



**ABACUS TODAY ...
GENIUS TOMORROW**

**FRANCHISE
INFORMATION
PACK**

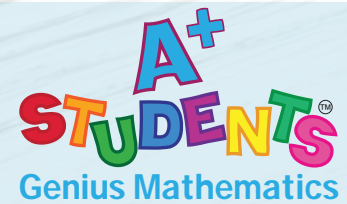


A+
STUDENTS™
Genius Mathematics

www.aplusstudents.co.za



IT ALL ADDS UP



A+Students is an established brand offering early maths education and beyond through the use of the Abacus (Soroban).

Courses and methodology are unique and exclusive to A+Students Worldwide.

Classes include:

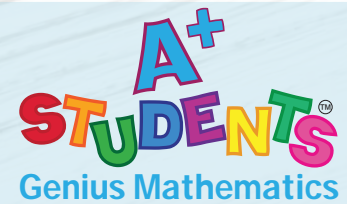
- Mini Genius Ages 3+
- Kids Genius Ages 5+
- Young Genius Ages 8+
- PLAY MATHS
- Junior Genius from grade 3



Joining the network is an ideal opportunity for those with entrepreneurial spirit and looking to exit the corporate world, formal teaching environment or even a stay at home mom looking to get into business.



WHO IS THE IDEAL FRANCHISEE

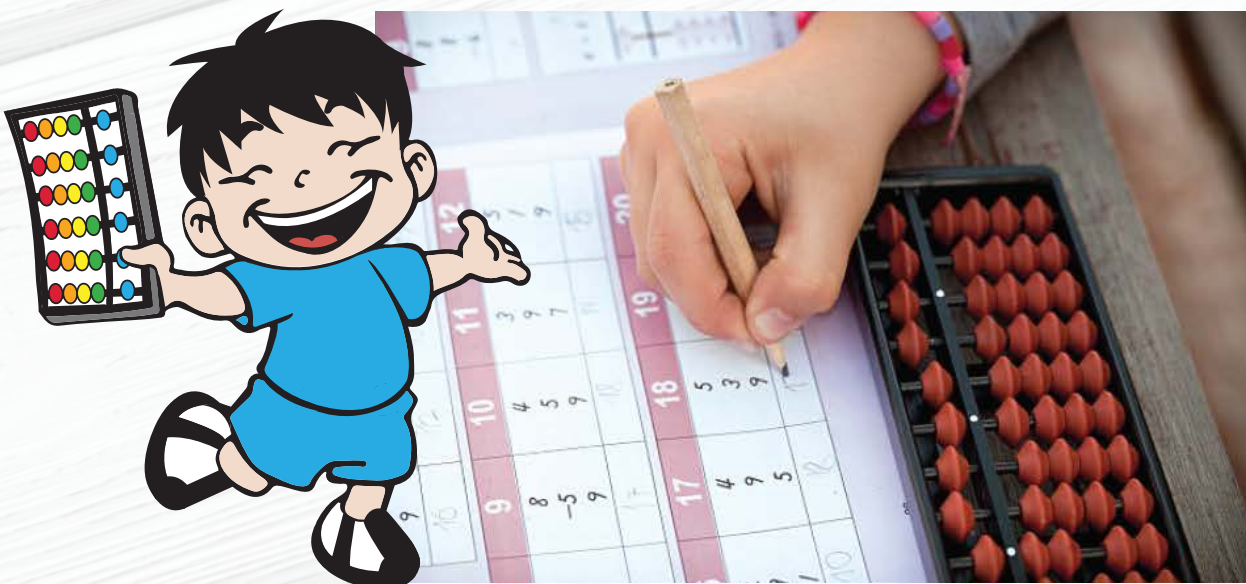


Prospective Franchisees should have passion for Children's Education whilst being eager to personally develop alongside this growing profitable brand.

Most of all A+Students Franchisees must enjoy building relationships with their students and their parents.



With a network of 120+ strong A+Students has attracted Franchisees from a variety of backgrounds. From teachers to attorneys, from corporates to housewives, all have been attracted to this profitable concept which A+Students has developed whilst helping children develop in Maths and Mental Arithmetic.



DO I NEED TO BE A MATHS TEACHER?



