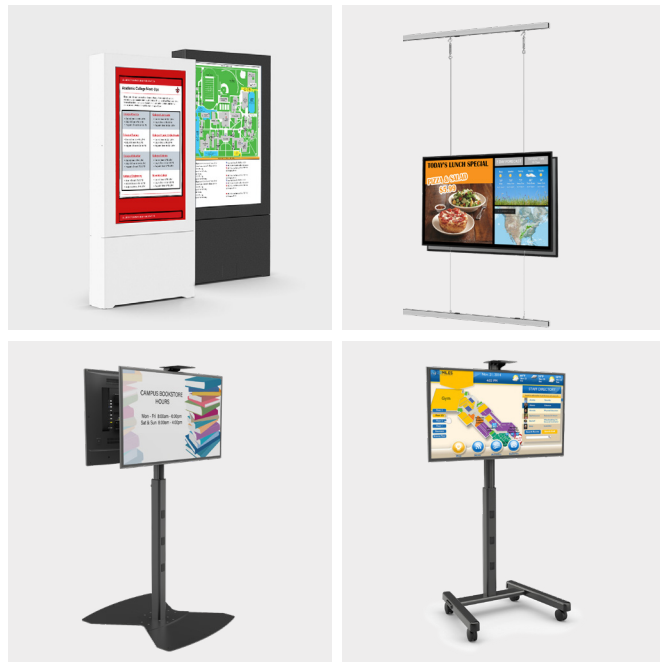


TODAY'S DIGITAL SIGNAGE SOLUTIONS

FOR YOUR
CAMPUS

Trends in AV

KEEP CAMPUSES CONNECTED



Colleges and universities around the world are embracing digital signage now more than ever as a key element of their essential information sharing and messaging plans for reaching everyone on campus.

Digital signage’s proven ability to convey dynamic messaging where it’s needed most has moved it from a nice-to-have experience solution to a crucial part of operations—expanding its role to include campus notifications, traffic control, scheduling and even advertising for events or departments.

Explore our solutions below to maintain the most vital connections between the institution, staff and students, today and every day.

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THE NEW EVOLUTION OF DIGITAL SIGNAGE

Discover how Digital Signage is driving real time communication keeping our campus communities safe and operational.

Today's digital signage solutions not only support institutions with delivering health safety protocol instructions, they also provide an easy way to share notifications, assist with campus wayfinding and improve the on-campus experience of students, guests and employees.

1 SAFETY PROTOCOLS
Place health and safety information where important messages are needed most, with portable stands for digital signage.

2 CONTACTLESS INTERACTIONS
Keep screening and admissions running smoothly.

3 CURBSIDE COMMUNICATION
Quick and convenient, these curbside digital signage solutions inform customers and guests to keep operations running smoothly.

4 WAYFINDING
Effectively communicate information with digital signage kiosks.



TABLET STAND SOLUTIONS

Why We Love It

- **Safe space solutions** bring peace of mind to students and staff
- Supports safe building or classroom entry as well as temperature sensing and admission

Ideal For: Campus welcome areas, administration offices, classrooms and large lecture hall entrances.

PART NUMBERS

TABLET TABLETOP STAND, VESA:

Chief Tablet Tabletop Stand, VESA
HTSVS

TABLET FLOOR STAND, VESA:

Chief Tablet Floor Stand, VESA
HFSVS

C2G 2-Port USB Wall Charger - AC to USB Adapter
22322

C2G 3' USB 2.0 USB-C to USB-A Cable
28870

C2G 6-Outlet Power Strip with Surge Suppressor
29300

OPTIONAL ACCESSORIES:

Chief Tablet Floor Stand Printer
Accessory for Brother TD2020 Printer (Sold Separately)
HVPS

Chief Tablet Floor Stand Scanner Accessory for
Zebra DS457 Scanner (Sold Separately)
HPSS

