action, and animation, Alix Bortoli creates fascinating films that explore materials, colours, and dance. In constant experimentation, her work is inspired by crafts, design, Art Brut, and Eastern European animation.



© le19M / Margaux Salarino



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Marina Dellamore

Marina Dellamore (lives and works in Marseille) is a self-taught visual artist whose creative universe combines romanticism, mysticism, and a sense of surrealism. Through her dreamlike sculptures and decorative pieces, she brings to life works in which the subtle power of the female is imbued with an organic aesthetic and a touch of psychedelia.

Guided by an intuitive approach, where blurred boundaries oscillate between dream and reality, Dellamore strives to capture the essence of the imaginary by creating works that transcend simple decorative objects. Her work invites the public into an immersive experience, a journey into a parallel world where reality is transformed into visual poetry.



© le19M / Margaux Salarino

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Michel Jocaille

Michel Jocaille (lives and works in Aubervilliers) is an artist from the north of France. He works as artist-in-residence at POUSH.

He uses mixed media to create sculptures and installations on different scales, most of which are made up of assemblages of materials with a *camp* aesthetic, driven by a sense of artificiality and exaggeration which lead to a theatrical extravagance. from sculptures and installations in different media. Jocaille is interested in questions relating to the construction of identity and love.

His favourite materials are wax, paraffin, and printed panne velvet, which he works on using a digital laser. His images are the result of digital photographs that he creates using a distorting mirror, focusing on the natural world (anemones, jellyfish, coral, flowers, animals, etc.) that give an impression of fluidity and hybridity, to reveal the idea of an equitable and hybrid world in constant mutation, like a queer, egalitarian ecology. Michel Jocaille's work was presented at *la Galerie du 19M* as part of the "À Revers" exhibition with POUSH.



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Théophile Peris

Born in Agen in 1997, Théophile Peris lives and works in Marseille. A graduate of EESI Poitiers art school, his artistic practice revolves around ancestral production methods, using materials found in nature or in the surrounding environment, such as water, earth, wood, stone, bone, as well as recycled objects to which he gives a new identity.

Over the last few years, wool from shearing has become a central material in his work, structured by the different stages of its transformation. Théophile Peris's work was presented as part of *la Galerie du 19M* Marseille in 2024.



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the Cultural programme

the Workshops for all ages

From Paris/Aubervilliers to Marseille, *la Galerie du 19M* is drawing on its collective history by inviting back artists with whom it has already collaborated as well as welcoming new ones, whose works will be presented in the exhibition: Marina Dellamore, Théophile Peris, Michel Jocaille, and Alix Bortoli.

Marina Dellamore, a visual artist with a cosmic imagination, explores the poetic potential of *papier mâché* and ornamentation:

Saturday 15, 22, and 29 March

Adult workshops: Introduction to modelling

Children's workshops: Creating a trompe-l'oeil vase

Théophile Peris, inspired by the pastoral world, continues his journey into the heart of wool and felting:

Saturday 3, 10, and 17 May

Adult workshops: Making a felt painting

Children's workshops: Creating a felt hat

Michel Jocaille celebrates the visual codes of kitsch by creating wax flowers and butterflies from recycled paper and textiles:

Saturday 5, 12, and 19 April

Adult workshops: Creating textile and wax flowers

Children's workshops: Creating wax butterflies

Alix Bortoli, a multidisciplinary director and photographer, shares the recipe for a successful stop-motion film:

Sunday 16 March, 13 April, and 18 May

Adult workshops: *Ornementa's* Petit Cinema, a collective creation of a stop-motion film

Further information and workshop bookings at le19m.com

the Evenings

Working hand in hand with POUSH and the emerging arts scene, *la Galerie du 19M* continues its collaborative approach to programming its evening events.

Wednesday 12 March

"Ornementa" opening night

The Ornementa season kicks off with a bang. The Season's artists take control of this first late-night opening with an evening of apparitions and disappearances in a game of hide-and-seek that includes performances by Théophile Peris and Michel Jocaille, a concert by Moodoïd, and a charm-making workshop devised by the duo LA CAGE.

Thursday 10 April

Banlieues Bleues off-site

la Galerie du 19M is joining forces with its neighbours in Seine-Saint-Denis to stage the 42nd iconic Banlieues Bleues jazz festival. It is hosting the original creation "KRISIS" by Claire Lamothe, Célia Kameni, and Charles Amblard for a special moment of collective creation.

About Banlieues Bleues

Banlieues Bleues is a non-profit organisation set up in 1984 on the initiative of around ten towns in the Seine-Saint-Denis region, and which organises the eponymous festival. Today, Banlieues Bleues relies on three main areas of activity, grounded in its history and the interactive components of an overall project carried out by the same team: its intercommunal jazz festival; its Dynamo, a venue for production and distribution; and its Actions musicales, a wide-ranging programme of cultural action and artistic education.

Further information and workshop bookings at le19m.com

***the* Children's corner** the "Ornementa" library

la Galerie du 19M invites children to dive into the world of art and contemporary design! Thanks to fun workshops, the general public and several classes from local elementary schools will be able to explore materials and the magic of different forms.