The simple answer is **NO!**

If you have an entrepreneurial spirit and are passionate about helping children succeed in life, then we **NEED YOU!**

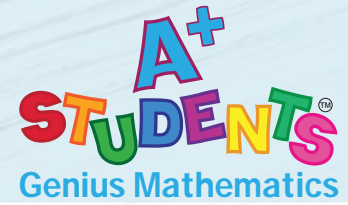
You do not have to be a Maths Teacher to join A⁺Students.

Full comprehensive training is provided and is compulsory before you start your business.

Ongoing advanced training is offered throughout the year to upgrade the Skill Levels of all teachers (Training costs are covered through the Franchise Fee and Royalties).



OWNING A FRANCHISE AREA



Your first Franchise

When purchasing an A+Students Franchise you will purchase the license for a specific area from which you will operate and service. No other Franchisee may service or operate in your area.



Is expansion possible?

YES! You may hire additional teachers to build up your franchise from day 1. You may also expand by purchasing an additional area.

So where do I operate from?

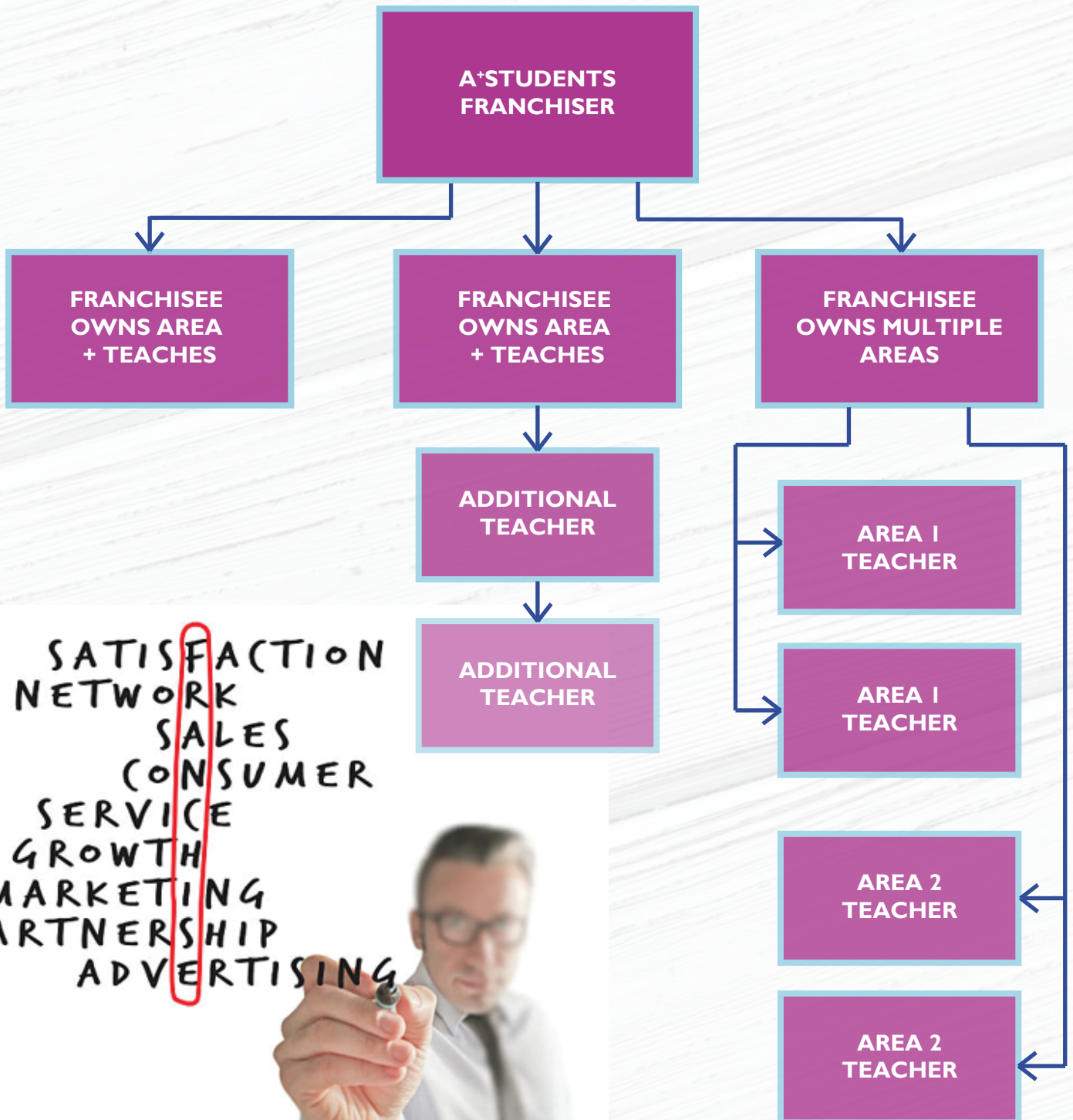
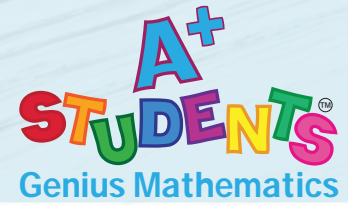
From the start you will open a Branded Branch from where you will teach.