C2G 3' Cat6 Snagless Unshielded
(UTP) Ethernet Network Patch Cable
27131

C2G 3.3' USB 2.0 A/B Cable
28101

C2G 3' USB 2.0 USB-C to DB9 Serial RS232
Adapter Cable
29470

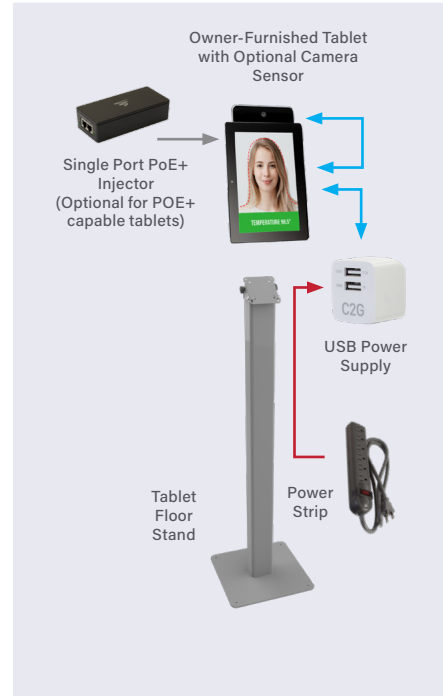
Luxul Single Port Gigabit PoE/PoE+ Injector 30W
XPE-2500

*Brother TD2020 Printer

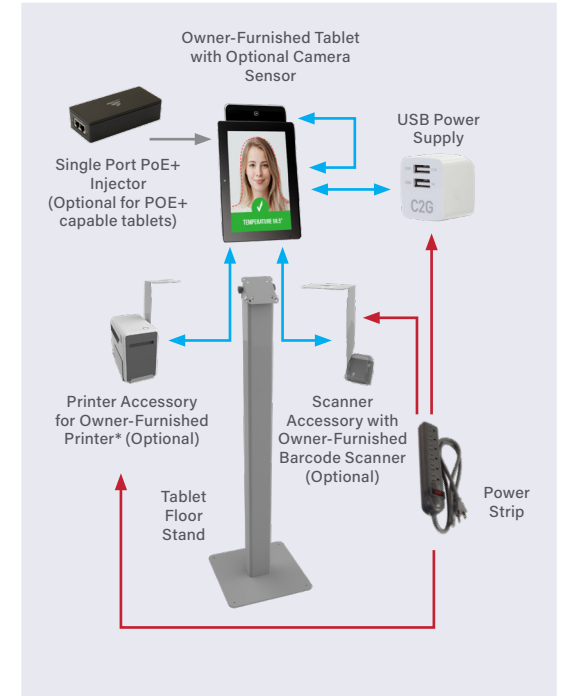
 **Get the Full List of Parts & Pricing**



Tablet Tabletop Stand with Owner-Furnished Tablet



Tablet Floor Stand with Owner-Furnished Tablet for Temperature Sensing



Tablet Floor Stand with Owner-Furnished Tablet for Temperature Sensing + Admission Capabilities



Thunderbolt

USB-C to HDMI

Cat6 HDBT

Cat6

Network and PoE (+, ++)

Network

Power

USB

HDMI

Audio

Speaker

Kick it Up a Notch

Remotely Manage All Devices

WHY: Provide uninterrupted uptime and reduce on-site service calls.

Maximize Network Quality

WHY: Extend the reach of your wireless network to other customer areas.

MOBILE CART SINGLE DISPLAY

PART NUMBERS

Chief Medium Flat Panel Mobile AV Cart
MFCUB

Chief Video Conferencing Camera Shelf
PAC715

Chief Component Storage Panel, Interface
CSMP9X12

Middle Atlantic Forward Small Device Mounting Clamps
(Qty 2) **FWD-SIDECLMP-4**

Middle Atlantic Slim Power Strip
PD-815SC-20

C2G 3' CAT6 Snagless Cable
27131

C2G 6' High Speed HDMI Cable
29677

Luxul AC1200 WiFi Bridge + Range Extender
P40

Kick it Up a Notch

Add Intelligent Power

WHY: Provides remote management for ultimate power control.

Bigger is Better

WHY: Upgrade to a larger AV Cart to handle bigger displays or more accessory shelves.

