

Wolfson Children's Hospital

# Community Health Plan

2022-2024



*Approved by Board of Directors on January 27, 2022*

[baptistjax.com/about-us/social-responsibility](http://baptistjax.com/about-us/social-responsibility)



Changing  
Health Care  
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Health Care  
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Since 1955, Baptist Health has served as a source of healing and hope for all in Northeast Florida. Led by the community – for the community – we are committed to improving the health of all our residents, and the work of Social Responsibility and Community Health remains at the heart of our mission and values today.

We understand that a person's health and well-being is primarily influenced by what happens their everyday lives. That's why we work closely with local community and faith-based organizations to reach residents where they are.

Through the community health needs assessment, we're able to gain a deeper understanding of the most pressing health issues and to expand programming and partnerships to address those needs. Here are just a few examples of our ongoing investments in the community's health:

- Through JaxCareConnect, we're helping to expand pathways to ensure all adult residents find a primary care home, regardless of their insurance or financial status.
- We are providing additional support and resources for mothers after delivery through our WELLcome Home program, which offers a free home visit with a registered nurse who provides information, support and community referrals. This program supported 1,250 families in 2021 alone.
- Working with Project Save Lives, we are facilitating life-saving connections for those in need of mental health and substance use support. When patients arrive at Baptist Jacksonville and Baptist North emergency departments, they are met by peer recovery specialists who can assist with securing needed treatment once they are released.

Yet we know there is more work to be done. The 2022 Community Health Needs Assessment has illuminated our continued need to focus on mental health, maternal and child health, and access to care. We have renewed our commitment to these priorities for the next three years alongside an added focus on social determinants of health, including transportation and access to healthy food. We've begun work with Blue Zones, a research-based, long-term initiative designed to address social determinants of health in Jacksonville. In addition, we're integrating the work of our Congregational Health Network, which helps connect seniors with volunteers who can offer the health, faith and community support they need to maintain wellness.

Baptist Health is truly honored to serve our community as the only faith-based, locally governed, not-for-profit health system in Northeast Florida. On behalf of our team members, medical staff and Boards of Directors, allow me to express our heartfelt gratitude to all who share in our mission of improving the health and well-being of our community.

Sincerely,

A handwritten signature in black ink, reading "Michael A. Mayo".

Michael A. Mayo, DHA, FACHE  
President and CEO  
Baptist Health

# About Baptist Health

Founded in 1955, Baptist Health is Northeast Florida's largest and most preferred health system comprised of five hospitals with a sixth hospital opening in late 2022, four freestanding emergency centers, a robust ambulatory presence inclusive of imaging, urgent care and convenient care; and the area's most comprehensive network of primary and specialty care providers.

- With 1,326 licensed beds, the health system is the market leader with inpatient market share of 32.6%.
- Baptist Health is Jacksonville's largest private employer, employing more than 12,720 team members.
- Baptist Health has a medical staff of 1,781 physicians practicing in 150 adult and pediatric specialties.
- The health system is independent and is not a part of any other Baptist Health System nationally.

As a faith-based, mission-driven, locally governed system, Baptist Health provides care for every stage of life and includes the region's only children's hospital, Wolfson Children's Hospital, as well as many services that would not otherwise be sufficiently provided in the community, such as a continuum of inpatient and outpatient adult and pediatric behavioral health care.

The health system's strategy is to provide convenient access to comprehensive care with support from its extensive network of more than 170 primary care physicians strategically located throughout the growing community.

Baptist Health's distinctive programs include Baptist MD Anderson Cancer Center; comprehensive cardiovascular services including the area's only dedicated heart hospital; a neurological institute which includes a comprehensive stroke and cerebrovascular care program; Jacksonville Orthopedic Institute, which provides the team physicians for Jacksonville's professional sports teams; a Bariatric Center of Excellence; a full array of women's services; and a growing regional presence for Wolfson Children's Hospital, the only freestanding children's hospital between Orlando, FL and Atlanta, GA.

## Awards & Honors

- All five Baptist Health hospitals have achieved Magnet™ status for excellence in patient care three consecutive times.
- The Leapfrog Group rated four Baptist Health hospitals "A" in patient safety in spring 2022.
- Wolfson Children's Hospital is nationally ranked among the top 50 children's hospitals in orthopedics and diabetes & endocrinology by *U.S. News & World Report*.
- National Research Corporation has consistently rated Baptist as having the top reputation in the Jacksonville area for quality, best nurses and best doctors since 1990.

## Mission & Values

At Baptist Health, our mission is to continue the healing ministry of Christ by providing accessible, quality health care services at a reasonable cost in an atmosphere that fosters respect and compassion.

### Our core values reflect how Baptist Health "CARES"

- *Community Advocacy*: Promote the health of the community and individuals in need through responsible action and charitable service
- *Respect*: Treat those we serve and each other with dignity, compassion and integrity and foster a culture of inclusiveness that celebrates the diversity of all individuals.
- *Excellence*: Exceed the quality and service expectations of those we serve through innovative efforts, constant evaluation of results and celebration of achievements
- *Stewardship*: Render cost-effective, compassionate, quality health care through responsible management of resources



# Community Benefits

As the only locally governed, mission-driven, not-for-profit health system in Northeast Florida, Baptist Health dedicates substantial resources to social responsibility and community health. And our team members contribute their time and talent — giving back to our community and making a true difference in the lives of our neighbors.

