

CoinPub.

Free resources.

Practical trading workflows.

RESOURCE	FORMAT	WORKFLOW
Trading journal	Excel	Record
Position calculator	Sheets	Size
Backtesting template	Sheets	Test
Portfolio tracker	Sheets	Track

EDITORIAL GRAPHIC / NOT A WEBSITE SCREENSHOT

SPREADSHEETS / CALCULATORS / TRADING TOOLS

Connect your brand with a resource-first publication focused on crypto analysis, practical tools and learning the craft of trading.

ADVERTISE WITH US / orders@tdou.dev

Marketing managed by TheoryDigital, Inc. · Florida

A resource-first crypto publication.

CoinPub curates free crypto-analysis resources for traders who want to learn the craft. Its directory brings together spreadsheets, calculators, trading journals and planning templates, helping readers explore tools for analysis and organise practical workflows.

THE DIRECTORY

Analyse

Backtesting templates, position calculators, market-data spreadsheets and technical-analysis resources.

Organise

Trading journals, portfolio trackers and planning templates for structured workflows.

Learn

Resource explainers, quick-start material and educational references for traders.

READER INTERESTS

Crypto analysis, risk management, trading journals, portfolio tracking and spreadsheet-based tools.

This describes the publication's subject focus, not measured audience demographics. No traffic or audience-size claims are included.



Make the tool useful. Make the story clear.

CoinPub's resource-led directory connects tools with practical use cases. Its content environment gives relevant software, educational projects and workflow resources a clear context for an advertising conversation.

RISK MANAGEMENT

Crypto Trading Risk Management Position Calculator

A spreadsheet-based resource for Google Sheets or Excel.

PORTFOLIO TRACKING

Free Crypto Portfolio Tracker Spreadsheet That Updates Its Own Prices

Presented as requiring no API key and no script.

PLANNING & PROCESS

Trading Plan Templates — Google Docs / Sheets

Planning resources for crypto and forex trading workflows.

RELEVANT BRAND CATEGORIES

Trading software · Analytics tools · Spreadsheet resources · Portfolio tracking ·
Risk-management education · Trading journals

A relevant setting for your brand.

Start with your business, your campaign objective and the connection between your offer and the subjects CoinPub covers. We welcome enquiries about relevant advertising and marketing opportunities.

01 Software & analytics

Analysis tools, trading software and products that make a practical workflow clearer.

02 Tracking & organisation

Portfolio trackers, trading journals and spreadsheet resources with useful applications.

03 Education & resources

Learning projects and resources that help explain tools, risk management or process.

DISCUSS THE RIGHT APPROACH

Contact us to discuss availability, suitable formats, campaign scope and a tailored proposal. Rates and deliverables are confirmed directly—not assumed from this kit.

No fixed advertising packages or prices are listed.

Advertise with CoinPub.

Tell us what you're building, who you want to reach and what you want the campaign to achieve. We'll use that brief to discuss a relevant advertising or marketing opportunity.

IN YOUR ENQUIRY

Include your company or project name, website, product or service, campaign objective, preferred timing and an indicative budget if available.

ADVERTISING & MARKETING ENQUIRIES

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MARKETING MANAGEMENT

Marketing on CoinPub.org is managed by TheoryDigital, Inc., in Florida.

TheoryDigital website

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