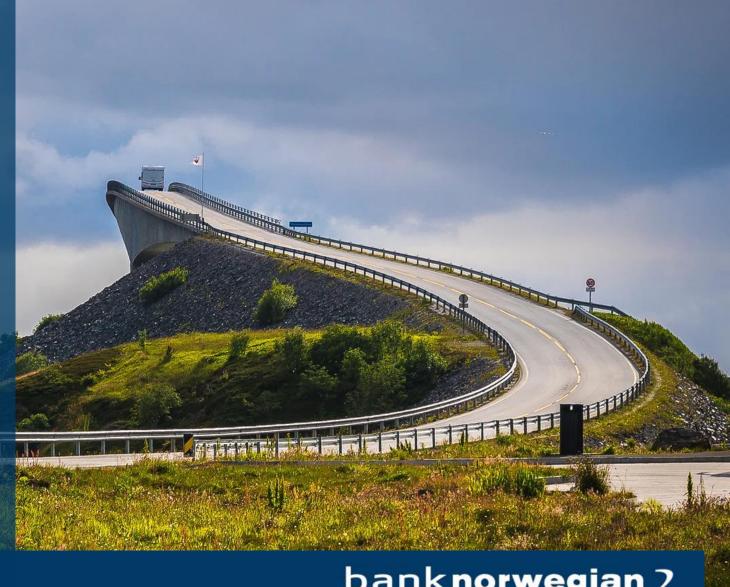


March 18 12:00 – 15:00 CET



banknorwegian 7 CMD 2021

Agenda

Time	Topic	Speaker	Duration
12:00 – 12:20	Our business model and strategy		
	Historic backdrop and strategic crossroads	Tine Wollebekk, Chief Executive Officer	20 min
12:20 – 14:05	Four cornerstones enabling growth	\ \\\	
	1. Customer insight and product simplicity	Fredrik Mundal, Chief Marketing Officer	20 min
	2. Business and operating model	Klara-Lise Aasen, Chief Financial Officer	30 min
		Karstein Holen, Chief Information Officer	
	Break		10 min
	3. Data driven risk assessments	Peer Timo Andersen-Ulven, Chief Credit Risk Officer	25 min
		Tore Andresen, Chief Operating Officer	
	4. Resilient balance sheet and high profitability	Klara-Lise Aasen, Chief Financial Officer	20 min
14:05 – 14.30	Our ambitions and way forward	Tine Wollebekk, Chief Executive Officer	
	Next phase in our growth strategy and execution	Merete Eikeseth Gillund, Head of New Markets	25 min
14:30 – 15:00	QnA		30 min

Historic backdrop and strategic crossroads



Tine Wollebekk joined the bank as CEO in June 2017. She formerly worked as Global Head of Financial Services at Telenor. She has also been country manager at SEB Norway and CEO of SEB Cards Norway.



Tine Wollebekk,
Chief Executive Officer

banknorwegian 7 CMD 2021

Key messages for today





Customer-centric and digital operating model



Clear strategic direction



Strong capitalisation and business model for growth



Clear long-term financial targets

Bank Norwegian at a glance: A leading Nordic consumer finance bank

Established November 2007

Offers unsecured instalment loans, credit cards and savings deposits

Strong presence in all four Nordic countries

95 FTEs based in Norway, Fornebu

Listed on the Oslo Stock Exchange since June 2016

1.75m
Customer accounts

BNOK 42.9
Gross lending

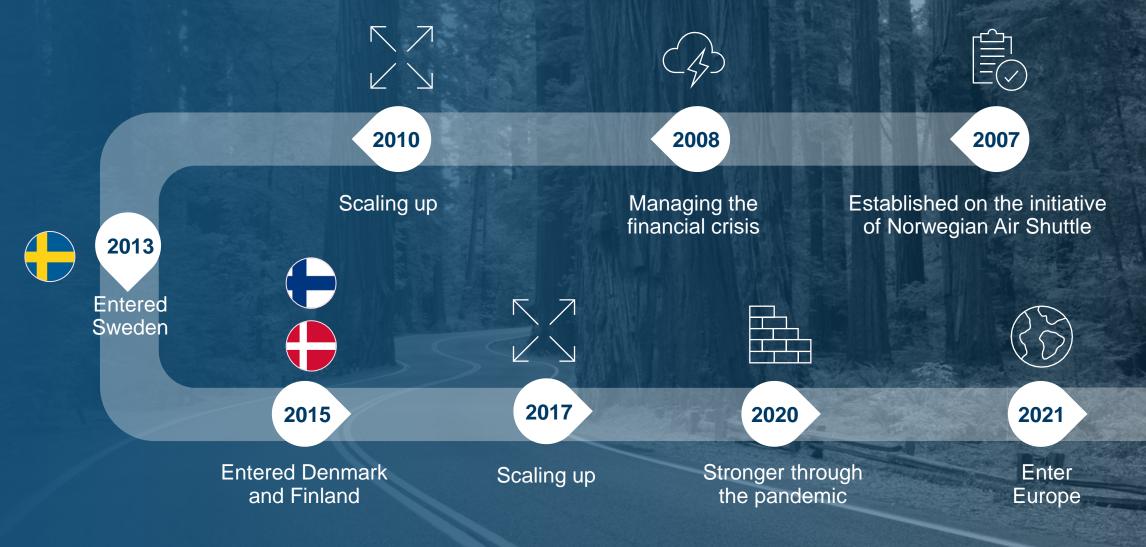
BNOK 1.9

Net income

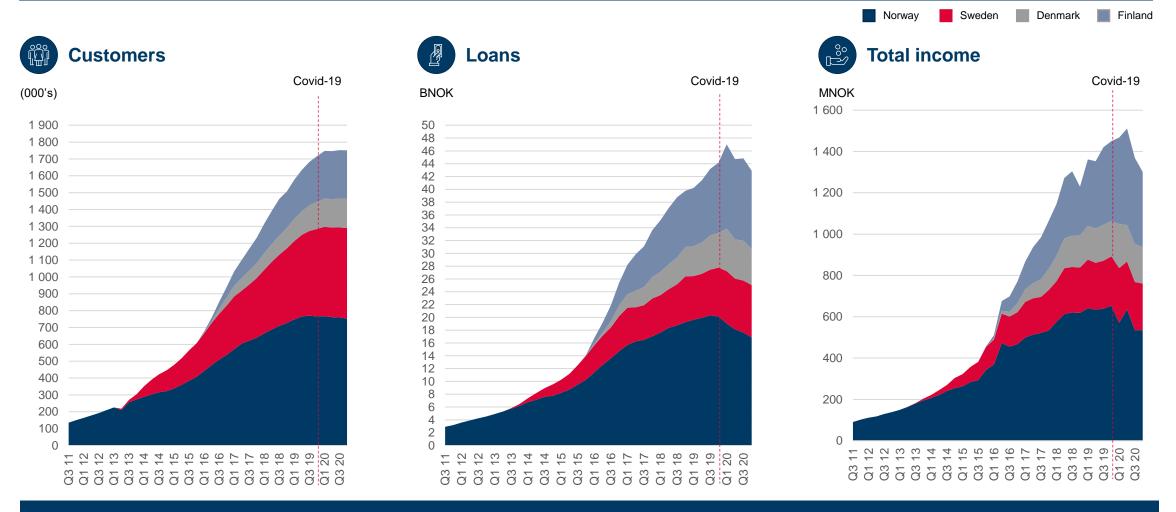
18.9%
Return on equity

22.0%CET1 ratio

Since 2007, we have been on a growth journey while still being true to our unique entrepreneurial culture



We have a successful and proven track record on growth



1.75 million customer accounts – BNOK 42.9 loans – Cost/Income at 23% (LTM 2020)

We have further developed the bank and built on our strong foundation during the pandemic



Robust and prudent riskmanagement leads to strong lending book and capital levels

