

# DOUBLE YOUR PROFITS double YOUR PROFITS with Qualatex®

issue: **19**

## Create Impact with a Woven Arch

*To keep assembly time to a minimum, gather the materials and read through the instructions before beginning.*

**Materials needed  
for a 7'H x 10'W  
(2m x 3m)  
Air-filled Arch:**

**Labor:** About 45 Minutes

**Materials:** 64 646Q Giant  
Airship Balloons  
4 16" (41cm)  
Latex Balloons  
10 11" (28cm)  
Latex Balloons

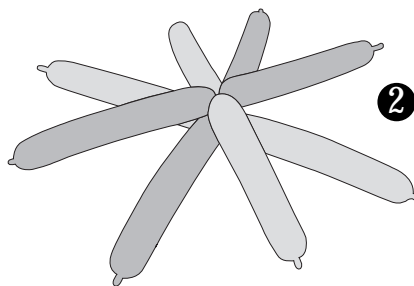
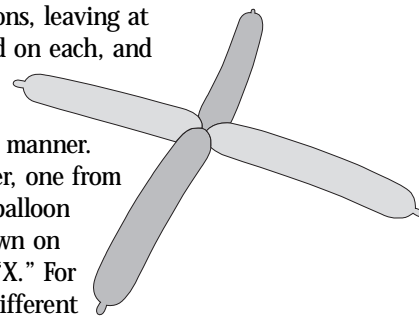
### NOTE:

Larger Arches may require additional support such as monofilament line rigging from above or heavier base weights.

Weave a stunning, sturdy Arch with the new 646Q Giant Airship balloons. Because of the width and length of the balloons, this air-inflated Woven Arch requires no framework. Ideal for walk-through entrances, it lasts for several days.

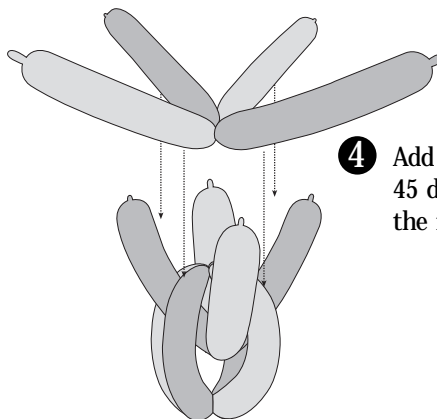
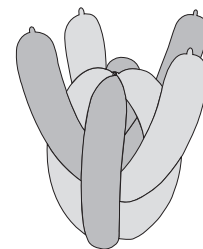
### Instructions:

- 1 Air inflate two 646Q balloons, leaving at least 1" (2.5cm) uninflated on each, and tie the necks together to make a duplet. Make a second duplet in the same manner. Twist two balloons together, one from each duplet, to make a 4-balloon cluster. Lay the cluster down on a flat surface to make an "X." For a spiral pattern, use two different balloon colors as shown.



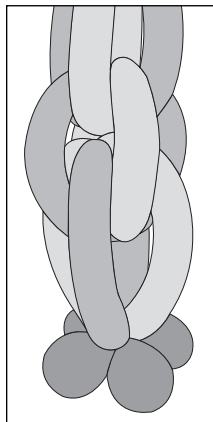
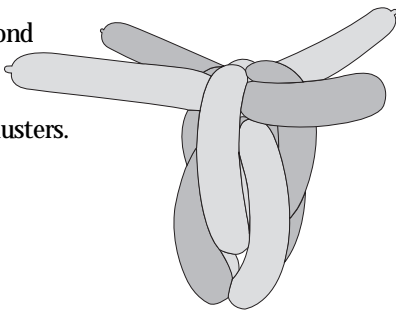
- 2 Make a second cluster like the first and lay it on top of the first cluster, rotating it 45 degrees.

- 3 Bring two, opposing tips of the first cluster up and tie them together. Repeat with the two remaining tips from the first cluster. Raise the bottom of the second cluster to the middle of the first.



- 4 Add a third cluster, rotating it 45 degrees, and tie to the top of the first cluster.

- 5** Bring the tips of the second cluster up and tie them together as in Step 3. Repeat to add 13 more clusters.



- 6** Make two 5-balloon clusters with the 11" Round balloons inflated to 9" (23cm). Push the clusters between the 646Qs on both ends of the Arch, rotating them at 45-degree angles to the 646Q clusters. Tie in sand or water weights for added stability. To make a water weight, double stuff a 16" balloon and fill with water.

## Benefits

### No Framing Required!

Since most Woven Arches are self-supporting, there's no need to retrieve framework after the event!

