





According to the American Cancer Society, breast cancer is the second leading cause of cancer death and the second most common type of cancer among women in the U.S. The greatest risk factor in developing breast cancer is age.





Breast cancer incidence rates have increased drastically in Putnam and St. Johns Counties. Only Nassau County has a rate below the state level of 21 per 100,000. 34% of women delayed obtaining a mammogram.

Source: Community Health Needs Assessment, 2012

#### Age-Adjusted Death Rate per 100,000 Females due to Breast Cancer

Location	Rate	Status
<u>County : Clay</u>		
<u>2010-2012</u>	23.6	
<u>2011-2014</u>	17.8	
<u>County : Duval</u>		
<u>2010-2012</u>	25.2	
<u>2011-2014</u>	22.8	
<u>County : Nassau</u>		
<u>2010-2012</u>	22.6	
<u>2011-2014</u>	24.3	
<u>County : St. Johns</u>		
<u>2010-2012</u>	22.6	
<u>2011-2014</u>	17.6	

#### Women, Age 40+, Mammogram in Past Year (2007-2010)

Location	Percent	Status
<u>County : Clay</u>		
<u>2007</u>	62.4%	
<u>2010</u>	58.7%	
<u>County : Duval</u>		
<u>2007</u>	68.6%	
<u>2010</u>	64.4%	
<u>County : Nassau</u>		
<u>2007</u>	64.1%	
<u>2010</u>	63.6%	
<u>County : St. Johns</u>		
<u>2007</u>	76.5%	
<u>2010</u>	66.2%	

Source: www.nefloridacounts.org

## FY13-14-15 Community Benefit

### Mammography

The Healthy People 2020 national health targets focus on reducing the female death rate from breast cancer to 20.7 deaths per 100,000 females, and increase to 81.1% the proportion of women who receive breast cancer screening based on recent guidelines.

#### Programs:

Health education  
Screening mammograms  
Community outreach and prevention awareness events  
Strategic investments

#### Strategies:

- Partner with American Cancer Society, the National Football League and faith-based partners to recruit women in Health Zone 1 who meet the criteria for a free mammogram.
- Partner with Komen Foundation to provide free mammograms for women in the assessed areas who are uninsured and have not had a mammogram within a year.
- Provide community education on early detection of breast cancer and breast health in Health Zone 1 (BMC) in addition to the other assessed areas.
- Provide breast health education at community health fairs in the assessed areas.

#### Program Results:

##### FY13

- As part of the Crucial Catch Mammogram program, Breast Cancer awareness events were held at 13 faith-based organizations. 368 persons attended and 185 low-income women received free screening mammograms
- The Pink Ribbon Symposium drew 300 attendees
- Komen Race for the Cure – 5,000 participants
- American Cancer Society Making Strides Against Breast Cancer event – 6,000 participants walked to raise awareness

##### FY14

- Over 1,500 people attended 77 health education sessions on breast health, early detection of breast cancer and the importance of screening mammograms. Participants indicated an increase in knowledge as a result of the sessions
- Distributed breast health information at community health fairs and education events
- As part of the Crucial Catch Mammogram program 207 low-income women received free screening mammograms; 25 received additional screening; 1 was identified as having breast cancer and was referred for treatment

##### FY15

- 47 women attended a mammography education session and received breast health information at the 3M Women's Brunch
- 1500 mammography packets were distributed to congregational members and surrounding communities of the Faith-Based Partnership Program. Distributed breast health information at community health fairs and education events

- 83 women attended 3 health education sessions on breast health, early detection of breast cancer and the importance of screening mammograms. 92% of participants indicated an increase in knowledge as a result of the sessions.

**Strategic Investments:**

**FY13**

- Patients at the Sulzbacher Clinic Downtown received screening mammograms and treatment for abnormal findings
- We Care provided breast screenings and education for women patients
- Volunteers in Medicine Jacksonville provided primary care services and preventive care to the uninsured

**FY14**

- At We Care, 180 women received mammograms and 153 received follow up treatment
- Volunteers in Medicine Jacksonville provided primary care services and preventive care to the uninsured
- 102 women received screening mammograms at the Sulzbacher Clinic Downtown; 44 received follow up treatment as medically indicated

**FY15**

- Volunteers in Medicine Jacksonville provided primary care services and preventive care to the working insured.
- The Sulzbacher Center provided mammogram screening for 133 women. 11 were newly diagnosed as a result.

**Partners:**

American Cancer Society  
Arlington Church of Christ  
Clanzel Brown Community Center  
Hill Breast Center  
Immaculate Conception  
Komen Foundation  
Nassau County Council on Aging  
National Football League  
Sulzbacher Clinic Downtown  
Volunteers in Medicine  
We Care  
Zarephath Tabernacle