Why We Love It

- It's on wheels! Delivering digital, real-time updates wherever they are needed across your campus

Ideal For: Campus building entrances, mixed use spaces, faculty rental.



FLOOR STAND DUAL DISPLAY

PART NUMBERS

Chief Medium Flat Panel Dual Display Floor AV Stand
MF2UB

Chief Video Conferencing Camera Shelf
PAC715

Chief Component Storage Panel, Interface
CSMP9X12

Middle Atlantic Forward Small Device Mounting Clamps (Qty 2) **FWD-SIDECLMP-4**

Middle Atlantic Slim Power Strip
PD-815SC-20

C2G 3' CAT6 Snagless Cable
27131

C2G 6' High Speed HDMI Cable (Qty 2)
29677

Luxul AC1200 WiFi Bridge + Range Extender
P40

Kick it Up a Notch

Add Intelligent Power

WHY: Provides remote management for ultimate power control.

Change Content Quickly

WHY: IP Encoders/Decoders allow for content updates on-the-fly.

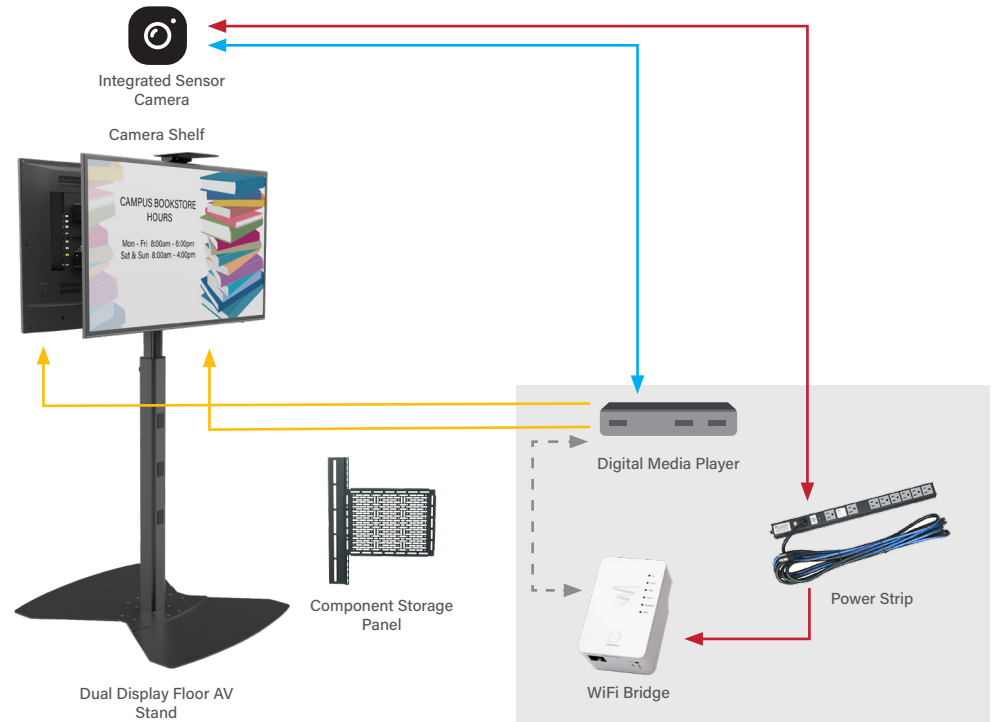
Add Remote Devices

WHY: Updated HDBaseT systems allow computers and other devices to be hundreds of feet from the displays.

Why We Love It

- Back-to-back design allows for different information on each side of the stand
- Securely manage equipment on a storage panel between the displays
- Provides the look of a permanent solution but can be moved if needed

Ideal For: Building or large lecture hall entrances, retail (campus book store or coffee shop) or the student center.



