

Logo

**C2G**<sup>®</sup>  
A brand of  **legrand**<sup>®</sup>

PROPRIETARY & CONFIDENTIAL INFORMATION

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# 1.1 Logo

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## The C2G Logo

### THE C2G LOGO



The C2G logo

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### SECURITY-SPACE AROUND THE C2G LOGO



Security-space around the logo is equal to the cap height of the type within the logo.

# 1.2 Logo Versions

## Logo Versions

The following are the only acceptable color options for the C2G logo. Red & Black is the preferred logo.

### Logo Versions

- » Red & Black C2G logo
  - Pantone® 032 C (#F7323F)
  - Pantone® Process Black (#000000)
- » Black C2G logo
  - Pantone® Process Black (#000000)
- » Cool Gray C2G logo
  - Pantone® Cool Gray 11 C (#54565B)
- » White C2G logo
  - Pantone® Process White (#FFFFFF)

**NOTE:**

These are the only versions of the logo. No other colors are to be used. I.E, no green version.

## VERSIONS OF THE LOGO

RED & BLACK  
C2G LOGO



PROCESS BLACK  
C2G LOGO



C: 0%    R: 0  
M: 0%    G: 0  
Y: 0%    B: 0  
K: 100%   #000000



COOL GRAY  
C2G LOGO



C: 66%    R: 84  
M: 57%    G: 86  
Y: 51%    B: 91  
K: 29%    #54565B



PROCESS WHITE  
C2G LOGO



C: 0%    R: 255  
M: 0%    G: 255  
Y: 0%    B: 255  
K: 0%    #FFFFFF



# 1.3 Multibranding

## Multibranding Example

When using a combination of Legrand | AV brand logos, the brand seal drops from the logo and is applied as seen to the right.

The Legrand or Legrand | AV logo must be used in conjunction with any multibranding logos.

### Horizontal Multibranding

Logos should read alphabetically right to left and be divided by a thin vertical rule. This rule rests on the baseline of the security-space and extends off the page. Example to the right.

### Vertical Multibranding

Logos should read alphabetically top to bottom and be divided by a thin horizontal rule. This rule rests on the baseline of the security-space and extends off the page. Example to the right.

### HORIZONTAL MULTIBRANDING BUILD



### VERTICAL MULTIBRANDING BUILD



NOTE: Security-space visible (outlined) in examples only. Logos should always read alphabetically.

### BROCHURE COVER EXAMPLES

