01

Logo

LUXUL®
A brand of **legrand**®

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1.1 Logo

The Luxul Logo

The Luxul logo

SECURITY-SPACE AROUND THE LUXUL LOGO

Security-space around the logo is equal to the cap height of the type within the logo.

1.2 Logo Versions

Logo Versions

The following are the only acceptable color options for the Luxul logo. Red & Black is the preferred logo.

Logo Versions

» Red & Black Luxul logo
  ▪ *Pantone® 032 C (#F7323F)*
  ▪ *Pantone® Process Black (#000000)*

» Black Luxul logo
  ▪ *Pantone® Process Black (#000000)*

» Cool Gray Luxul logo
  ▪ *Pantone® Cool Gray 11 C (#54565B)*

» White Luxul logo
  ▪ *Pantone® Process White (#FFFFFF)*

NOTE:
These are the only versions of the logo.
No other colors are to be used.
I.E, no green version.

VERSIONS OF THE LOGO

RED & BLACK
LUXUL LOGO

LUXUL®
A brand of **legrand**®

PANTONE®
032 C

PANTONE®
Process Black

PROCESS BLACK
LUXUL LOGO

LUXUL®
A brand of **legrand**®

C: 0%   R: 0
M: 0%   G: 0
Y: 0%   B: 0
K: 100% #000000

PANTONE®
Process Black

COOL GRAY
LUXUL LOGO

LUXUL®
A brand of **legrand**®

C: 66%   R: 84
M: 57%   G: 86
Y: 51%   B: 91
K: 29%   #54565B

PANTONE®
Cool Gray 11 C

PROCESS WHITE
LUXUL LOGO

LUXUL®
A brand of **legrand**®

C: 0%   R: 255
M: 0%   G: 255
Y: 0%   B: 255
K: 0%   #FFFFFF

PANTONE®
Process White

1.3 Multibranding

Multibranding Example

When using a combination of Legrand | AV brand logos, the brand seal drops from the logo and is applied as seen to the right.

The Legrand or Legrand | AV logo must be used in conjunction with any multibranding logos.

Horizontal Multibranding

Logos should read alphabetically right to left and be divided by a thin vertical rule. This rule rests on the baseline of the security-space and extends off the page. Example to the right.
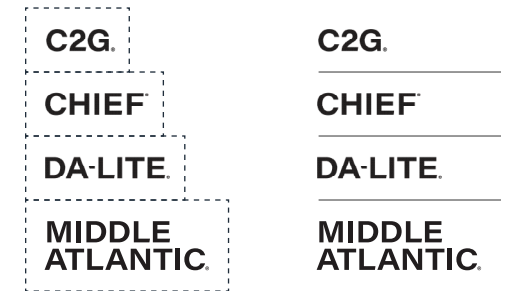
Vertical Multibranding

Logos should read alphabetically top to bottom and be divided by a thin horizontal rule. This rule rests on the baseline of the security-space and extends off the page. Example to the right.

HORIZONTAL MULTIBRANDING BUILD

C2G. | CHIEF | DA-LITE. | MIDDLE ATLANTIC.

C2G. | CHIEF | DA-LITE. | MIDDLE ATLANTIC.

VERTICAL MULTIBRANDING BUILD

C2G.
CHIEF
DA-LITE.
MIDDLE ATLANTIC.

C2G.
CHIEF
DA-LITE.
MIDDLE ATLANTIC.

NOTE: Security-space visable (outlined) in examples only. Logos should always read alphabetically.

BROCHURE COVER EXAMPLES