



Mark Vaughan, FASAE
Executive vice president and chief sales officer
Atlanta Convention & Visitors Bureau

As executive vice president and chief sales officer of Atlanta Convention & Visitors Bureau (ACVB), Mark Vaughan oversees the bureau's programs to increase visitation to Atlanta through meetings, events and conventions. Under Vaughan's leadership, ACVB's sales team helps secure meetings and conventions of all sizes that contribute to the overall economy for the city of Atlanta.

Vaughan currently serves as a member of Association Forum's board of directors. He is active in the city's hospitality industry and beyond, sitting on Atlanta Sports Council's board of directors where he served as chair from 2018-2019. His dedication and passion for the industry were recognized when he was inducted as a member of American Society Association Executives' (ASAE) 2017 Class of Fellows.

He previously served on several boards and committees including ASAE, ASAE Foundation, Federal Reserve Bank Advisory Council, executive committee of Chick-fil-A Peach Bowl, NCAA Men's Final Four local organizing committee, Atlanta's Table, Fort Lauderdale CVB advisory committee, Dayton CVB advisory committee and president of the Texas Restaurant Association, Galveston chapter.

Vaughan's expansive career in hospitality began at Benchmark Management Company and continued through the ranks of Marriott International in sales and marketing management roles at properties throughout the country. He served as market director of sales and marketing for Marriott's Southeast region. Subsequently, Vaughan led sales and marketing for Marco Island Resort, Golf Club and Spa.

A native of Lexington, Kentucky, Vaughan attended Eastern Kentucky University where he majored in business administration.