Agile people and operations adapting to the pandemic







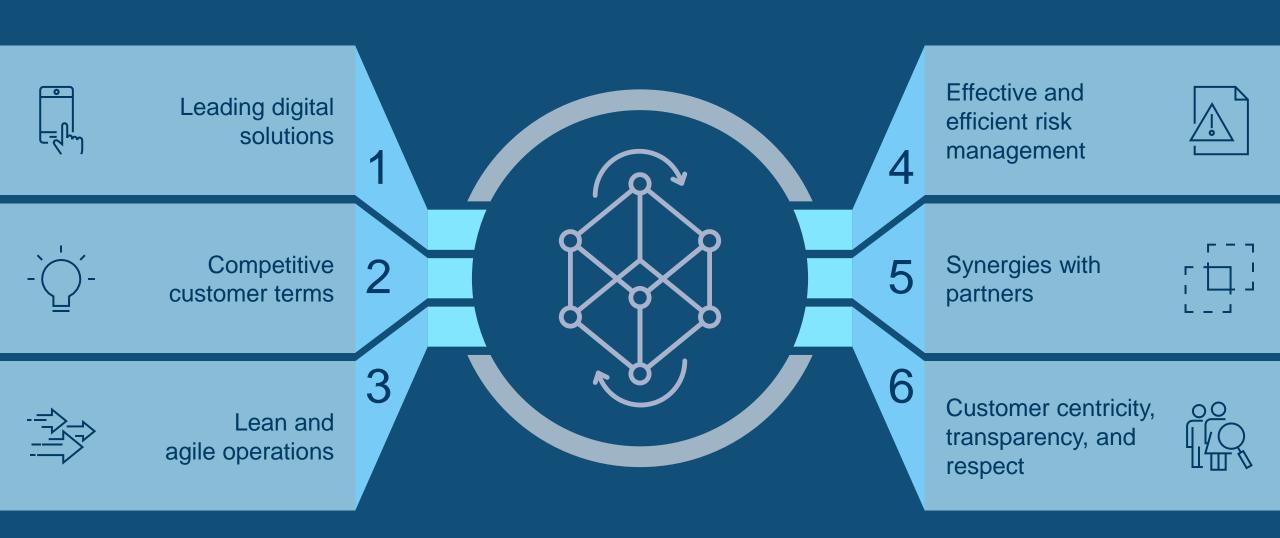


Happy and loyal customers

New products and services through innovation



We have a consistent business model centered around six core elements





Clear strategy to achieve our aspirations

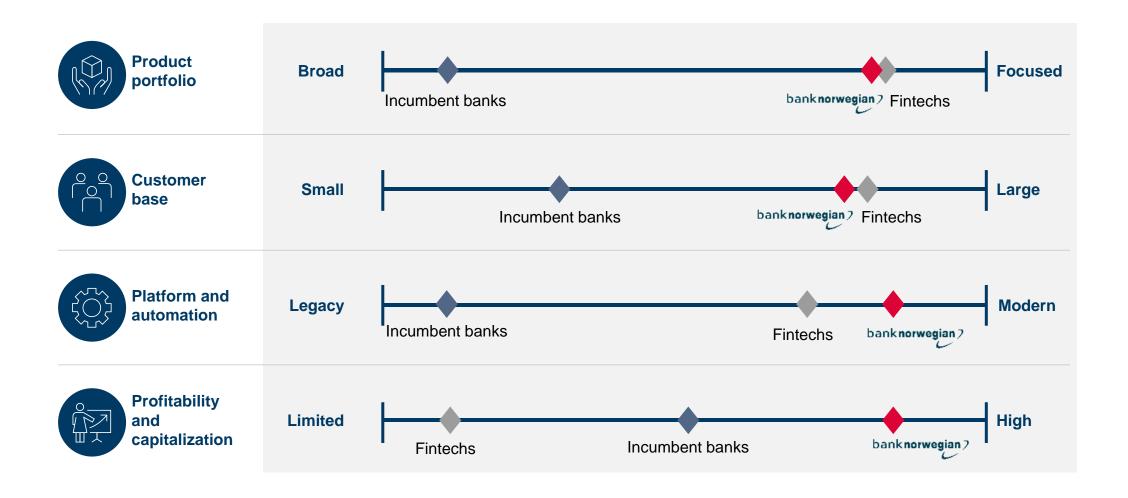


Continue being the Nordic champion



Start the geographical expansion in Europe

Bank Norwegian provides an attractive platform



Speed of a fintech, strength of a bank



Fast growing and digitally native customer base with high engagement





Modern and highly scalable platform underpins low-cost operations and rapid execution





Deep analytics and fully digital in all parts of the value chain





Strong balance sheet and profitability

Banking license and underwriting

We are ready for geographic expansion

2013-2020

Expansion to Sweden, Denmark and Finland

2007-2013

Norwegian operation established

Challenger in the Norwegian market

Norway

Digital pioneer



Risk-based pricing

Utilized Bank Norwegian knowledge and systems to scale profitably

Low-cost expansion with low risk







2021-

Timing is right for European expansion

Proven governance and risk models

Strong capital position

Reusable expansion model



Nordic Europe

Four cornerstones enabling growth



Customer insight and product simplicity



Fredrik Mundal has been employed as CMO since 2016. He has been with Bank Norwegian since 2007, in positions as Head of Customer Service, Product Manager of Credit Cards and as Head of Credit.

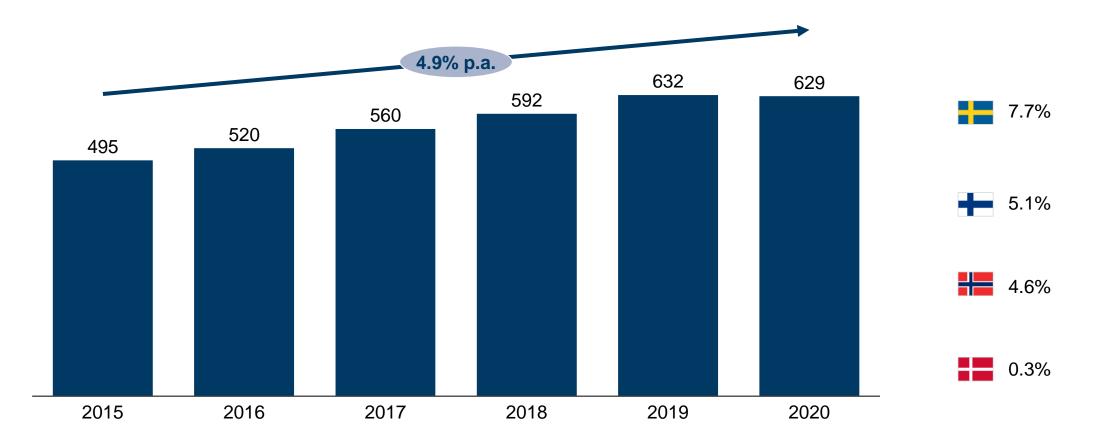


Fredrik Mundal, Chief Marketing Officer banknorwegian 7 CMD 2021

Stable volume growth in the Nordics

Historic outstanding volumes by end of year (excl. auto loans), BNOK

2015-20 CAGR



We solve day-to-day problems for our customers – anyone can be in need of short-term liquidity



We are uniquely positioned to serve customers along four key dimensions



Product simplicity

Few and transparent products



Speed

Instant response and rapid handling times



Customer insights

Customer insights on >1.8 million customers



Fully digital

Fully digital customer interface with app and self-service

Excellent customer experience is based on iterative processes and constant improvements in every step



Marketing

- Easily understandable
- Clear "call to action"
- Catering to customers actively seeking for a loan

Digital, targeted and measurable



Onboarding

- Constantly improve customer experience
- Clear purpose for every step
- Immediate response upon completion

High conversion – lower customer acquisition cost

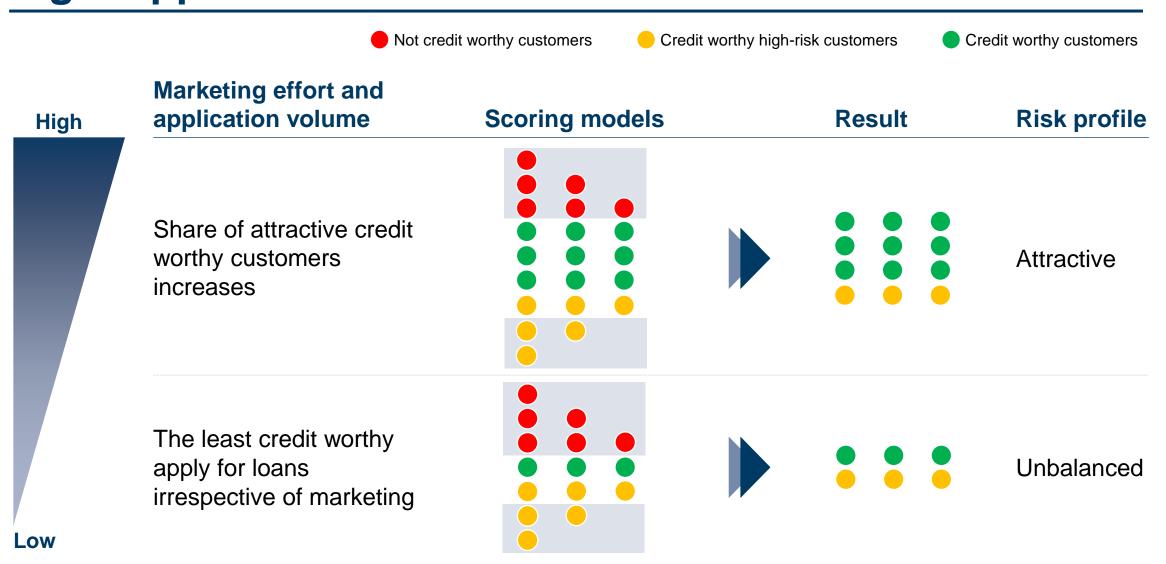


Repayment

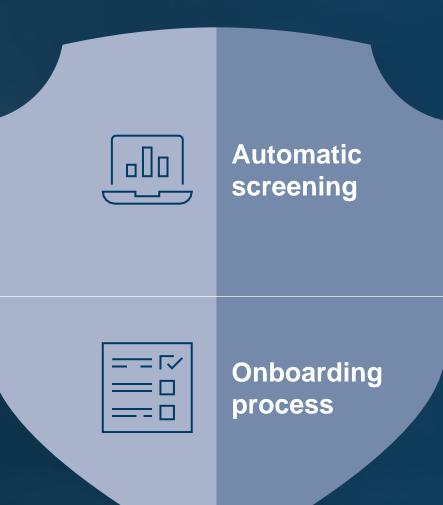
- Ongoing status via the App
- Catering to customer payment preferences
- Early reminders before additional costs are imposed

Efficient repayment - easier than to get a loan

With our marketing approach, we are able to attract the right applicants



Additionally, our selection process has several levels of defense



Rules

Scorecard

Budget

Benefits from long unsecured lending experience and large customer base

Digital identification

Expert screening



Benefits from long experience within unsecured lending and large customer base

We select customers to optimize risk and ensure responsible lending

100%

Customer acquisition

25%

Automatic screening process declining 75% of applicants Grant loan

7-15%

Expert screening process prior to payout

Loans paid out

Loans approved and accepted

Bank Norwegian has an attractive Net Promoter Score

NPS: "How likely is it that you would recommend Bank Norwegian to others?"