For "Ornementa", artist Jeanne Tresvaux du Fraval has designed a custom space for youngsters: the "Ornementa" library. Inspired by the domestic world, this collective, modular space will be adapted to each workshop. Participants become creators, using everyday objects to play with colour and texture.

Anything is possible: clothes in unusual shapes, giant tools, and surprising materials to explore. Cutting, folding, assembling, gluing, or sewing... your children's hands will bring unique creations to life in a dreamlike setting.

Are you ready to embellish your fantasies?



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the Partners

École Boulle x *le19M*

True to its vocation of transmission and apprenticeship, each Season *la Galerie du 19M* invites a group of higher education students to work alongside the programming team of *la Galerie* and the Maisons d'art du 19M.

For "Ornementa", *la Galerie du 19M* is delighted to enter into an ambitious partnership with the École Boulle. This renowned establishment offers excellent training in secondary and higher education, with a unique, cross-disciplinary approach to design and the Métiers d'art.



© *le19M* / Eléa-Jeanne Schmitter

This Season dedicated to working with raw materials and ornamentation will feature two successive projects:

- ◇ « *Matiera Incognita* » from 12 to 30 March, a dive into *la Galerie du 19M*'s materials library, made up of scraps and offcuts collected in the Maisons d'art thanks to the support of La Réserve des arts.
- ◇ « *Rencontre(s)* » from 2 to 20 April, a project showcasing the dialogue between embroidery, chasing, and tapestry.



la Galerie du 19M would like to extend its warmest thanks to Laurent Scordino, the director of the École Boulle, as well as the teaching staff, the students, and the Maisons d'art of *le19M*.

About the École Boulle

The École Boulle offers a unique range of courses adapted to all types of students. Although known for its Métiers d'art courses, it is also proud of its design courses. The variety of courses on offer is adapted to the experience, prerequisites, and availability of the various target groups, from CAP to Master's degree level.

The educational approach at the school is based on the cross-disciplinary nature of the courses on offer. There are concrete connections with the professional world, which encourages young graduates to enter the workforce, and the School has developed an international reputation thanks to its many partnerships.



© le19M / Eléa-Jeanne Schmitter

Le Grand Palais

As part of the partnership between the GrandPalaisRmn and *le19M*, the two institutions have pooled their expertise to design a monumental curtain measuring 15 by 8 metres, which will be hung in front of the large glass wall that now separates the Nave from the central square of the Grand Palais.

Studio MTX was responsible for the design and artistic coordination of this unique curtain, in collaboration with all the resident Maisons d'art at *le19M*. This collective work speaks to the wealth of savoir-faire at *le19M*, a celebration of the transmission of gesture and of collective creation, both pillars of *la Galerie du 19M* project since its opening in January 2022. Before this exceptional work is unveiled, *la Galerie* invites you to go behind the scenes of its creation and immerse yourself in the fascinating world of the Métiers d'art with "Ornementa".

GrandPalais
Rmn

About the Grand Palais

GrandPalaisRmn is a cultural institution whose ambition is to bring art and culture closer to people across France and beyond its borders. To this end, it draws on a wealth of technical, commercial, and craft expertise. The Grand Palais is the institution's crown jewel. Since the Olympic and Paralympic Games, events have been held in the Grand Palais, starting with the CHANEL fashion shows. Restoration work on the site has continued concurrently with a view to opening the entire Grand Palais in spring 2025 where GrandPalaisRmn will be presenting a varied, festive, cutting edge, and inclusive programme.

CHANEL, the exclusive and longstanding patron of the Grand Palais since 2018, is renewing its commitment to the GrandPalaisRmn for a further five years as patron of the Grand Palais' artistic and cultural programme via the GrandPalaisRmn endowment fund. CHANEL thus becomes a Grand Patron of the Grand Palais.

the Media partners



***le Café du 19M* brings in chef Mathieu Canet for "Ornementa"**

Every day, *le Café du 19M* welcomes visitors, digital nomads, foodies, and locals. It's the ideal place to take a break or to set up with your computer in a calm and pleasant environment. The menu, whether at lunchtime or in its coffee shop version, reflects the cultural programme of *la Galerie du 19M* and evolves with the guest chefs' residencies in the kitchen.

From 5 to 22 April, *le Café du 19M* will be welcoming a special guest: Mathieu Canet.



© *le19M* / Clarisse Aïn

Mathieu Canet is characterized by the delicate paradox of mobility with deep roots.

Originally from Bordeaux, but having made Paris his home, this chef spent ten years at Le Dauphin before embarking on a number of different paths—from the St James to the Numeroventi workshops in Florence, via Condesa DF in Mexico City, Bar Paradiso in Milan, as well as Chop Chop, Cena, and Montana. A complex choreography for a man who, at every turn, seems to get back to basics rather than getting lost along the way.

"The dishes I cook often refer to French classics," says the chef. "If you understand the reference, that's great. But if you don't understand the 200-year-old recipe, you can just enjoy your meal."

