Smoking

Tobacco is the agent most responsible for avoidable illness and death in America today. Putnam County has the highest percentage of current smokers in the assessment region (23.6%). Percentages for males are higher than for females in Putnam and Duval Counties. In all other counties, the difference between genders is very small. Thirteen percent of survey respondents smoke cigarettes "every day" or "some days." Nine percent of respondents smoke every day.

Student cigarette use is higher among high school students than middle school students in all counties. The middle school percentage is highest in Putnam County (12%) and the highest percentage of high school smokers are in Clay County (19.4%). High school cigarette use has increased since 2008 in Clay and Duval Counties, but has decreased in all other counties in the assessment region and the state of Florida. High school students use smokeless tobacco less than cigarettes, however, the percentages in Clay and Nassau Counties are nearly double that of the state level. Source: Community Health Needs Assessment, 2012

Adults who Smoke (2007-2013)

Location	Percent	Status
County : Clay		
2007	21.8%	\checkmark
2013	18.9%	
County : Duval		
2007	21.6%	\checkmark
2013	18.1%	
County : Nassau		
2007	23.8%	\checkmark
2013	17.9%	
County : St. Johns		
2007	17.8%	\checkmark
2013	14.7%	

Source: www.nefloridacounts.org

Baptist Health Nassau



FY13-15 Community Benefit

Smoking Cessation

The Healthy People 2020 national health target is reduce the rate of smoking to 12% of the adult population. Among adolescents in grades 9 through 12, the objective is to reduce those who smoked cigarettes in the past 30 days to 16%.

Programs:

Smoking cessation classes Community outreach and prevention awareness events Strategic Investments

Strategies:

1. Partner with the Northeast Florida Area Health Education Centers (AHEC) to provide community smoking cessation classes. Quit Smoking Now is a six-week program that provides support, guidance and resources to help participants become tobacco free.

Program Results:

FY13

• Hosted four sessions of the Quit Smoking Now class, which consisted of six classes each. 74 people registered for the classes and 58 completed the sessions (78.4%)

FY14

• Hosted four sessions of the Quit Smoking Now class, which consisted of six classes each. 44 people participated in the classes and all completed the sessions (100%)

FY15

• Hosted six sessions of the Quit Smoking Now class, which consisted of six classes each. 55 people participated in the classes and all completed the sessions (100%)

Strategic Investments:

FY13

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Barnabas Health Center to transition from urgent care to primary care services

FY14

• Barnabas Health Center opened a primary care clinic 24 hours/week. Treated 207 patients, 517 visits. 52 people were provided with treatment for smoking cessation

FY15

• Barnabas Health Center provided medical services to 520 patients for a total of 1,766 visits

Partners:

American Heart Association Barnabas Health Center Northeast Florida Area Health Education Centers (AHEC)