



CELEBRATE WORLD BADMINTON DAY 2026



Long before its modern form, games involving a shuttlecock were played across the ancient world more than two thousand years ago.

The badminton we know today has been with us for over 150 years and now spans every continent, uniting a community of more than 200 nations.

We have come this far because of the dedication of countless people across generations. We are deeply grateful for their passion, hard work, and belief in our sport.

Today, people everywhere are gathering to play, compete, coach, and enjoy the game. From major cities to small communities, from young children to lifelong players, and across all abilities, badminton brings people closer across cultures and generations.

Badminton belongs to everyone.

Our vision is clear: to give every child a chance to play badminton for life.

We are determined to see badminton stand among the world's leading sports — not only at the elite level, but everywhere, as a sport of choice for people of all ages, genders, and abilities.

So, this World Badminton Day, wherever you are, *'Raise a Racket'* for the sport we love. Enjoy a game and share badminton with someone new.

Khunying Patama Leeswadtrakul
BWF President

#RaiseARacket #WorldBadmintonDay