His cuisine charts a personal geography where distance fades in favour of proximity to the produce. At *le Café du 19M*, Mathieu Canet will be offering a contemporary rarity: a voyage of discovery without moving, sharing all the places he has travelled—and the periods he has explored—through the apparent simplicity of a dish.

The newly opened Coffee shop will offer speciality coffees sourced and roasted by Terres de Café, a selection of teas, gourmet milk drinks, fresh homemade drinks based on seasonal recipes and local ingredients, as well as locally sourced craft drinks. *le* Café also offers craft beers and a selection of natural wines, prepared with great care and the least intervention possible.

le Café du 19M was conceived in partnership with Grand Cuisine, an agency specialising in the creation of cultural venues.

Its founders, Patricia Meunier and Mat Gallet, run Gelinaz! an international think tank focusing on the arts and cuisine, and the series of Villégiatures pop-ups.



© le19M / Clarisse Aïn

Lunch

Tuesday to Sunday

12 – 2.30 p.m.

Booking recommended at le19m.com

Coffee Shop

Wednesday to Sunday

11 a.m. – 5.30 p.m.

About *le19M* and its Galerie



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***le19M* in Paris/Aubervilliers**

creating and transmitting art craft

le19M is a place of heritage and creation, dedicated to passing on the Métiers d'art of fashion and decoration. It is the culmination of a process that CHANEL began in the 1980s to preserve savoir-faire.

Its name refers to Gabrielle Chanel's date of birth, to the arrondissement where it is located, and to the words Mode (fashion), Mains (hands), Maisons (Houses), Manufactures, and Métiers d'art.

Since 2021, *le19M* has brought together 12 Houses (Atelier Montex and Studio MTX, ERES, Desrues, Goossens, Lemarié and the Plissé Lognon workshop, Lesage and Lesage Intérieurs, Maison Michel, Massaro, Paloma), 5 of which have the *Entreprise du Patrimoine Vivant* label, as well an embroidery school. They form a one-of-a-kind community of 700 artisans and experts, with 29 Métiers d'art recognised by the INMA institute. Their excellence serves the design studios of the most prestigious fashion houses and interior design agencies, as well as young talent.

Designed by Rudy Ricciotti, the 25,000 m² building offers its residents the best possible environment for creation, innovation, and transmission (comfortable working environments that are tailored to their activities and development, to their archives, to welcoming clients, etc.) and encourages unprecedented synergies between different savoir-faire.

In addition, *le19M* is developing a publishing programme (with collections including “*les petits livres du 19M*”, “*Les Savoir-faire de la mode*”, etc.) and building up a collection of artworks often created in collaboration with the artisans of its Maisons d'art.

The best partners have also been chosen to develop initiatives to promote the Métiers d'art:

- ◇ Teaching chairs (Institut Français de la Mode; École Boulle; Sciences Po Paris; École Duperré)
- ◇ Training courses (King's Foundation; Ateliers Alix; Campus Mode Métiers d'Art et Design)
- ◇ Professional and popular events (Comité Colbert; Mobilier National; INMA's Journées Européennes des Métiers d'Art; Journées Européennes du Patrimoine; the Institut français' Villa Swagatam and Villa Ndar).

la Galerie du 19M

opening up savoir-faire to all audiences

Bridging Paris and Aubervilliers, *le19M* is also home to *la Galerie du 19M*. This modular space promotes the values of the Métiers d'art and showcases emerging creative scenes to schoolchildren, students, professionals, enthusiasts, families, hobbyists, and interested visitors.

Its free, fun multi-disciplinary programme includes exhibitions hands-on workshops, talks, and educational and cultural events, all designed with a community of cultural partners (Villa Noailles, Fondation Picto, POUSH, etc.) and in collaboration with the artisans of the Maisons d'art.

It invites visitors to discover the skills and savoir-faire of the craftspeople, dream of their creative wealth, to stimulate innovation through the intersection of artistic disciplines, and to help inspire vocations or a desire to change careers.



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With a café-restaurant, a boutique designed in collaboration with L'Atelier des matières, a bookshop corner run by 7L, and the cultural garden *la Parcelle*, *la Galerie du 19M* has become an essential destination in the north-east of Paris. By supporting the region's tremendous creative energy (through sponsorship from Kourtrajmé, Casa 93, the Aubervilliers endowment fund, etc.), *la Galerie du 19M* is creating a social project for the community. It has welcomed over 70,000 people since its inauguration by Emmanuel Macron in January 2022.

the Practical information

la Galerie *du* 19M
2 place Skanderbeg
75019 Paris

Opening hours
Wednesday to Sunday, 11 a.m. to 6.30 p.m.

Access
Metro Line 12 Front Populaire
Bus Line 35 Skanderbeg
Bus Line 45 Skanderbeg
Bus Line 54 Porte d'Aubervilliers
Tramway Line 3b Porte d'Aubervilliers
RER Line E Rosa-Parks

For more information on the cultural programme

Site internet le19m.com/en/programmation
Instagram @le19M
Facebook @le19m
TikTok @le19m

*le*19M's podcasts are available on Spotify and Apple Podcasts

the Contacts

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Maisons d'art

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