CAT6 Network and PoE (+, ++)
Network Power USB HDMI Audio Speaker

OUTDOOR PEDESTAL SINGLE DISPLAY

Why We Love It

- Bring the indoors outdoors! Keep your students informed with this robust design that protects the equipment from the elements
- Nearby charging station encourages longer dwell times at the display
- Outdoor-rated paint means premium appearance is retained for years
- Pedestal can be inverted and ceiling mounted

Ideal For: Providing maps and wayfinding in common outdoor areas, exterior entrances on campus or in sporting areas/stadiums.

PART NUMBERS

Chief Outdoor Flat Panel Single Ceiling/Pedestal Mount
OLCM1U

Chief 5-6' Outdoor Ceiling and Pedestal Column
ODAC0506B

Chief Outdoor Concrete Ceiling and Pedestal Plate
ODA330B

Chief Outdoor Plate Cover
ODAPCVRB

Wiremold Charging Station with Accent Light, 2-Gang
XCSAL2GRU-BZ

C2G HDMI HDBaseT over Cat Extender Box
Transmitter to Box Receiver Kit
29210

C2G 3' High Speed HDMI Cable (Qty 2)
56782

C2G 100' Cat6 Snagless Cable
10322

Luxul High Power AC1200 Dual-Band
Outdoor Bridging Access Point
XWO-BAP1



Kick it Up a Notch

Perfect Viewing Angle

WHY: Articulating wall mount allows for many screens positions.

Change Content Quickly

WHY: IP Encoders/Decoders allow for content updates on-the-fly.



FLOOR KIOSK BACK-TO-BACK DISPLAYS

Why We Love It

- Modern design provides easy access to equipment in any environment
- Internal rackmount storage perfect for housing power & network gear
- Intelligent power provides the ability to set and schedule content

Ideal For: Placement in traffic flow areas within large buildings like the student center or administration offices for wayfinding and campus announcements.

PART NUMBERS

Chief Impact Floor Mounted Back-to-Back Kiosk*
LF55UBP-B2B

Chief Impact Freestanding Double Sided Base Accessory
PACLFB-B2B

Middle Atlantic DC Fan Kit
DCFANKIT-4

Middle Atlantic Select Series PDU with RackLink
RLNK-415R

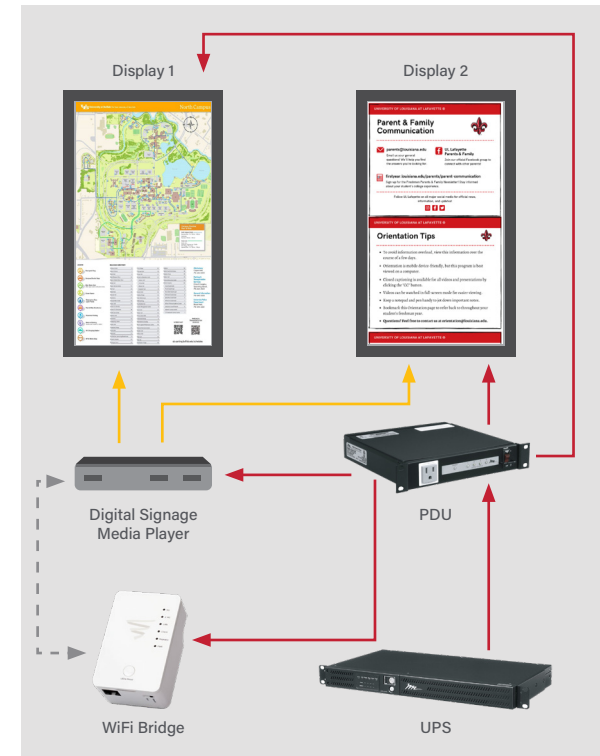
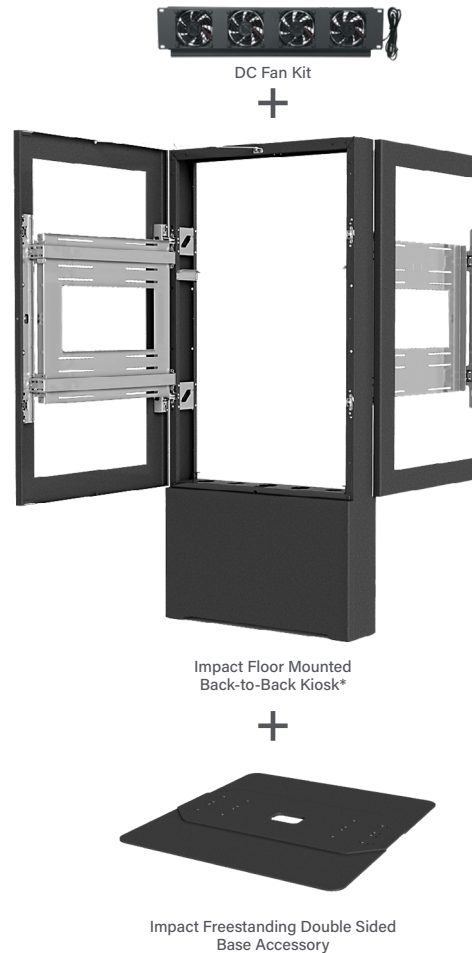
Middle Atlantic Select Series UPS Backup Power
UPS-S500R