Great commitment and trust established among customers, reflected in our high customer satisfaction



Was very pleased to have a temporary loan with Bank Norwegian. Short process from which I applied until I had money on account, and also very simple the day I wanted to pay and terminate the loan!



Thanks to Bank
Norwegian who
saved me in a difficult
situation! I was going
to upgrade at home
and noticed I was
missing 30,000
kroner. I applied for a
loan in the middle of
the night and got an
answer immediately!
It relieved a lot of
burdens from my
shoulders.



Good and fast bank. Good follow-up and service.

Actually, only positive to say. Continue the good job!



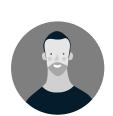
Only bank that offer this help



I got all the help needed from Bank Norwegian and I really appreciated that.



Bank Norwegian is a simple, straightforward and honest bank with affordable interest rates.



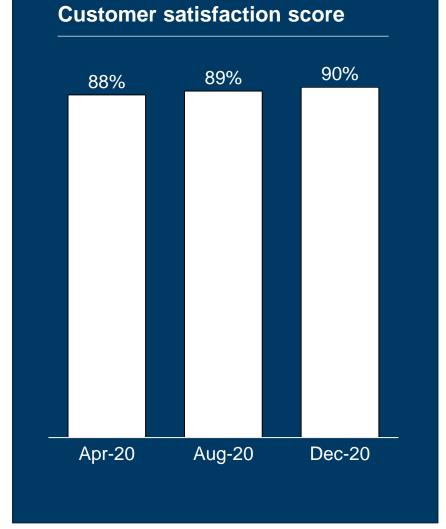






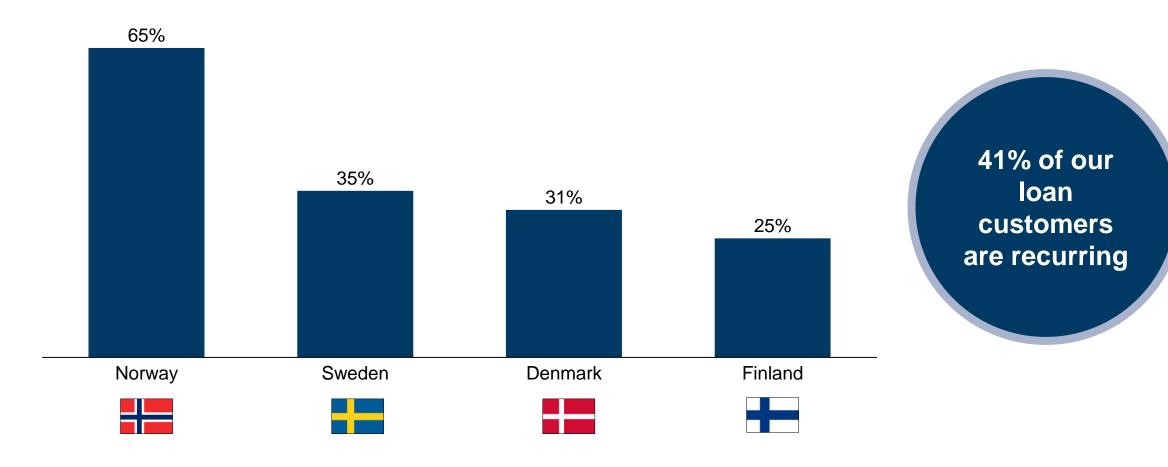






... and our customers keep coming back

Unsecured Loans recurring customers 2020*

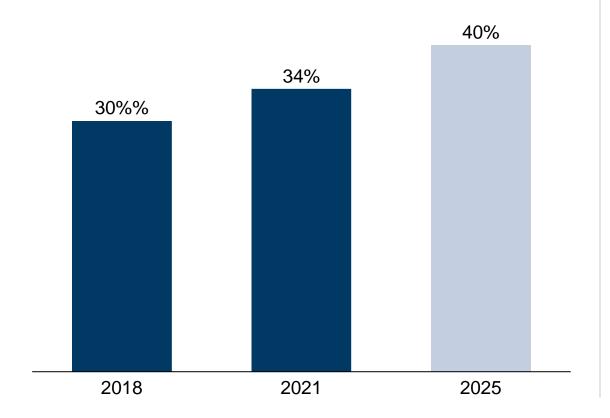


We have a scalable model that can be extended to European geographies

Digital share of consumer finance is predicted to increase in Western Europe



Share of sales made through digital channels



Customer segments

 Similar customer segments in rest of Europe

Marketing channels

Our digital marketing approach is applicable across Europe

Value proposition

 High digital adoption rate across Europe fits well with our value proposition as a digital bank

Operating model

 Our capabilities and workforce can cover new markets

Available information for credit assessment

 We will assess credit based on available information in new countries

Digital onboarding

 Our digital onboarding will be replicated in new markets

Business and operating model



Klara-Lise Aasen came to Bank Norwegian as CFO in October 2020 from the position as EVP and Head of Group Financial Management in DNB. Prior to DNB she had various leading positions in Nordea.



Klara-Lise Aasen, Chief Financial Officer banknorwegian 7 CMD 2021

We have a solid foundation for profitable growth



IT and agile development

The way we work contributes to operational excellence and is sustainable over time



