

FY13-15 Community Benefit

Access to Care – Health Insurance, Eye Care, Behavioral Health

The Federal government provides for children's health coverage through Medicaid and Title XXI of the Social Security Act. The state uses Title XXI block grants to fund child health care coverage. The KidCare Act of 1997 expanded Medicaid eligibility and the Healthy Kids Program, and initiated the MediKids program.

• **Healthy Kids Program** –provides subsidized health insurance for children ages five through 18 in households where income is between 100 to 200 percent of the federal poverty level (FPL). Full-pay options are available to families with incomes above 200 percent of FPL.

• **MediKids** –covers children ages one through four with income levels at 133 to 200 percent of FPL.

• **Children's Medical Services (CMS)** –covers children from birth through age 18 who have behavioral or physical health needs or chronic medical conditions.

• **Medicaid** – health insurance for children from birth-18, with eligibility based on child age and household income. Children under the age of one are covered, if the household income is below 200 percent of FPL; children ages one through four, if the household income is less than 133 percent of FPL; and children ages six through 19, if household income is below 100 percent of FPL.

Source: Community Health Needs Assessment, 2012

Children's Health Insurance Coverage

Location	Rate	Status
County : Clay		
2012	92.2	
2014	96.4	
County : Duval		
2012	91.8	
2014	93.7	
County : Nassau		
2012	92.8	
2014	94.0	
County : St. Johns		
2012	96.1	
2014	92.0	

Source: www.nefloridacounts.org

The Healthy People 2020 national health target is to increase the proportion of children with health insurance to 100%.

Programs:

- Enrollment assistance for KidCare Insurance
- Eye Exam and Glasses Program
- Community education and outreach
- Strategic Investments

Strategies:

1. Work with community partners, to offer information and one-on-one assistance to families on how to enroll in Florida KidCare.
2. Collaborate with Departments of Health in the Assessed Counties and other health care organizations to enroll kids who live in vulnerable communities by providing enrollment opportunities and information.
3. Provide educational information to our faith-based partners about how to access Florida KidCare.
4. Lead a broad community KidCare registration effort in collaboration with other community and health care organizations.
5. Partner with Duval County's Full Service School program and Wal-mart to provide vision screening for middle and high school students who have vision problems that require correction with eyeglasses.
6. Partner with Vision Is Priceless (VIP) to provide vision screening during health fairs with faith-based community partners. Participants with problems are referred for free or low cost follow up care.

Program Results:

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- Information on KidCare was provided at 78 community events to over 10,000 people
- Received grant funding for CHIPRA Cycle II and Cycle III
- Selected to attend National League of Cities Leadership Academy
- Trained Certified Application Counselors
- Selected to sit on statewide coalition
- Spoke to 3,023 people at 25 events about KidCare
- Conducted 17 KidCare enrollment training sessions
- Community outreach enrolled 47 kids in KidCare

FY14

- Over 8,300 families received Florida KidCare enrollment information at community events and back to school fairs
- Held over 50 KidCare enrollment events and enrolled 344 children
- Conducted 9 KidCare enrollment training sessions
- Outreach employees strengthened relationships with school nurses and counselors in Duval, Baker, Clay and St. Johns Counties for enrollment referrals
- Jacksonville was one of eight cities nationwide to receive funding to increase outreach and enrollment in the Children's Health Insurance Program. Working with Jacksonville Children's Commission, United Way, and the Health Planning Council, THE PLAYERS Center for Child Health was an active leader in the planning

Program Results:

FY15

- Over 8700 individuals received Florida KidCare enrollment information at community events and back to school fairs
- Held 57 KidCare enrollment events and enrolled 169 children
- Conducted 5 KidCare enrollment training sessions

Strategic Investments:

FY13

- 379 youth at three schools obtained eye screenings
- Students needing glasses had glasses delivered and fitted at school
- Hope Haven implemented the Constructive Choices curriculum and provided individual mental health counseling for students referred by teachers, as well as ADHD assessments to students with behavioral indications.
- Partnership for Child Health Medical Home for Homeless Children Project served 360 children from 8 shelters. Connected to a Medical Home, received immunizations, physicals, referrals to specialty care and transportation to appointments. 175 children were screened for mental health issues and 129 referred for treatment. 58 children were screened for developmental delay and 40 referred for services
- DLC Nurse & Learn Inclusion child care center – Preventive Program for Healthy Kids served 76 students. 95% of students not readmitted to hospital, 17% increase in school attendance, 100% of students have therapy goals, 100% are current on immunizations
- Memories of Love, a program to provide a fun environment for young families with a terminally-ill parent to encourage reflection and communication about the diagnosis; 740 families served

FY14

- Supported Vision is Priceless Council to provide 145 vision screenings for children and referred 96 for follow up vision care
- Through the United Way of Northeast Florida, 198 children in HZ1 were helped with vision screenings and eyeglasses. In HZ4, 135 children received vision screenings and glasses
- Hope Haven provided mental health services to students enrolled in two schools
- Partnership for Child Health Served 349 caregivers and 691 children, connecting them to primary medical, dental and behavioral health services; screened 277 children for mental health issues and referred 212 for services; screened 103 children for developmental delay and referred 69 for services; taught 250 Nurturing Parenting classes
- DLC Nurse & Learn Inclusion child care center – Preventive Program for Healthy Kids served 104 students. 98% of students not readmitted to hospital, 14% increase in school attendance, 100% of students have therapy goals, 100% are current on immunizations
- Memories of Love reached 950 children with terminally-ill parents to help them communicate about the diagnosis and encourage discussion
- Through The Bridge of NE Florida, Inc., 34 students received counseling services; families provided support services and education
- 67 girls received eye screenings, 186 girls were screened for mental health counseling with 32 receiving treatment, 186 girls were screened for STDs with 15 girls receiving treatment through PACE Center for Girls

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- Supported United Way of Northeast Florida to provide eye exams and glasses to 350 youth in Duval County Health zones 1 and 4
- Hope Haven provided group counseling to 77 students from low-income families.
- Supported DLC to provide nursing care to medically fragile children
- 32 youth received physicals, 30 youth received eye screenings, 32 youth received oral hygiene services, and 20 youth received counseling referrals through The Bridge of Northeast Florida
- Supported JASMYN to provide access to primary care for LGBTQ youth
- Supported the Cummer Museum to provide access to art programming for vision impaired students
- Supported Seamark Ranch to provide access to healthcare for the 16 children who call the Ranch home
- 30 youth served by The Bridge of Northeast Florida received eye exams through a partnership with Vision Is Priceless, 32 youth received physicals and 32 youth received oral hygiene education through a partnership with the Florida Department of Health – Duval.
- 186 girls were served through the Straight Talk Health Clinic at PACE and developed individual plans to improve their health
- With Baptist Health support, Vision Is Priceless treated 17 children with vision disorders.
- Memories of Love reached 205 families with 435 children helping them to communicate about their parent's terminal

diagnosis and encourage communication with their parents

Partners:

Autism Coalition
Baker County School District
Clay County School District
City of Jacksonville Minority Task Force
Department of Children and Families
DLC Nurse and Learn
Duval County Public Schools
Early Learning Coalition
Episcopal Children's Services
Family Support Services
Health Planning Council
Healthy Start
HealthyKids
Hope Haven Children's Clinic
Jacksonville Children's Commission
JASMYN
Memories of Love
Nassau County Health Department
Obsessive Compulsive Foundation of Jacksonville
PACE Center for Girls
Partnership for Child Health
Pine Castle
Police Athletic League
St. Johns County School District
St. Vincent's Mobile outreach
Seamark Ranch
The Bridge of NE Florida
United Way of Northeast Florida
USF - CHIPRA
Vision is Priceless
Wal-Mart
YMCA Day Star Program