C2G 10' High Speed HDMI Cable (Qty2)
29678

Luxul AC1200 WiFi Bridge + Range Extender
P40

Luxul 12 Port/ 8 PoE+ Front-Facing Rackmount Switch
XMS-1208P

*Impact Kiosks also available for single display



Kick it Up a Notch

Change Content Quickly

WHY: IP Encoders/Decoders allow for content updates on-the-fly.

Add Remote Devices

WHY: Updated HDBaseT systems allow computers and other devices to be hundreds of feet from the displays.



ON-WALL KIOSK

Why We Love It

- Equipment is easily accessed and serviced by a single technician
- Protective glass adds an extra level of security
- Available in portrait or landscape to fit any wall space
- A sleek solution that hides ALL the supporting equipment neatly and conveniently behind the display

Ideal For: Communicating campus events, alum hall of fames, schedules , schedules and restrictions in key areas.

PART NUMBERS

Chief Impact On-Wall Kiosk with Protective Glass
LW55UWPG

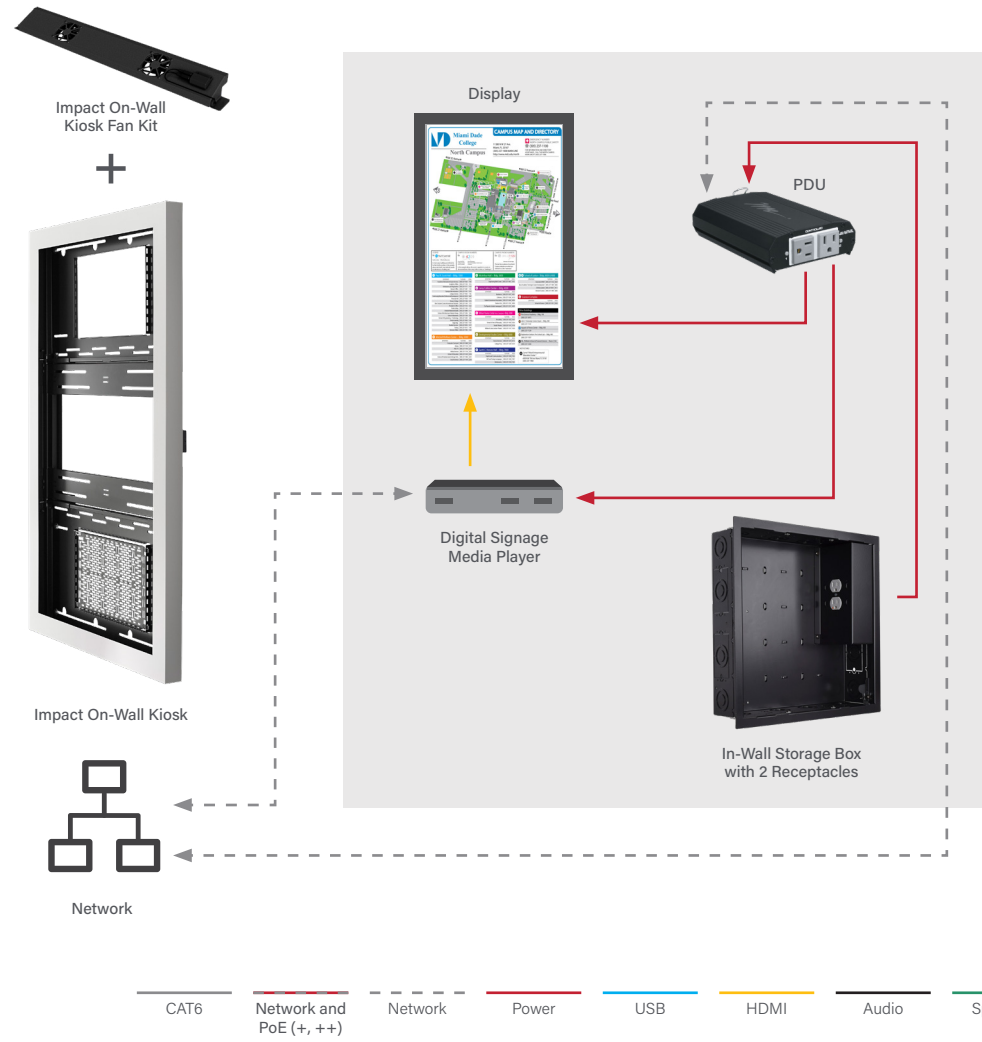
Chief In-Wall Storage Box
PAC526FBP2

Chief Impact Series On-Wall Kiosk Fan Kit
PACFAN1

Middle Atlantic Select Series PDU with RackLink
RLNK-215

Middle Atlantic Forward Small Device Mounting Clamps,