Lean and cost-efficient

We are outperforming peers in key metrics



Operations

Lean operational set up fit for expansion with embedded ESG



Operating model

Strategically integrated IT development with a flexible approach



Culture and diversity

Diverse background, personalities and nationalities





We outperform peers across financial KPIs

FY2020 figures

Loan book, BNOK

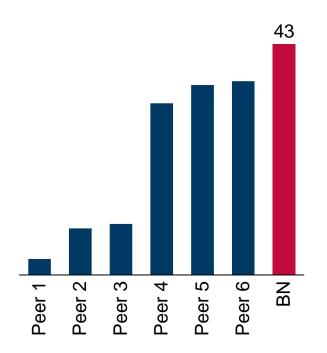


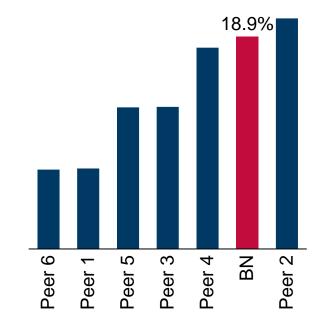
Return on Equity - ROE

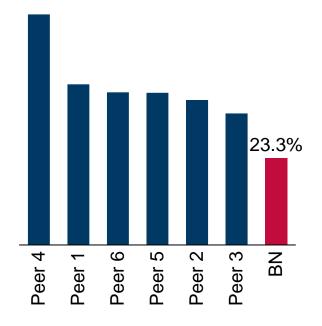


Cost income ratio - C/

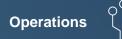








We have highly transparent, automated and effective operations



Secure and effective procedures





Collection activities make payment easy









We have integrated ESG in the day-to-day operations



Bank Norwegian - Selected Sustainability Goals

Goal 4 Quality Education

Goal 5 Gender Equality

Goal 8 Decent Work and Economic Growth

Goal 12 Responsible Consumption and Production

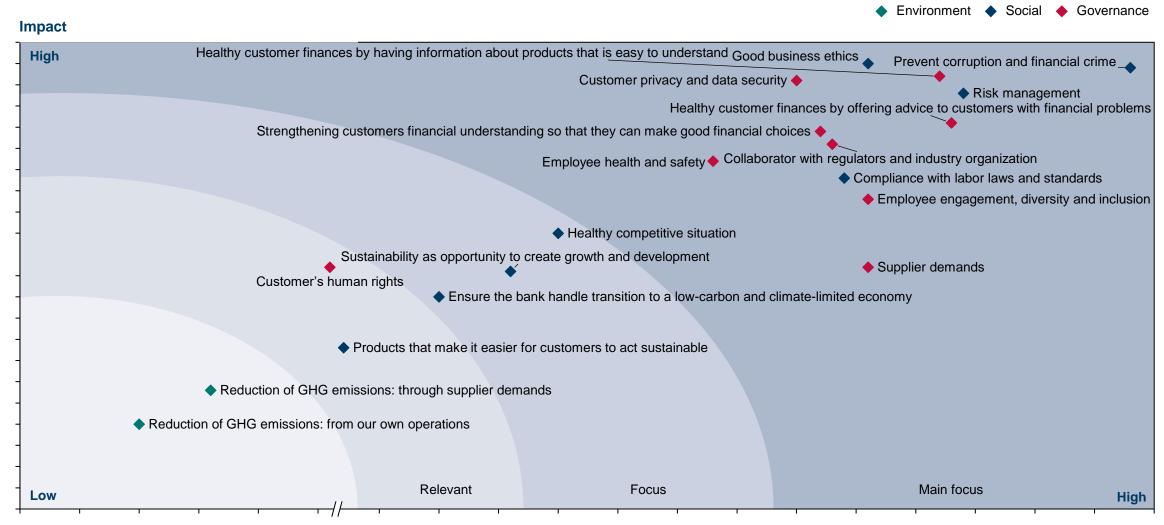
Goal 13 Climate Action

Goal 17 Partnership for the Goals





Our main ESG focus is on Social factors and Governance



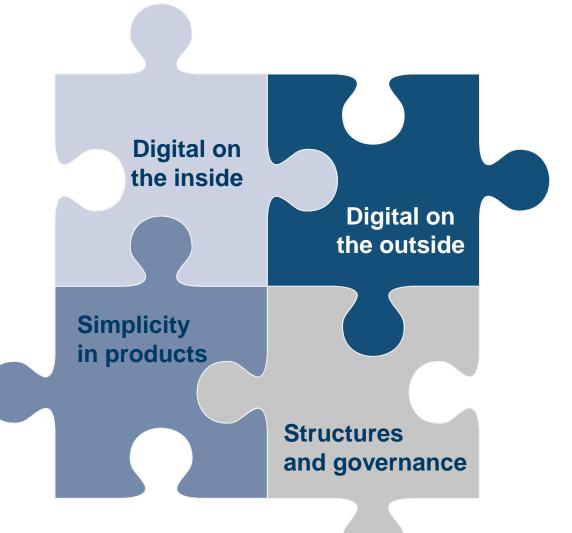
Significance of economic, environmental and social impact

Our operating model and way of work contributes to operational excellence



Constant number of employees can handle increasing volumes

Key factor in longterm growth strategy



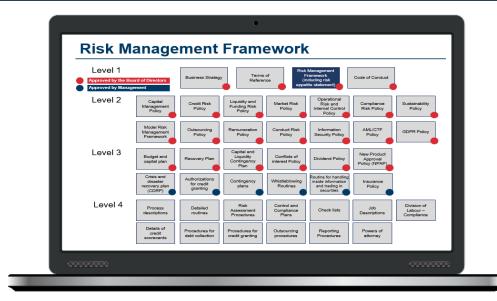
Increasing customer convenience and saving time

Structure enables a lean organization



We have a strong governance and team-culture

Strong risk management – in 1st and 2nd LOD



Strong embedded internal control and risk culture in 1st line

Corporate governance and implementation focus

Small team of dedicated people



Diverse, lean and collaborative culture with flat structure in one location

Deep expertise coupled with accountability, strong governance and rapid decision making

IT and agile development



Karstein Holen has been Chief Information Officer since March 2020. Prior to joining the bank, he worked 12 years in various IT positions at NBIM. Earlier assignments include positions at NetCom and EDB-Konsulent.



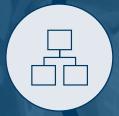
Karstein Holen, Chief Information Officer banknorwegian 7 CMD 2021

Our focused IT and data strategy enables operational excellence

Outsourcing



Organization





Inhouse Agile DevOps



Data

IT and agile development

Conscious outsourcing strategy makes us more effective





Standard off-the-shelf services outsourced to 3rd parties



Highly Focused and experienced vendor management



Access to scale, best-ofbreed software systems and services from FinTech Startups



Loosely coupled integration prevent lock-in and allow for replacement

2015

Core banking Cards

2016

Mastercard to Visa

2017

Core banking Loan and deposits

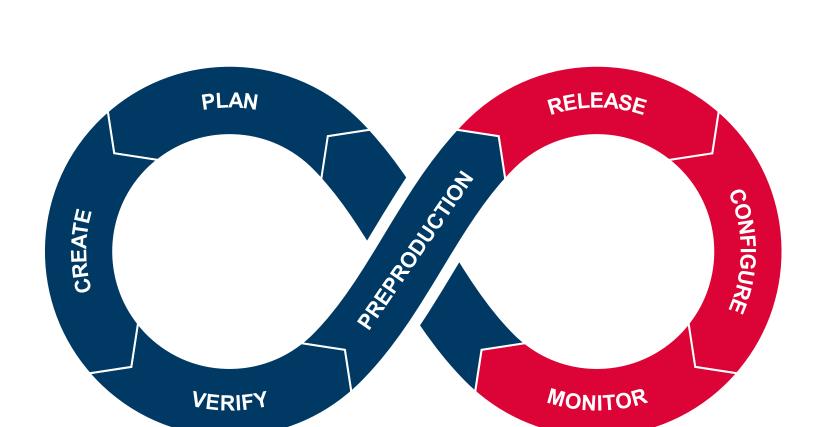
2019

Issuing service

2020

Debt collection agency

Agile DevOps allows for adaptability to changes in customer behavior



10
developers

600 deployments in 2020

days on average between releases



A single unified data warehouse underpins consistency and efficiency in IT operations

OUR DATA
WAREHOUSE
IS A SINGLE SOURCE
OF THRUTH

ONE DATA SOURCE
FOR CUSTOMERS AND
EMPLOYEES

DECISIONS AND
AUTOMATIONS ARE
BASED
ON ONE DATA SET

ELIMINATE
INTERNAL DATA
INEFFICENCIES



t 🗸

A small empowered IT organization enables agility



Experienced and business oriented IT team of 20 people



IT team is highly integrated with day-to-day business and strategic initiatives

IT and agile development

Continuous improvements



Operate

Current markets

Standardized technology
Local adaptions



Optimize

Current markets

standardize technology



New technology Local requirements **Explore**



New markets

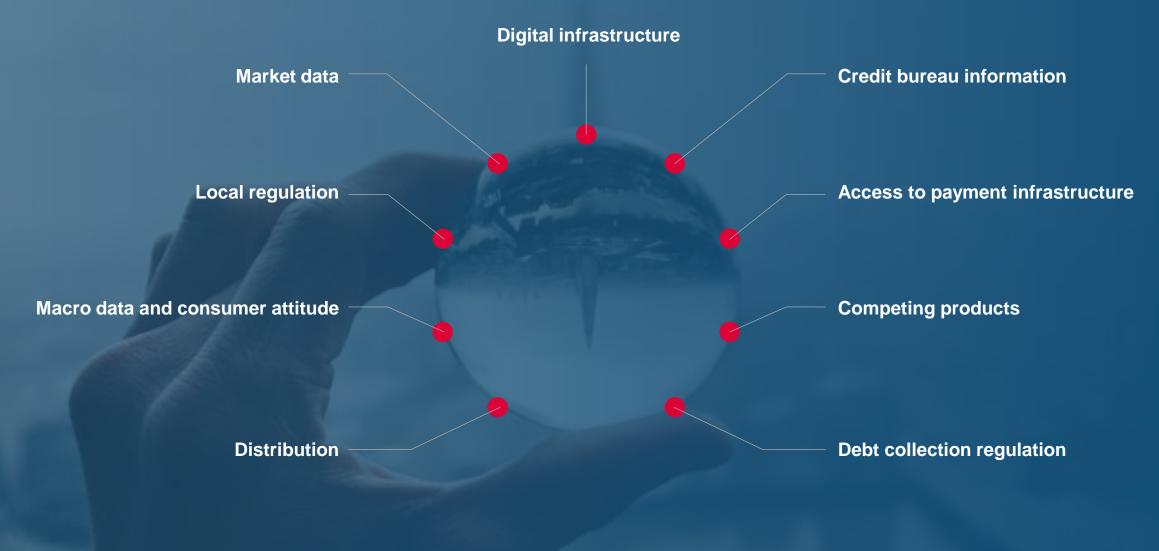
New technology Local adaptions



Implement



Nine critical criteria considered when selecting countries for growth



We will replicate learnings from the Nordics

Break-even timeframe per country, months from launch



Data driven risk assessments



Peer Timo Andersen-Ulven joined the bank as CRO in 2018, after being engaged as Program Manager for the Bank's IFRS 9 implementation. Prior to joining the bank, he was a Partner at KPMG.