### Create Long-lasting Decor!

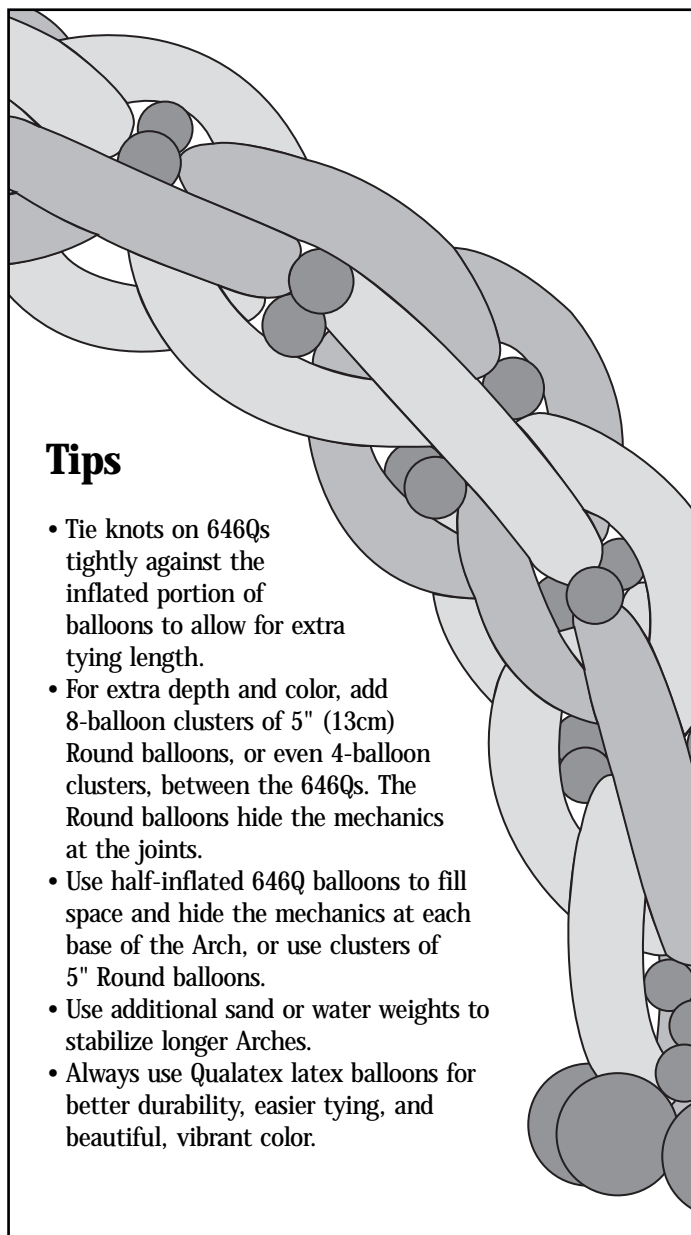
Because Arches are air-filled, they should last for several days, even when made in advance!

### WOW Your Customers!

By using new 646Q balloons, Arches will have a fresh, value-added look. Use the technique to make awesome anchor chains for nautical decor, or to create swags!

## Tips

- Tie knots on 646Qs tightly against the inflated portion of balloons to allow for extra tying length.
- For extra depth and color, add 8-balloon clusters of 5" (13cm) Round balloons, or even 4-balloon clusters, between the 646Qs. The Round balloons hide the mechanics at the joints.
- Use half-inflated 646Q balloons to fill space and hide the mechanics at each base of the Arch, or use clusters of 5" Round balloons.
- Use additional sand or water weights to stabilize longer Arches.
- Always use Qualatex latex balloons for better durability, easier tying, and beautiful, vibrant color.



## You Do the Math

Fill in the blanks with your costs for creating a Woven Arch.

### When you sell a Woven Arch:

\_\_\_\_\_ **YOUR SELLING PRICE** (CUSTOMER'S PERCEIVED VALUE)

- \_\_\_\_\_ **YOUR COSTS**

\_\_\_\_\_ Cost of Qualatex Latex Balloons

\_\_\_\_\_ Cost of Supplies

\_\_\_\_\_ Cost of Labor

\_\_\_\_\_ Other Costs

= \_\_\_\_\_ **YOUR PROFIT**

Do you have a latex balloon merchandising idea you'd like to share? Send your ideas to Pioneer® Balloon Company, c/o Double Your Profits Tips, 5000 E. 29th St. North, Wichita, KS, USA, 67220. You may also e-mail your ideas to [contactus@qualatex.com](mailto:contactus@qualatex.com).

Find more *Double Your Profits Tip Sheets*, as well as other instructional materials, in "Professional Resources" at [www.Qualatex.com](http://www.Qualatex.com), or call Pioneer Balloon Company at 1-800-803-5380 or 316-685-2266. For super ribbon ideas, visit [www.MasterBow.com](http://www.MasterBow.com).

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