(Qty 2) **FWD-SIDECLMP-4**

C2G 10' High Speed HDMI Cable
29678



Kick it Up a Notch

Add the "Wow" Factor

WHY: Larger screens command more attention and viewer engagement.

Manage Content with Ease

WHY: Upgrade to HDMI over IP to quickly & easily show different (or the same) content on all the displays with centralized network distribution.



CABLE MOUNT FLOOR-TO-CEILING

PART NUMBERS

Chief Cable Floor-to-Ceiling Flat Panel Mount

FCS1U

Chief Back-to-Back Accessory

PACFCB

Chief Lateral Shift Accessory

PACFCL

Chief 2' x 2' Above Suspended Ceiling Storage Box

CMS492

Middle Atlantic Select Series PDU with RackLink

RLNK-415R

C2G 25' High Speed HDMI Cable (Qty 2)

42529

C2G 15' Universal Power Cord (Qty 2)

09482

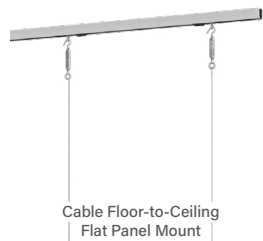
Why We Love It

- Displays look like they are floating - talk about 'WOW' factor!
- Get the display right where you want it with features that provide lateral shift
- Conceal all the supporting equipment locally in a ceiling box for convenient servicing and shorter cable runs

Ideal For: Space dividers and window displays for common areas like the student center, food court, coffee shop or bookstore.