Peer Timo Andersen-Ulven, Chief Credit Risk Officer banknorwegian 7 CMD 2021

Bank Norwegian has a data driven approach to optimize credit risk



13

years of application and behavior history



1.8

million customers



10

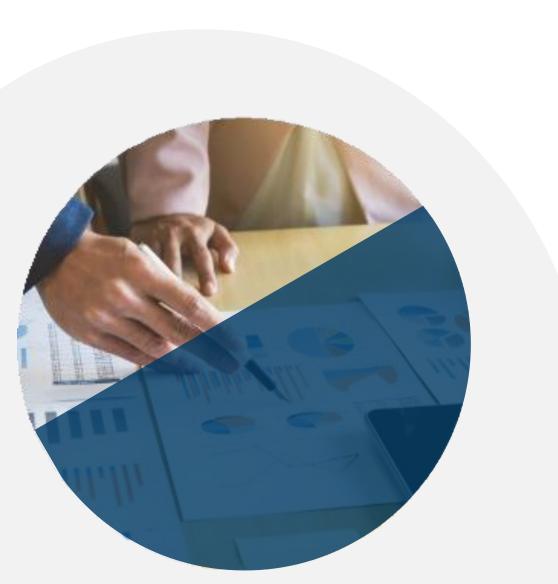
in-house FTEs with deep risk model expertise



>80

unique in-house models

... through selection, monitoring and provisioning





Optimize profitability

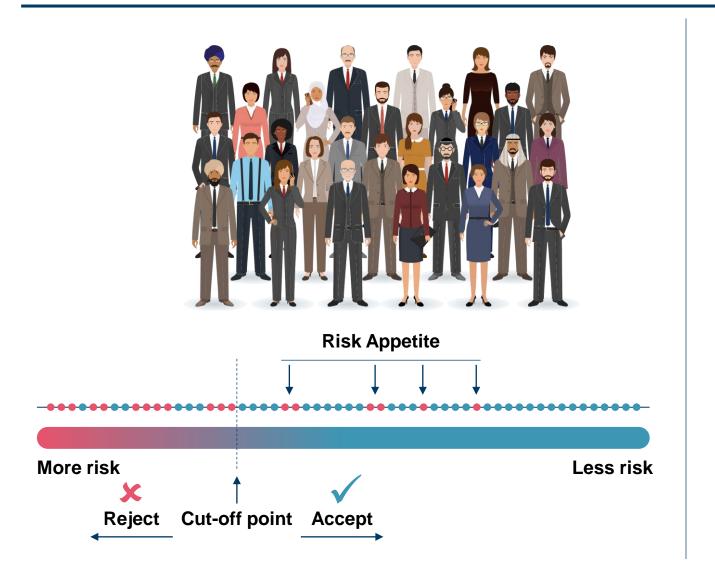


Early warning to understand risk



Create a resilient balance sheet

We maintain an optimal risk profile for growth





Our credit risk policy ensures a diligent process to optimize credit risk that enables responsible lending

Policy rules

- Clear and easy to use guidelines for applications
- Automatic approval or decline based on specific requirements



Scorecards

- Scorecards assesses the risk (Probability of Default)
- The scoring model has an affordability model to calculate liquidity
- Risk-based pricing used on all unsecured loans and limits



Affordability model

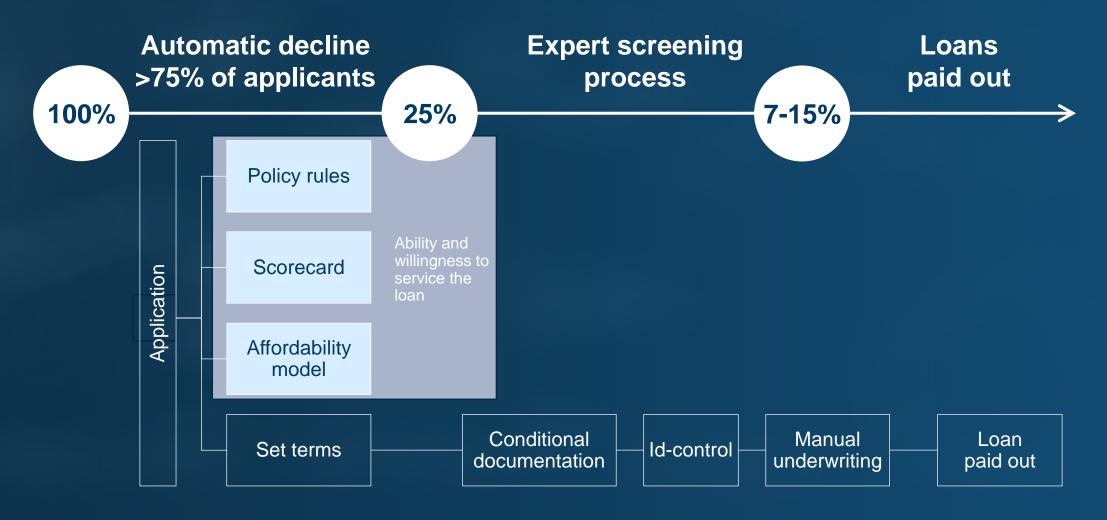
- Responsible lending and ethical guidelines
- Regulation requirements and changing market conditions
- Internal bank requirements



Acceptance

- Changes are approved in the Credit Committee
- All underwriting goes through a manual control before disbursement

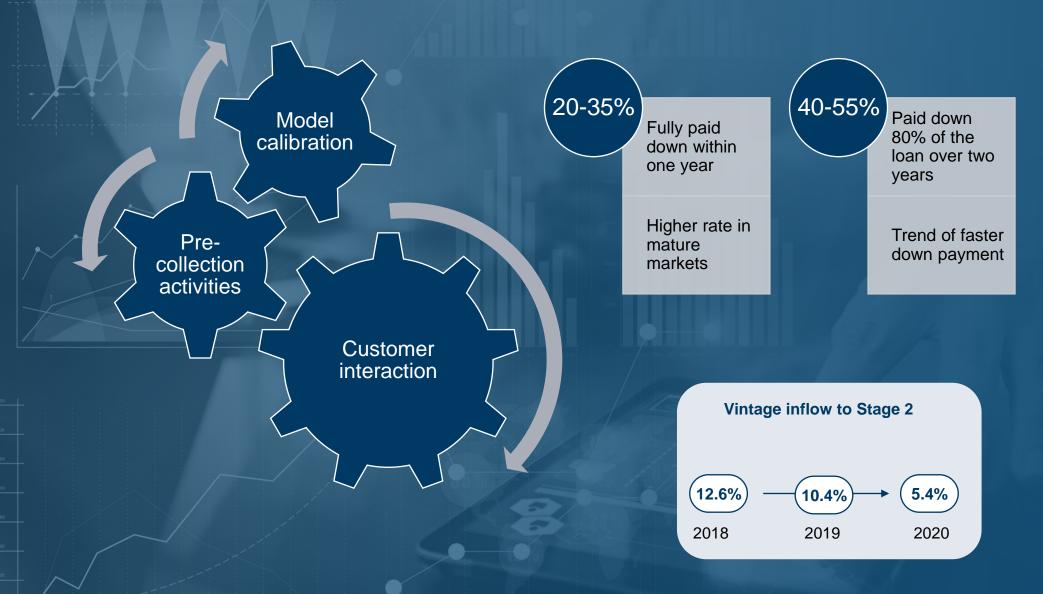
The credit approval process uses automatic and expert screening processes



Credit risks are monitored regularly using a holistic framework



Monitoring drives activities in the life of a loan



Collection processes



Tore Andresen has been employed as COO since 2009. Prior to joining Bank Norwegian, Andresen worked as Managing Director at Aktiv Kapital Norge and at Lindorff Decision.



Tore Andresen, Chief Operating Officer banknorwegian 7 CMD 2021

We provide the tools to facilitate customer payments

Digital communication



Make it easy to pay through tight and automated digital communication

Self service solutions



payment plans for our customers to handle temporary adjustments, such as deductible payments

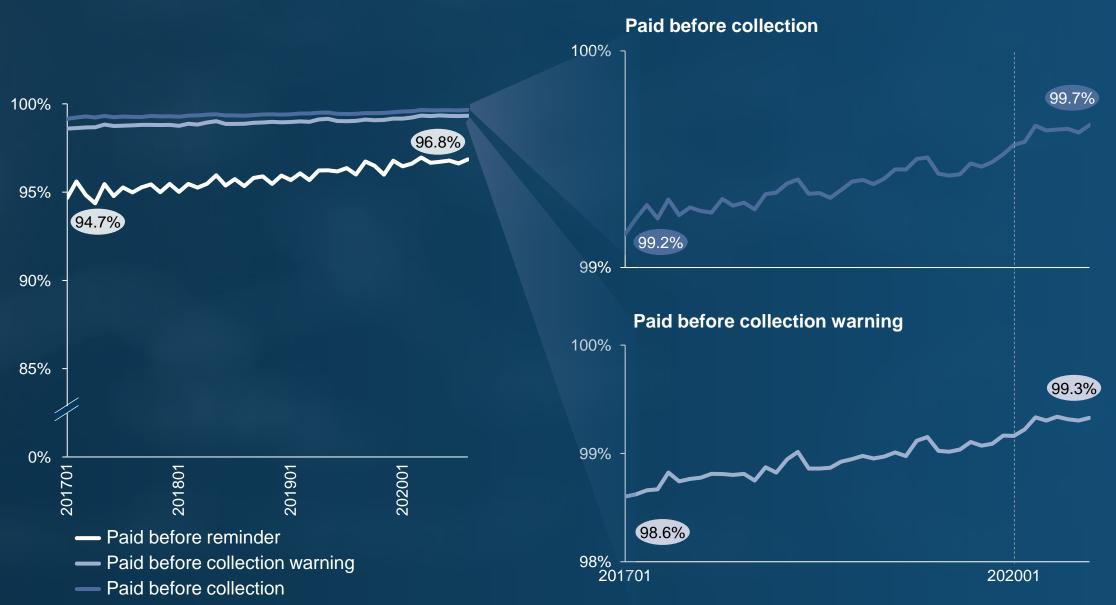
Analysis



Analysis driven measurement to evaluate performance of the processes at all stages

