

01

Logo

VADDIO®
A brand of  **legrand**®

PROPRIETARY & CONFIDENTIAL INFORMATION

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1.1 Logo

The Vaddio Logo

THE VADDIO LOGO



The Vaddio logo

SECURITY-SPACE AROUND THE VADDIO LOGO



Security-space around the logo is equal to the cap height of the type within the logo.

1.2 Logo Versions

Logo Versions

The following are the only acceptable color options for the Vaddio logo. Red & Black is the preferred logo.

Logo Versions

- » Red & Black Vaddio logo
 - Pantone® 032 C (#F7323F)
 - Pantone® Process Black (#000000)
- » Black Vaddio logo
 - Pantone® Process Black (#000000)
- » Cool Gray Vaddio logo
 - Pantone® Cool Gray 11 C (#54565B)
- » White Vaddio logo
 - Pantone® Process White (#FFFFFF)

NOTE:

These are the only versions of the logo.
No other colors are to be used.
I.E, no green version.

VERSIONS OF THE LOGO

RED & BLACK VADDIO LOGO



PROCESS BLACK VADDIO LOGO



C: 0% R: 0%
M: 0% G: 0%
Y: 0% B: 0%
K: 100% #000000



COOL GRAY VADDIO LOGO



C: 66% R: 84%
M: 57% G: 86%
Y: 51% B: 91%
K: 29% #54565B



PROCESS WHITE VADDIO LOGO



C: 0% R: 255
M: 0% G: 255
Y: 0% B: 255
K: 0% #FFFFFF



1.3 Multibranding

Multibranding Example

When using a combination of Legrand | AV brand logos, the brand seal drops from the logo and is applied as seen to the right.

The Legrand or Legrand | AV logo must be used in conjunction with any multibranding logos.

Horizontal Multibranding

Logos should read alphabetically right to left and be divided by a thin vertical rule. This rule rests on the baseline of the security-space and extends off the page. Example to the right.

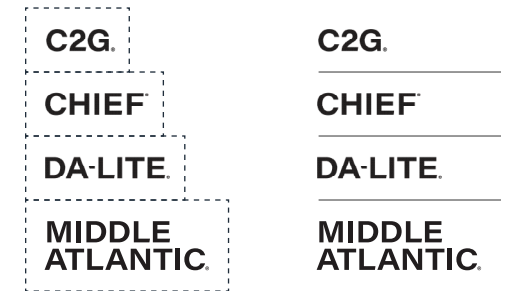
Vertical Multibranding

Logos should read alphabetically top to bottom and be divided by a thin horizontal rule. This rule rests on the baseline of the security-space and extends off the page. Example to the right.

HORIZONTAL MULTIBRANDING BUILD



VERTICAL MULTIBRANDING BUILD



NOTE: Security-space visible (outlined) in examples only. Logos should always read alphabetically.

BROCHURE COVER EXAMPLES