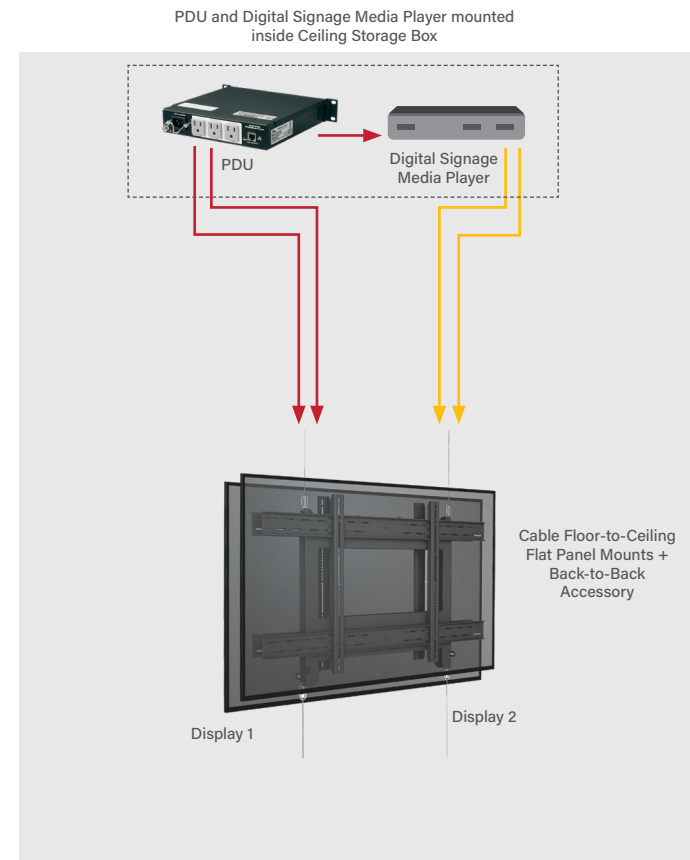
Ceiling Storage Box



Cable Floor-to-Ceiling Flat Panel Mount



Lateral Shift Accessory



CAT6 Network and PoE (+, ++)
 Network Power USB HDMI Audio Speaker

Kick it Up a Notch

Manage Content with Ease

WHY: Upgrade to HDMI over IP to quickly & easily show different (or the same) content on all the displays with centralized network distribution

Go Wireless

WHY: Wireless options allow guest network WiFi for surveys and other 2-way interactions.

dvLED VIDEO WALL

Why We Love It

- Modular system design means you can get creative
- Intelligent power and premium power backup keeps all displays up & running and provides proactive feedback to technicians to prevent issues before they happen
- **Solution services** are available for one-on-one install support

Ideal For: Large multipurpose spaces, sports arenas, behind reception or welcome areas.

PART NUMBERS

Chief TiLED 1x4 LED Mount (Model will vary, Qty 4)
TiLED dvLED Video Wall Mounting System

Chief Proximity In-Wall Storage Box with Flange
PAC526F

Middle Atlantic Intelligent PDU (Qty 2)
RLNK-P420

Middle Atlantic Equipment Rack and Front Door
BGR-19SA-27, BPDF-19A (not shown)

