





Thanks to its riding saddles and handbags, Hermès leather goods are already the stuff of legend. But known only to a lucky few is Hermès Sur-Mesure, the company's anything-is-possible department for custom projects, where Axel de Beaufort is the director of design and engineering. "We have 20 craftsmen working on bespoke projects in our Parisian workshops, and most of them have



been with Hermès for more than 20 years," says de Beaufort, who ran his own awardwinning yacht-design company before joining Hermès in 2012. "Every project is a new story we write with our client to offer a singular vision that goes beyond mere decoration."

The Sur-Mesure team relies on that deep experience to produce ultra-luxe boxing gloves, skateboards, leatherpaneled rooms, and one-off whimsical creations like a rickshaw. Much of its focus is on luxury vehicles of all types. The workshop has created complete cabin interiors, including window shades, sofas, chairs, tables, and carpets for private Airbus A319 and Gulfstream G650 jets, as well as for a 140-foot sailing yacht and a VanDutch 55 motor yacht. "We reinterpret these things and give them an Hermès atmosphere," says de Beaufort, "and we work with the same quality of fabric and leather know-how that you find in our stores."