You may also then teach from other venues such as schools, crèches, preschools etc.



OUR TOP FRANCHISEE HAS 8 TEACHERS WORKING FOR HER

TYPICAL FRANCHISE SCENARIOS

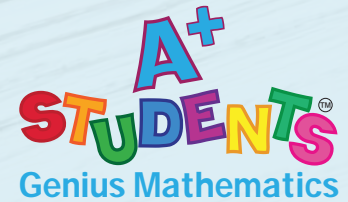


SATISFACTION
NETWORK
SALES
CONSUMER
SERVICE
GROWTH
MARKETING
PARTNERSHIP
ADVERTISING



MASTER COUNTRY LICENSES/PARTNERSHIPS ARE AVAILABLE FOR SELECTED APPLICANTS.

MAY ADDITIONAL SERVICES BE OFFERED?



After a full year of trading you may expand your business to offer the Junior Genius courses to older students. The Junior Genius courses use Abacus skills applied to Pure Maths. The courses are Cambridge based and aligned to the National Curriculum.



This additional service is already included when you purchase your Franchise so there is only a small training fee which includes all the textbooks.

May I Sell the Business?

Yes. Should you wish to exit from the business you may sell the business to approved buyers. The profit you make from the sale is **YOURS!**



LET'S TALK MONEY!

Is the Business Profitable?

Like any business, risks are involved and your success depends largely on your effort.

A Typical Scenario

One teacher can manage 150 students.

Average Fee per Student:	R500
Number of Students:	x150
= Turnover of:	<u>R75000</u>
Less Royalties:	R18750
	<u>R56250</u>
Less Average Expenses ie. petrol, admin, phone and rents etc.	+ - R20000
Potential Profit:	<u><u>R36250</u></u>

Figures are based on 1 teacher and can be increased with the addition of extra teachers



Note the figures above are a representation only and a full site specific business plan needs to be completed

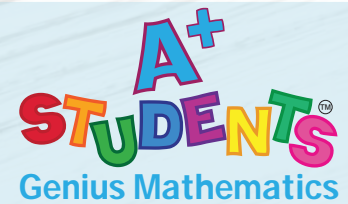
But what would this Franchise Cost Me?

The Franchise Fee is R195 000 plus VAT. This includes the rights to your area and training for you. The opening of your Branded Branch is extra and the cost is site specific.

*Up to R65 000 back in terms of branding and signage for your branch. Terms & Conditions apply & is site specific

SO! If you are making an average profit of about R36 000 per month, you will make your investment back within **1 YEAR!**

GOOD TO KNOW STUFF!



- Permanent Member of **FASA** (Franchise Association of South Africa)
- Permanent Member of **PAMA Global**
(Pan Pacific Global Abacus & Mental Arithmetic Association)
- Permanent Member of **ISDF** (International Soroban Diffusion Federation (NPO))
- International **Travel Opportunities** to Participate in Training and Global Competitions
- Proud supplier partner of **Multiply** (Part of Momentum)
- Programs aligned with **STEM** (Science, Technology, Engineering, Arts & Maths)
- **Home grown** with **International Opportunities**



STEM
SCIENCE TECHNOLOGY
ENGINEERING MATHS



momentum
multiply

SO WHERE DO I START?



The first part of the application process is to fully complete and submit the Non Binding Application Form, together with the required documents to andy@aplusstudents.co.za

PROFIT GROWTH