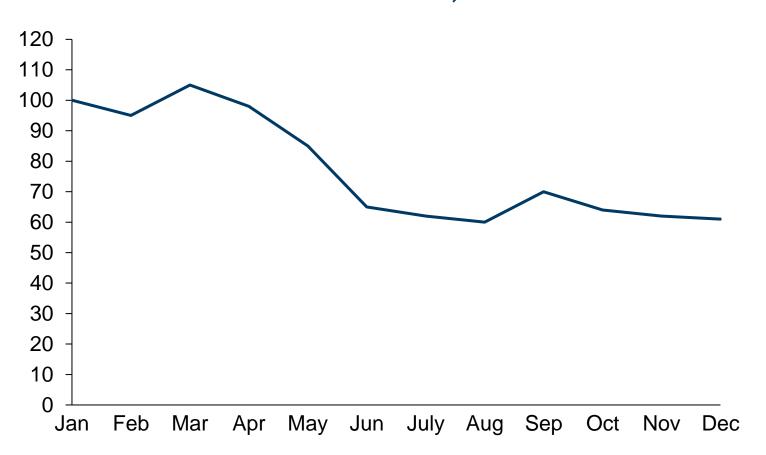
Highly automated processes enable us to handle significant volume and provides a foundation for further scaling in existing and new markets

Improved behavior in all countries and all products



Number of cases sent to debt collection has decreased

Cases sent to debt collection 2020, indexed



Concepts to ensure good customer experience



Easy to apply



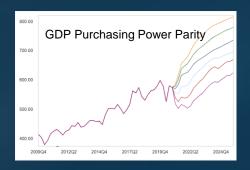
Easy to communicate

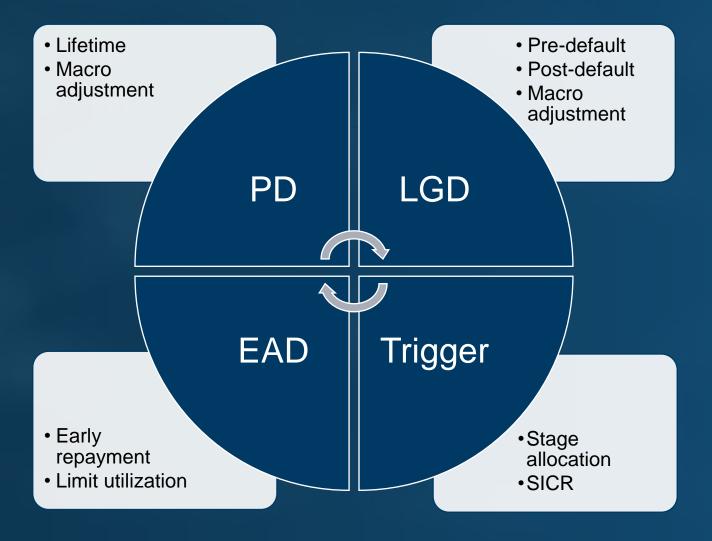


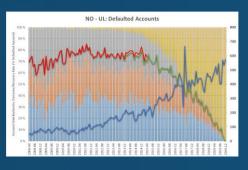
Easy to pay back

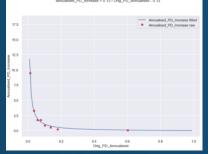


Expected credit loss (ECL) through internal models

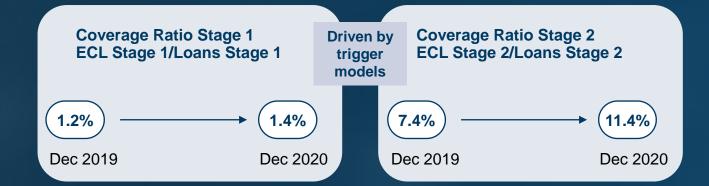








Loan loss allowances in three stages









The new definition of default and implication on Q1 reporting



Impact from 'lazy' payers and stickiness



Probation for capital requirements Backstop through active charge-off



Not fully aligned across regulatory areas



Increased activity to improve payment discipline

New Definition of Default (DoD) – EBA Guidelines 2016/07 on Article 178 of Regulation (EU) No 575/2013 Capital Requirements Regulation - CRR



Our data driven risk assessment is scalable

Experience from four highly digital 'best-in-class' countries



10101 01010 10101

We are experimenting with new data sources, PSD2 and Machine Learning

Our models are flexible and adaptable to new countries





We leverage a set of suppliers of credit information and processes in Spain and Germany

We have an established **team with deep fundamental knowledge** – to be supplemented
with additional local know-how



Resilient balance sheet and high profitability



Klara-Lise Aasen came to Bank Norwegian as CFO in October 2020 from the position as EVP and Head of Group Financial Management in DNB. Prior to DNB she had various leading positions in Nordea.



Klara-Lise Aasen, Chief Financial Officer banknorwegian 7 CMD 2021

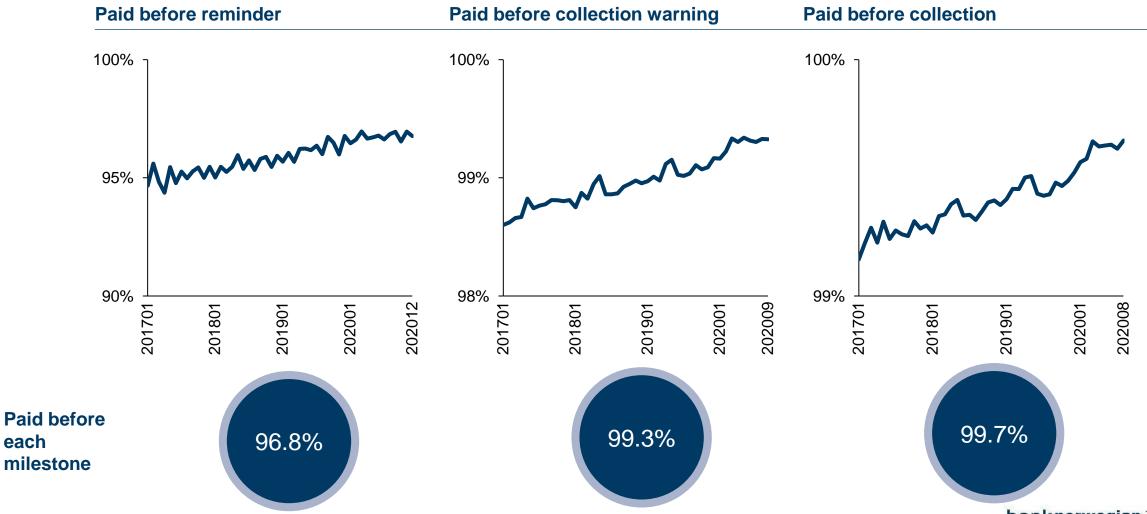
We optimize cost of risk supported by customer selection, improved payment behavior and loan book quality



Improved behavior in all countries and all products throughout 2020 – strengthened credit quality

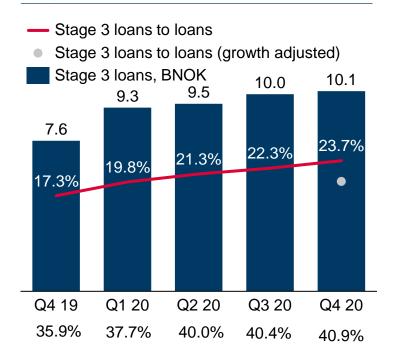
Loans and credit cards

each



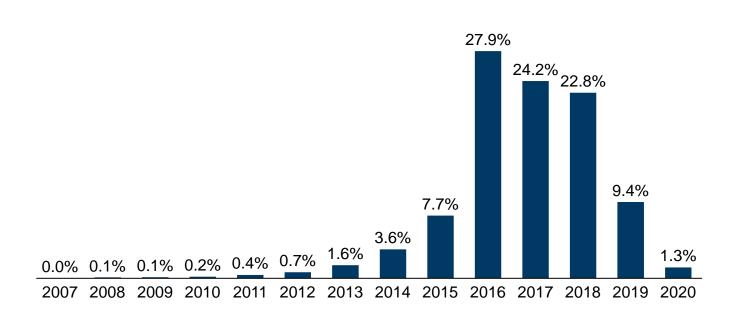
Improved loan book quality with reduced stage 3 growth while improving the coverage ratio

Stage 3 loans



- Coverage rates stage 3 improved
- Continued decline in absolute stage 3 growth rate
- Reduced overall lending affects ratio; with growth as in 2019, Stage 3 ratio would have been 19.9% end 2020

Stage 3 loans vintage distribution

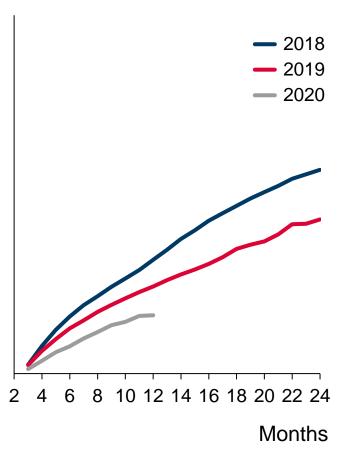


- 2/3 of stage 3 volume stems from vintages 2017 and older
- Debt collection interest added in the volumes every month
- New Definition of Default transition effect of NOK ~200 million increased gross loans in Stage 3 as of implementation 1 January 2021

