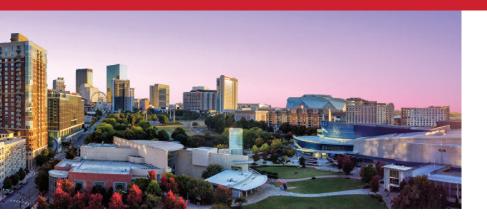


# **MOMENTUM IS BUILDING**

# MEDICAL MEETINGS CONFERENCES & CONVENTIONS





Nation's Health IT Capital



Leader of Tech Innovation



Center of Global Health



200K+ Bioscience Jobs



\$12 Billion in Total Labor Income



\$21.8 Billion in GDP

## FOR YOUR ATTENDEES

Only-in-Atlanta experiences

Off-site venues that offer unique experiences

Access to expert speakers and researchers

Opportunities with local universities and corporations

Networking with local medical professionals/researchers

٦

Top city for life sciences research and development in 2021

3

Ranked 3rd in research facility space among all U.S. bioscience clusters

20

Top 20 metros in the nation for employment in research, testing and medical laboratories

3

3rd most favorable market for life sciences employees (CBRE)

12

No. 12 North American metro area for competitiveness in the life sciences industry



No. 8 in the emerging cluster for life sciences in 2021

# ATLANTA'S MEDICAL COMMUNITY

#### **TOP MEDICAL CENTERS**

**Emory Healthcare** Piedmont Healthcare Grady Memorial Hospital Children's Healthcare of Atlanta (CHOA) Cancer Treatment Centers America Atlanta Northside Hospital System Shepherd Center

### HIGHLY EDUCATED, **ENTREPRENEURIAL ECOSYSTEM**

Georgia Tech **Emory University** University of Georgia Georgia State University Spelman College Morehouse College Morehouse School of Medicine Mercer University

#### **CATALYSTS/INFLUENCERS**

Georgia Bio

Technology Association of Georgia (TAG)

Advanced Technology Development Center (ATDC)

Healthcare Information & Management Society (HIMSS)

#### **HEALTH ORGANIZATION HQs IN ATL**

CDC

American Cancer Society CARE (Cooperation for Assistance and Relief Everywhere) The Carter Center

Task Force for Global Health



#### **CONNECTIVITY TO DOWNTOWN'S CONVENTION CORE**

1.5M+ sq. ft. of contiguous exhibit space at Georgia World Congress Center

12.7K+ hotel rooms within walking distance of the GWCCA

22-acre Centennial Olympic Park & 300+ restaurants

New Signia by Hilton ATL HQ hotel connected to GWCC

9 miles from Hartsfield-Jackson Atlanta International Airport

ഗ്ര

<u></u>

டு

 $\gg \ll$ 

LIJ



PLANNER RESOURCES & **CONVENTION SERVICES** 



MEDICAL MEETING **VENUE OPTIONS** 



SESSION & KEYNOTE **SPEAKERS** 



**NEW HOTELS** & DEVELOPMENTS

# PLAN YOUR MEDICAL MEETING IN ATL



**Charlene Lopez** Vice President, Sales clopez@discoveratlanta.com











ATTENDANCE BUILDING