

Baptist Medical Center Jacksonville

Cicely (CC) Brooks, MSN, RN-C,
C-EFM, NE-BC, FABC

Wolfson Children's Hospital Vice President,
Patient Care Services and Chief Nurse
Executive at Baptist Medical Center
Jacksonville and Wolfson Children's Hospital

Click [here](#) to learn more about CC
Brooks



Nurses by the numbers BSN and Certified Nurses based on 2020 data

Total RNs
1329



Total BSN
71.6%



Certified Nurses
42.50%



40 nurses were chosen from Baptist Health for the Great 100 Nurses award! Congratulations to our **13** Baptist Jacksonville winners:

- Pamela Bicknell, RN
- Kateita Hasanovic, MSN, RN
- Allison Heinrich, BSN, CCRN, RN
- Lucille Hollis, RN
- Brandi Joseph, MSN, PCCN, RN
- Kathrine Kiley, BSN, RN
- Zelijka Lubur, BSN, RNBCS, RN
- Maria Lucas, RN
- Tova Nelson, BSN, RN
- Caryn Parkhurst, BSN, CCRN, RN
- Pearly Rigby, BSN, SCR, RN
- Katy Sawyer, BSN, CCRN, SCR, RN
- Valerie Smith, MSN, RN

Magnet 4.0



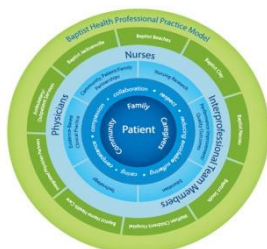
Developed by the American Nursing Credentialing Center (ANCC) to recognize quality patient care, nursing excellence, and innovations in professional nursing practice, the Magnet Recognition Program provides consumers with the ultimate benchmark to measure the quality of care that they can expect to receive. Fewer than seven percent of hospitals in the country achieve this status by the ANCC and it is considered the "gold standard" for nursing and clinical care.

We are working towards our 4th Magnet designation. We will be submitting our Magnet Application in August 2020.

A message from our CNO, Tammy Daniel, "Magnet is a journey that we continue to take as we always strive to improve and face our challenges with the best evidence available. Baptist nurses are the best."

Professional Practice Model

A professional practice model provides the framework for the highest quality care to patients, families and the community through our Care Delivery System.



Quote: Nursing is truly the most rewarding and dynamic career anyone could ever have. It allows us to serve others at all levels be it at the leadership level or directly at the bedside. I truly love the team I work with and I am proud of the amazing care they provide every day to our patients and community.

Click [here](#) to check our open career opportunities!

Awards and Honors

- Spring 2019 Leapfrog Hospital Safety Grade A
- Healthcare Equality Index Leader
- 2019 U.S. News & World Report ranked 28th as one of the top hospitals nationally for gynecology services and 48th for diabetes and endocrinology
- 2019 NRC Health Top 100 Consumer Loyalty List
- Magnet designated since 2007, working towards our 4th designation!
- 2017 & 2018 Gold Seal of Approval and the American Heart Association/American Stroke Association's Heart- Check mark for Advanced Certification for Comprehensive Stroke Centers
- 100 Top Hospitals by Truven Health Analytics
- 2016 U.S. News & World Report ranked 50th as one of the top hospitals nationally for gynecology services
- American Heart Association/American Stroke Association's Get with the Guidelines®-Stroke Gold Plus Quality Achievement Award with Target: StrokeSM Honor Roll Elite



Baptist Medical Center Jacksonville

Community Involvement

Baptist Jacksonville encourages its team members to make a difference in their community. During 2019 Baptist Jacksonville RN's totaled more than 15,024 volunteer hours.



Evidence Based Practice Nursing Projects

Baptist Jacksonville believes that the delivery of superior patient care is driven by the relentless pursuit to improve clinical quality. The incorporation of a research and evidence-based approach in clinical and operational processes is integral to guide clinical practice and enhance patient outcomes.



Enhanced Recovery After Surgery (ERAS)



Nurse Documentation of Quantitative Blood Loss



Use of Non-Invasive Hemodynamic Monitoring to Decrease Sepsis Mortality

Research Studies at Baptist Jacksonville

Early Progressive Mobility Protocol for Adult Hospitalized Patients

• Complete

Further Validation of the Trustworthiness Indicator Survey

• Complete

Unit Council Health Survey

• Complete

Hand Hygiene Compliance and Perception of Importance in Care

• Ongoing