

CHANEL

le19M

CHANEL and le19M present la Galerie du 19M Tokyo

CHANEL's Métiers d'Art hub Travels from Paris to Tokyo to Showcase a Creative Dialogue with Japanese Crafts.

le19M – CHANEL's fashion and decoration Métiers d'art hub in Paris – will present a cultural program, free and open to all, from Tuesday 30th September to Monday 20th October 2025, on the 52nd floor of the Mori Tower, Roppongi Hills.

"This international project, curated and carried out by la Galerie du 19M, strongly embodies the values of the Maisons d'art: passion, transmission, and generosity. In the heart of Tokyo, visitors will be immersed in a bespoke creative dialogue, through which people of all ages will be able to explore the crafts, participate in workshops, and appreciate both the richness of our heritage and the modernity of contemporary interpretations," says Bruno Pavlovsky, President of Chanel SAS, President of Chanel Fashion and President of le19M.

Founded by CHANEL in 2021, le19M is a unique initiative that brings together, under one roof, about 700 artisans, 11 fashion and decoration Maisons d'art, and la Galerie du 19M, an open space dedicated to the transmission and showcasing of the unique savoir-faire of artisans and designers.

la Galerie du 19M Tokyo will be le19M's second international project (following Dakar, Senegal, in 2023), marking an unprecedented scale and creating a first-of-its-kind connection with local cultural scenes. Spreading over Mori Arts Center Gallery and Tokyo City View, on the 52nd floor of Mori Tower, Roppongi Hills, it will be a place to experience, practice and reflect through an inspiring and playful journey composed of:

- An introduction to the unique know-how of le19M's Maisons d'art, designed by ATTA agency, led by renowned architect Tsuyoshi Tane.
- A group show presenting exceptional artisanal creations by Maisons d'art and Japanese craftsmanship curated by five creative guests:

- Film director and head of Kinema Museum, Momoko Ando
 - Magazine House *Casa BRUTUS* editor-in-chief, Yoichi Nishio
 - SIMPLICITY founder and creative director, Shinichiro Ogata
 - Curator, Kayo Tokuda
 - Atelier Montex's artistic director, Aska Yamashita
- The 100th anniversary retrospective of the embroidery and weaving Maison Lesage, exhibiting its most impressive creations and rich history since its founding in 1924, first presented from September 2024 to January 2025 in Paris.

Talks, participative workshops, and specific cultural mediation for broad audiences... *la Galerie du 19M Tokyo* will also provide a temporary space for interactive experiences and dialogues between the *Métiers d'art* and the Japanese crafts and cultural scenes.

Press contacts

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