We have improved our credit quality

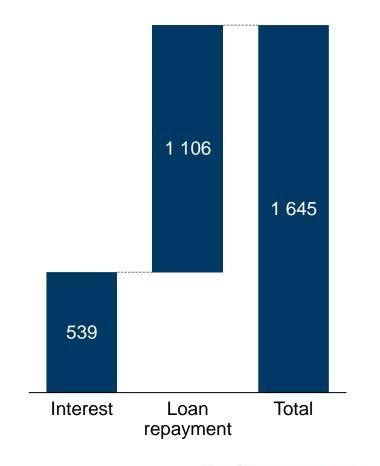
Instalment loans vintages show improved credit quality

Default rate by vintage

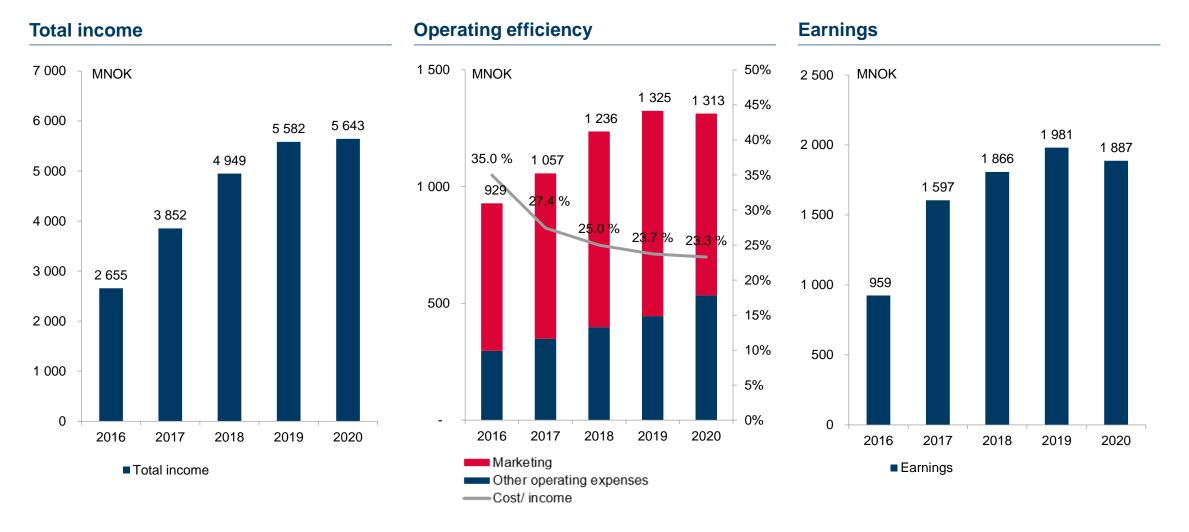


- 1 Improved payment behavior lowers inflow to debt collection on newer vintages
- 2 Well prepared for EBA
 Backstop regulation
 through final Charge off
 policy; All Stage 3 loans
 with LGD above 70%
 being written off to zero,
 while legal claims are
 retained
- 3 Stage 3 offers long tail cash flows with satisfactory yields

Total cash flow in 2020 from debt collection, MNOK

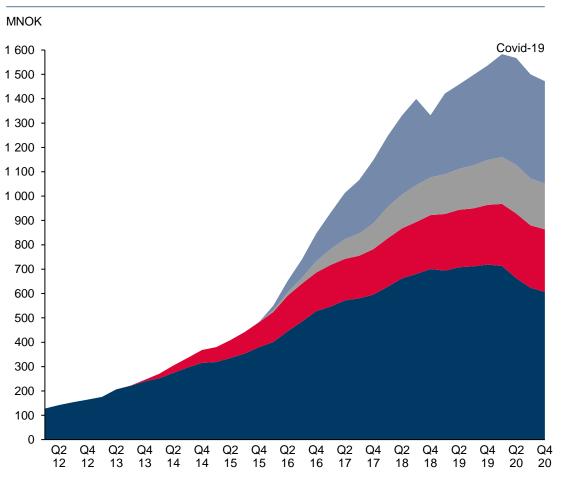


Our topline profitable growth together with operating efficiency drives significant increase in earnings

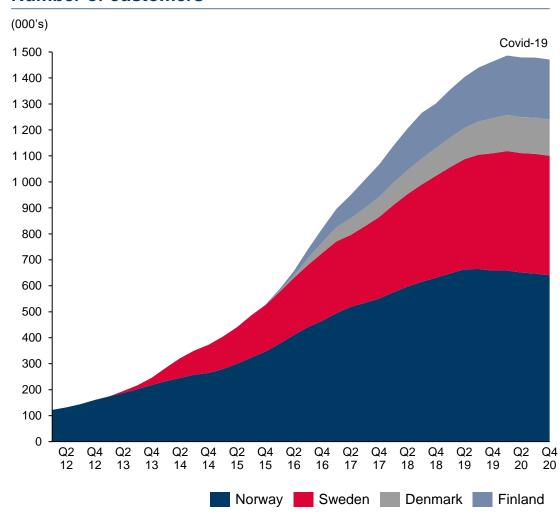


We are de-risking through our diversified business model

Interest income

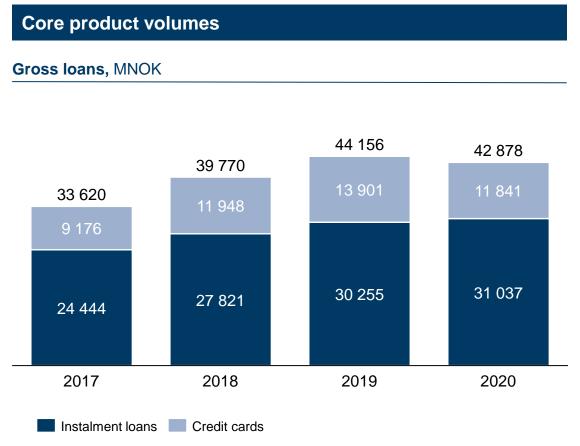


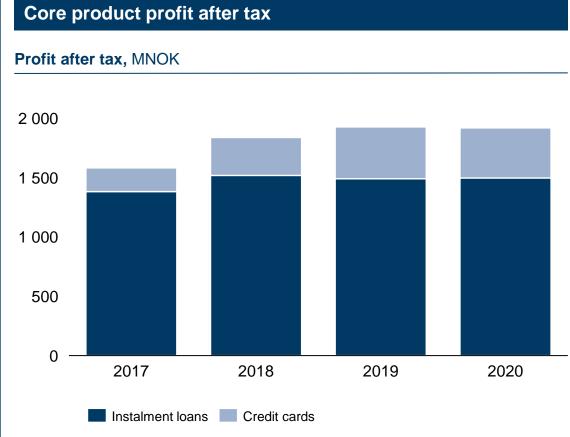
Number of customers¹



Instalment loans and credit cards

We have a resilient product profitability



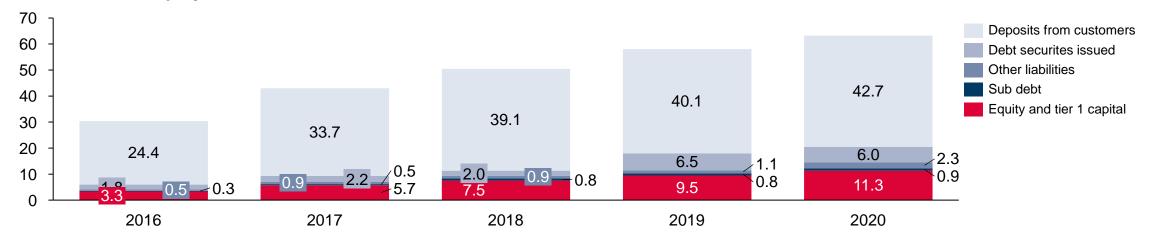


Our highly resilient balance sheet supports growth





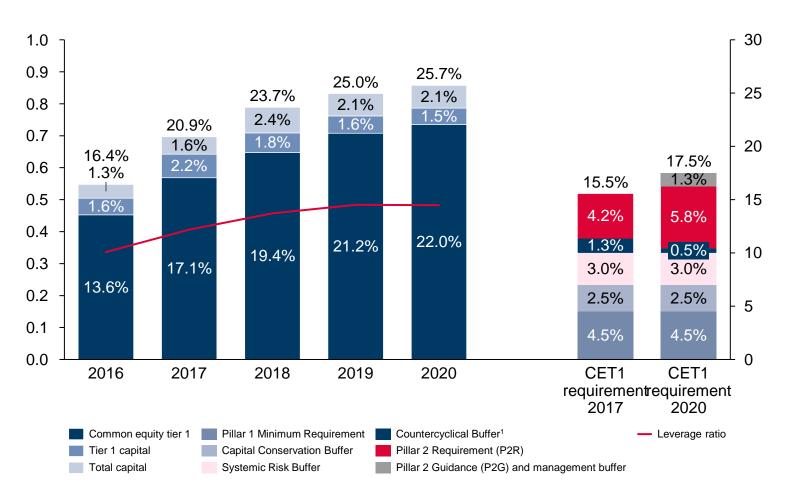
Liabilities and equity, BNOK



^{1.} Includes sales financing and other loans

We have a strong capital position

Capital ratios



- 22.0% CET 1 capital ratio compared with 16.25% minimum requirement and 17.5% target
- CET 1 calculation includes 272 bp set aside for dividend of NOK 6 (of which NOK 1 to await development after Q3 2021)
- Prior to dividend provision, CET 1 ratio amounts to 24.8%
- Significant loss absorption capacity through high internal capital generation and high capital buffers
- With equity levels equivalent to CET 1 requirement, ROE would end at 25.5%, and with CET1 requirements from 2017, ROE would have ended at ~30%

^{1.} Current countercyclical buffers as of 31.12.2020: Norway 1.0% (2.5%), Sweden 0.0% (2.5%), Denmark 0.0% (1.0%) and Finland 0.0% (0.0%). Numbers in brackets are prior to Covid-19.

