





Smoking

Tobacco is the agent most responsible for avoidable illness and death in America today. Putnam County has the highest percentage of current smokers in the assessment region (23.6%). Percentages for males are higher than for females in Putnam and Duval Counties. In all other counties, the difference between genders is very small. Thirteen percent of survey respondents smoke cigarettes “every day” or “some days.” Nine percent of respondents smoke every day.

Student cigarette use is higher among high school students than middle school students in all counties. The middle school percentage is highest in Putnam County (12%) and the highest percentage of high school smokers are in Clay County (19.4%). High school cigarette use has increased since 2008 in Clay and Duval Counties, but has decreased in all other counties in the assessment region and the state of Florida. High school students use smokeless tobacco less than cigarettes, however, the percentages in Clay and Nassau Counties are nearly double that of the state level.

Source: *Community Health Needs Assessment, 2012*

Adults who Smoke (2007-2013)

Location	Percent	Status
County : Clay		
2007	21.8%	
2013	18.9%	
County : Duval		
2007	21.6%	
2013	18.1%	
County : Nassau		
2007	23.8%	
2013	17.9%	
County : St. Johns		
2007	17.8%	
2013	14.7%	

Source: www.nefloridacounts.org



Changing Health Care for Good.

Baptist Health Jacksonville

FY13-14-15 Community Benefit

Smoking Cessation

The Healthy People 2020 national health target is reduce the rate of smoking to 12% of the adult population. Among adolescents in grades 9 through 12, the objective is to reduce those who smoked cigarettes in the past 30 days to 16%.

Programs:

Smoking cessation classes
Community outreach and prevention awareness events
Strategic Investments

Strategies:

- Partner with the Northeast Florida Area Health Educator Centers (AHEC) to provide community smoking cessation classes. Quit Smoking Now is a six week program that support, guidance and resources to help participants become tobacco free.
- Provide tobacco facts and cessation literature to middle and high school students in the assessed areas.

Program Results:

FY13

- Over 40,000 individuals received outreach materials and education about the risks of smoking at health education sessions, health fairs, Lunch and Learns, and community events

FY14

- 127 youth and adults attended education sessions on smoking cessation; 42% of attendees indicated plans to make changes as a result of what was learned at sessions

FY15

- 62 youth and adults attended education sessions on smoking cessation; 50% of attendees indicated plans to make changes as a result of what was learned at sessions
- 18 adults completed the Quit Smoking Now program
- 45 participants, ages 16-18, in the Tipping the Scale Mentoring Program an educational session on smoking cessation, increasing their knowledge of the dangers of smoking.

Strategic Investments:

FY13

- Smoking education was provided for 7 students at The Bridge. The students received handouts with smoking facts and figures. 86% of the students had an increase in knowledge as a result of the class
- We Care and Sulzbacher Clinic Downtown provided tobacco screening, education and treatment for smoking cessation

FY14

FY15

- Online smoking cessation is provided by the American Lung Association.
- The Sulzbacher Health Center Downtown screened 2,632 for tobacco use and provided treatment for smoking cessation for 588 people.

- Community Health Outreach screened 2,228 people for tobacco use and provided information on smoking cessation
- We Care provided 130 persons with treatment to stop smoking

Partners:

American Heart Association
Northeast Florida Area Health Education Centers (AHEC)
Sulzbacher Clinic Downtown
The Bridge of Northeast Florida, Inc.
We Care