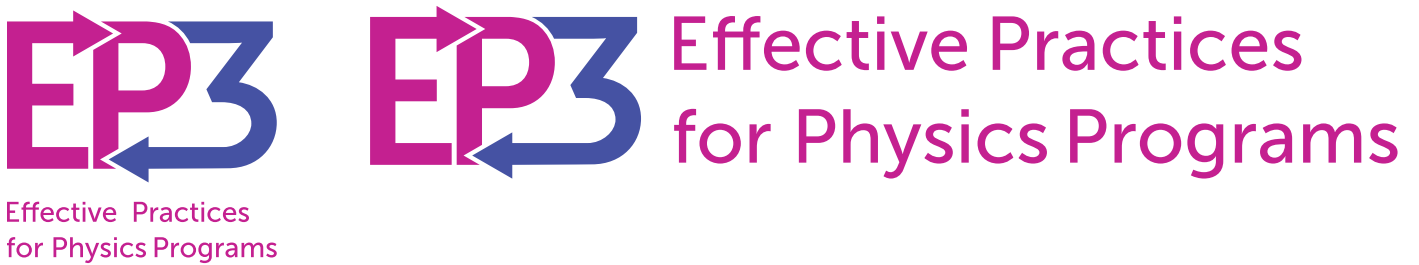




EP3 Identity Guidelines

PRIMARY LOCK-UP



SECONDARY LOCK-UP



Colors:	CMYK	PMS	RGB	Hex
	4 / 96 / 0 / 0	240 C	197, 37, 143	c5258f
	86 / 77 / 0 / 0	7685 C	70, 82, 164	4652a4

Fonts and Type Colors:

“Effective Practices for Physics Programs” - Museo Sans 500 with “E” altered

Logo Lock-Up and Usage:

When possible the primary logo lock-up should be used. Secondary lock-up only used when space where the logo can be placed is limited. All white or all black versions of the logo may also be used, but only in situations where the color version would not be readable against the background color.