Financial targets – long term profitable growth - 2023



1. Long term profitable lending growth - CAGR above 10%



2. ROE above 20% in 2023



3. Distribute excess capital

 Expected break-even after 13-15 months in Spain and Germany Continue to deliver world class operational efficiency

- Prioritize growth
- Deliver on dividend policy (30-60%) through cash dividend and share buy-back

Bank Norwegian offers a compelling combination of profitable growth, high ROE and capital return

- Prepared and stronger developed the bank through the pandemic provide a strong foundation for further growth potential
 - (2) Proven lean and scalable operating model with best-in-class efficiency

bank norwegian ?

- (3) Robust and prudent risk management leads to strong lending book and capital levels
- Happy customers "sticky" credit card customers historic track record of attractive growth in assets translating into topline growth and profitability
- Strong financial and liquidity position with significant organic capital build driven by consistent, high ROE gives room for both growth and dividend pay-out
- Strong brand and value propositions well prepared for next step growth in Nordic markets and European expansion

Next phase in our growth strategy and execution



Tine Wollebekk joined the bank as CEO in June 2017. She formerly worked as Global Head of Financial Services at Telenor. She has also been country manager at SEB Norway and CEO of SEB Cards Norway.



Tine Wollebekk, Chief Executive Officer banknorwegian 7 CMD 2021

Our strategy is clear



Continue being the Nordic champion

Unlock further growth potential and increase market shares in the Nordics



Start the geographical expansion in Europe

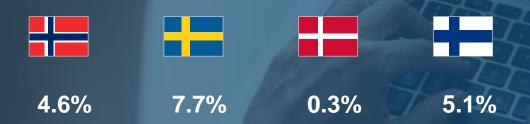
Expand in Europe in markets with a good fit to the current operating model

.... the digital leader for personal loans, credit cards and savings in Europe

Market growth and market shares

The Nordic consumer finance market has grown over the last years...

Market growth unsecured lending (excl. auto loans), CAGR 2015-2020



...and Bank Norwegian has increased its market shares*





^{*} Share of addressable market

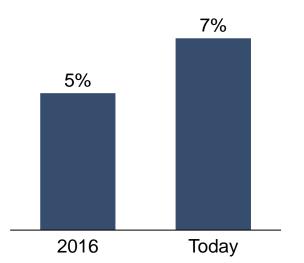
We are in a good position to unlock the future Nordic growth potential



Rebound from pandemic and continue to capture headroom for growth

Nordic market share

Bank Norwegian's market share





Build on strong customer satisfaction and engagement

Net Promoter Score (NPS) and customer satisfaction scores



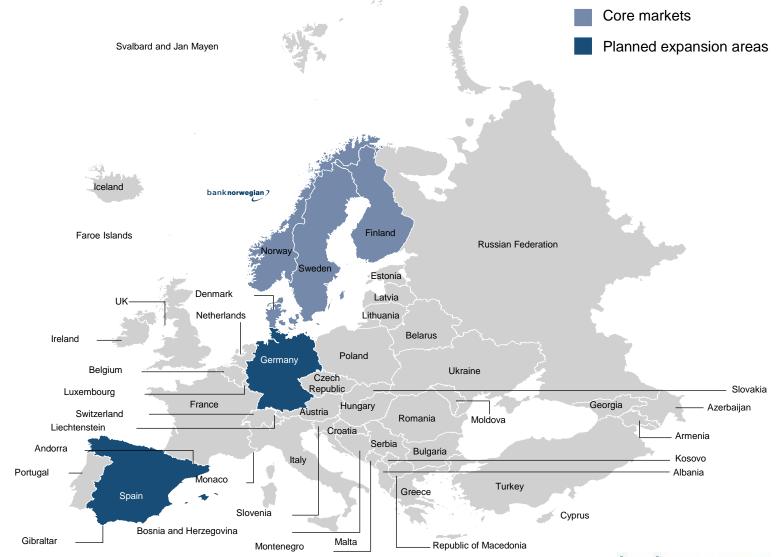


Continue to improve customer value proposition and leverage the potential of our customer base

- Strengthen our customer value proposition
- Strengthening performance across distribution channels e.g. direct to consumers, aggregators
- Continue to improve our analytics to unlock the potential of our large customer base

Europe offer many attractive markets for expansion

We are now ready to expand into Europe



New Markets



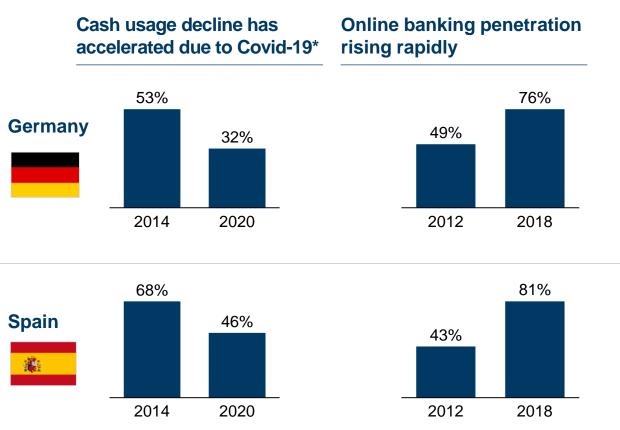
Merete Eikeseth Gillund has been Head of New Markets since 2020. Previously, she was CIO of the bank from 2008 to 2020. Prior to joining the bank, she was employed at SEB Kort AB.



Merete Eikeseth Gillund, Head of New Markets banknorwegian 7 CMD 2021

Germany and Spain are attractive markets with a good fit for our products and operating model





Bank Norwegian's digital model and expertise within consumer finance products will be an advantage as consumer behavior increasingly favors specialist banks

Source: ECB, Statista, press, McKinsey German banking report

^{*} Share of value Germany, Share of transactions Spain

Key differences from Nordic markets to be addressed

Digital maturity



Interest margins and risk cost



Marketing and distribution



Expansion geographies

- Not as digitally mature
- No universal eID solutions

Closing the gap

- High increase in digital adoption rate
- Customer journeys can be digitalized
- PSD2 opening for new possibilities

- Lower margins
- Less creditor protection

- Large markets with digital segments
- Lower risk appetite initially
- Lower cost of risk in Germany

- Limited brand recognition
- Less distribution power

- Digital marketing expertise and attractive customer terms
- Partnership with brokers and comparison sites
- Leading and user-friendly digital solutions

Reuse of cost-efficient IT platform

			© °)
Area	Кеер	Expand	Benefits
Banking platform	Existing architecture and core systems good fit for expansion	Establish SEPA EUR payments services for customer payments	Reuse in existing markets Reuse in future expansion
Internal systems	Internal CRM, analytics systems and credit engine	New external integrations Customize products and processes	New data will provide increased analytical capabilities Enhanced multi language support
Digital front-end	Digital customer interface including Mobile App	New process for digital onboarding Country specific content Local language in app/portals	New digital KYC processes relevant for future Nordic requirements
	80% Keep from existing IT platform	20% New development and adjustments	100% Synergies

Top 3 reasons why we will succeed



Reuse

Architecture, systems, processes and product setup

Experience from earlier Nordic expansion

'Keep it simple' mindset



Balancing growth and risk

Digital marketing competence

Monitor closely, increase pace once we gain knowledge and confidence in new markets

Data driven risk assessment/ advanced decision engine



Digital expertise

Experience from highly digital Nordic markets

Best in class digital onboarding and analytics

Simplicity and usability for customers

Good progress in execution...

- Passporting and cross border operations approved by FSA's
- Vendors committed
- Designing digital customer onboarding
- Recruitment to complement internal expertise with local knowledge
- Decided on product scope

.... the digital leader for personal loans, credit cards and savings in Europe



We have built a solid foundation, and are now ready to grow further



1. Long term profitable lending growth - CAGR above 10%



2. ROE above 20% in 2023



3. Distribute excess capital

Expected break-even after 13-15 months in Spain and Germany

- Continue to deliver world class operational efficiency
- Prioritize growth
- Deliver on dividend policy (30-60%) through cash dividend and share buyback

