

Logo

C2G[®]
A brand of  **legrand[®]**

PROPRIETARY & CONFIDENTIAL INFORMATION

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1.1 Logo

The C2G Logo

THE C2G LOGO



The C2G logo

SECURITY-SPACE AROUND THE C2G LOGO



Security-space around the logo is equal to the cap height of the type within the logo.

1.2 Logo Versions

Logo Versions

The following are the only acceptable color options for the C2G logo.
Red & Black is the preferred logo.

Logo Versions

- » Red & Black C2G logo
 - *Pantone® 032 C (#F7323F)*
 - *Pantone® Process Black (#000000)*
- » Black C2G logo
 - *Pantone® Process Black (#000000)*
- » Cool Gray C2G logo
 - *Pantone® Cool Gray 11 C (#54565B)*
- » White C2G logo
 - *Pantone® Process White (#FFFFFF)*

NOTE:

These are the only versions of the logo.
No other colors are to be used.
I.E, no green version.

VERSIONS OF THE LOGO

RED & BLACK C2G LOGO



PROCESS BLACK C2G LOGO



C: 0% R: 0
M: 0% G: 0
Y: 0% B: 0
K: 100% #000000



COOL GRAY C2G LOGO



C: 66% R: 84
M: 57% G: 86
Y: 51% B: 91
K: 29% #54565B



PROCESS WHITE C2G LOGO



C: 0% R: 255
M: 0% G: 255
Y: 0% B: 255
K: 0% #FFFFFF



1.3 Multibranding

Multibranding Example

When using a combination of Legrand | AV brand logos, the brand seal drops from the logo and is applied as seen to the right.

The Legrand or Legrand | AV logo must be used in conjunction with any multibranding logos.

Horizontal Multibranding

Logos should read alphabetically right to left and be divided by a thin vertical rule. This rule rests on the baseline of the security-space and extends off the page. Example to the right.

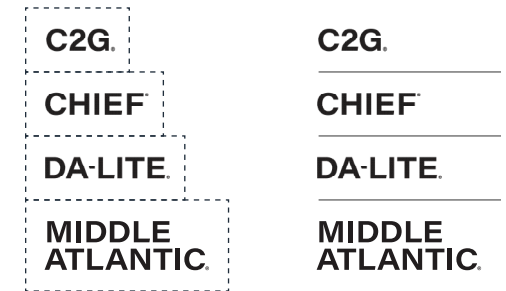
Vertical Multibranding

Logos should read alphabetically top to bottom and be divided by a thin horizontal rule. This rule rests on the baseline of the security-space and extends off the page. Example to the right.

HORIZONTAL MULTIBRANDING BUILD



VERTICAL MULTIBRANDING BUILD



NOTE: Security-space visible (outlined) in examples only. Logos should always read alphabetically.

BROCHURE COVER EXAMPLES