Middle Atlantic Premium Online UPS with IP Card
UPS-OL3000R, UPS-OLIPCARD

Middle Atlantic Forward Rack Accessories (not shown)
Forward Series

Luxul 24 Port Managed Switch
SW-610-24P-R

C2G 3' HDMI Cable (Qty 2)
50181

C2G 50' CAT6 Plenum Cable (Qty 6)
15274

C2G 3' CAT6 Non-Plenum Cable (Qty 17)
27131

C2G 25' IEC Power Cable (Qty 2)
14719

C2G 3' IEC Daisy Chain C14 to C13 Power Cord (Qty 14)
10359

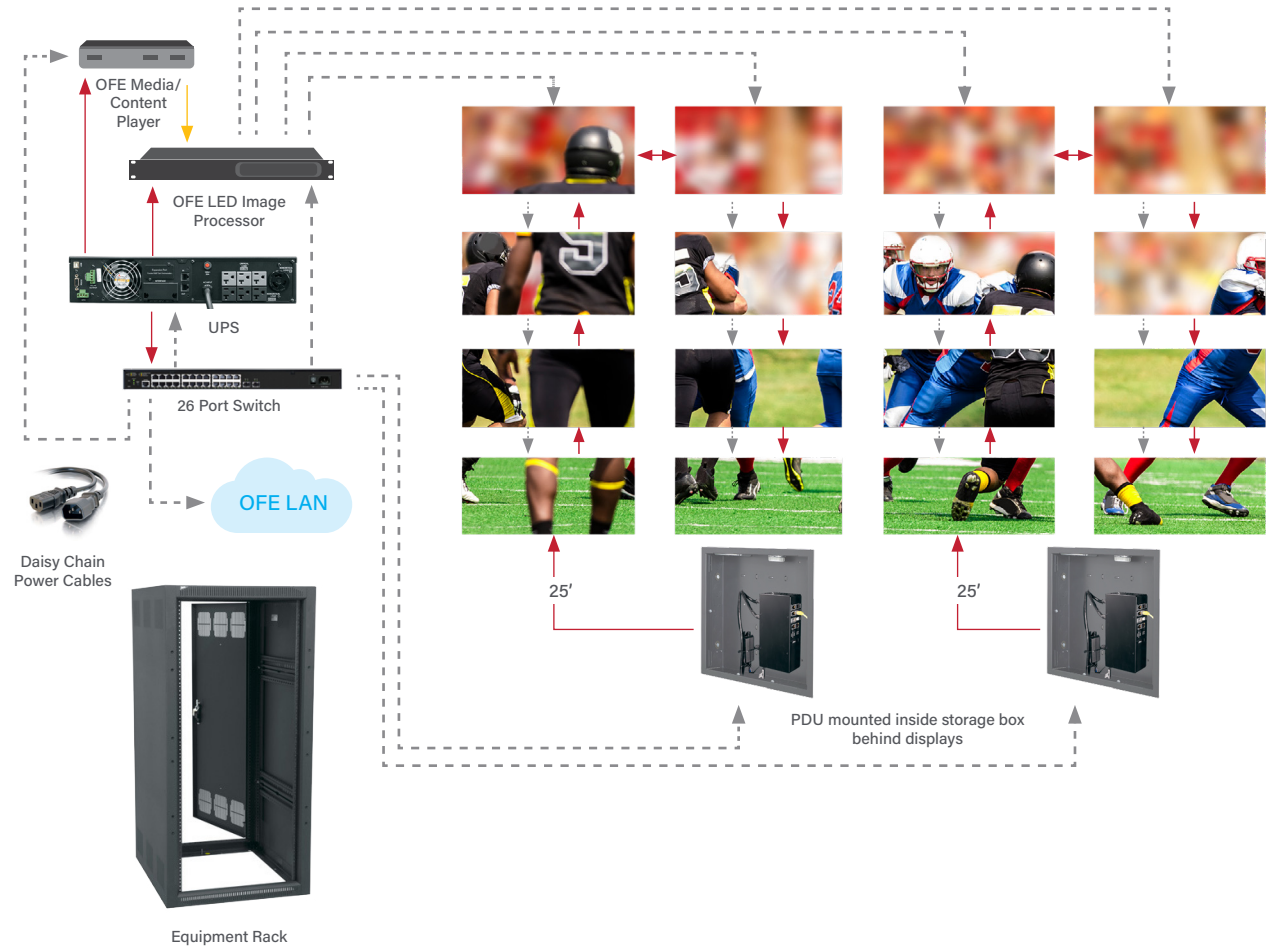
Kick it Up a Notch

Add the "Wow" Factor

WHY: Chief's TiLED modular designs capture maximum attention

Finish the Look

WHY: Side covers add that polished finish to the job



EXPLORE MORE RESOURCES

System diagrams are just the beginning. Visit our **Digital Signage** and **Higher Education** sites for more tools, articles and solutions information.



DIGITAL
SIGNAGE
SOLUTIONS

VISIT SITE



DIGITAL
SIGNAGE DIAGRAM
COLLECTION

EXPLORE NOW



DIGITAL SIGNAGE
EXPERTS ARE JUST
A CLICK AWAY

CONNECT NOW



ADDING INTELLIGENT
POWER TO DIGITAL
SIGNAGE IS A SMART MOVE.
DISCOVER RACKLINK

LEARN MORE



PORTABLE
COMMUNICATION
AROUND CAMPUS –
START WITH A CART

LEARN MORE



CABLING AND
CONNECTIVITY
ESSENTIALS FOR
DIGITAL SIGNAGE

SEE MORE