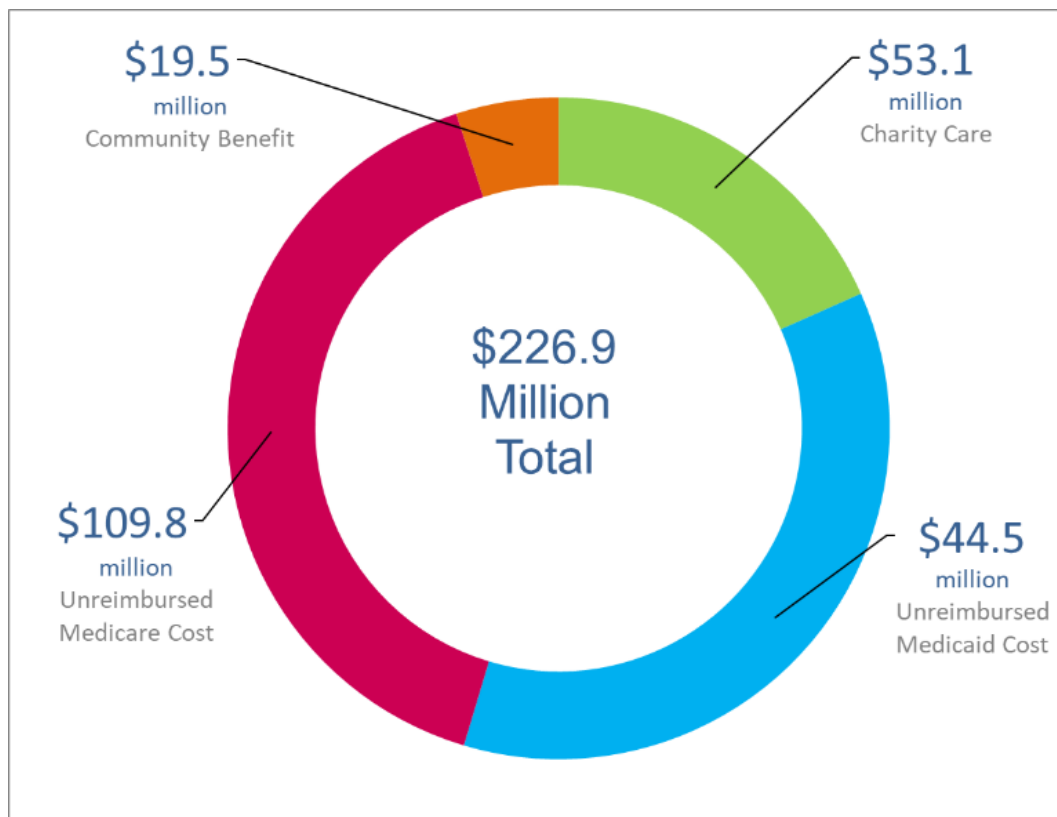
**Let's take a closer look at the benefits Baptist Health provides Northeast Florida.**

In FY 2021, Baptist Health committed \$19.5 million in health education and improvement programs in Northeast Florida and financial support to organizations providing access to care and working to improve the health and wellbeing of our community and our neighbors in need. Programs include 8 Weeks to Healthy Living, Mental Health First Aid, Car Seat Safety Checks, Community Asthma Partnership, WELLcome Home, the Ribault Family Resource Center and many others.

Baptist Health serves diverse areas throughout the region; providing financial support for programs that align with its goals, engaging employees in community programs, providing volunteer leadership for local organizations and initiatives, and bringing key players together to tackle tough problems.

Baptist Health's community commitment is data-driven and highly intentional. Specific community service goals call Baptist Health to partner with others to ensure:

- All children have health care
- Elderly people live independent, fulfilling lives
- Adults in need have access to quality health care
- The community's critical health needs are addressed



**215 Community Partners**  
**3,049 Student health care interns**  
**31,353 Volunteer hours in the community**

# About Wolfson Children's Hospital

Wolfson Children's Hospital is the only hospital in Northeast Florida completely dedicated to children. In this unique, family-centered environment, nationally renowned pediatric physicians, researchers, nurses and staff work together to provide the region's highest level of specialized care for kids from birth to age 17. The hospital opened in 1955 and serves Baker, Clay, Columbia, Duval, Flagler, Nassau and St. Johns counties in Northeast Florida.

## The 276-bed children's hospital is recognized nationally:

- Ranked among "America's Best Children's Hospitals" by *U.S. News & World Report*
- Magnet™-designated hospital
- Leapfrog Group "Top Children's Hospital," a patient safety and quality recognition

## The hospital's services include:

- 24/7 Children's Emergency and Trauma Center plus ERs at Baptist Clay, South and North campuses, Oakleaf, and Town Center
- Behavioral Health Institute
- Cancer Institute
- C. Herman and Mary Virginia Terry Children's Heart Institute
- Community Asthma Partnership
- Early Autism Intervention Program
- Imaging in multiple locations around the area
- Kids Kare Mobile neonatal and pediatric transport program
- Highest level of Neonatal Intensive Care
- Northeast Florida Pediatric Diabetes Center
- Orthopedic/Sports Medicine Program
- Sleep Disorders Center
- Snyder Family Cleft and Craniofacial Center
- Snyder Family Burn and Wound Program
- Surgical Services
- THE PLAYERS Center for Child Health
- Walter and Michelle Stys Neuroscience Institute
- Wolfson Children's Rehabilitation

Wolfson Children's 13-person board of directors is led by Michael DuBow. Michael D. Aubin, FACHE, serves as hospital president. The board is comprised of community leaders and volunteers who ensure the hospital is meeting local community needs.



"At the region's only full-service children's hospital, Wolfson Children's is committed to providing the best possible care for every child and family we serve. By participating in the Community Health Needs Assessment, we not only uncover the greatest health needs for families in the area, but also the largest barriers to accessing our care. The latest report tells us access to care and particularly, access to mental health services, remain persisting concerns and top priorities to address. These results help us further focus our efforts to ensure all children have the resources and support they need to live healthy lives."

## Michael D. Aubin, FACHE

Hospital President  
Wolfson Children's Hospital

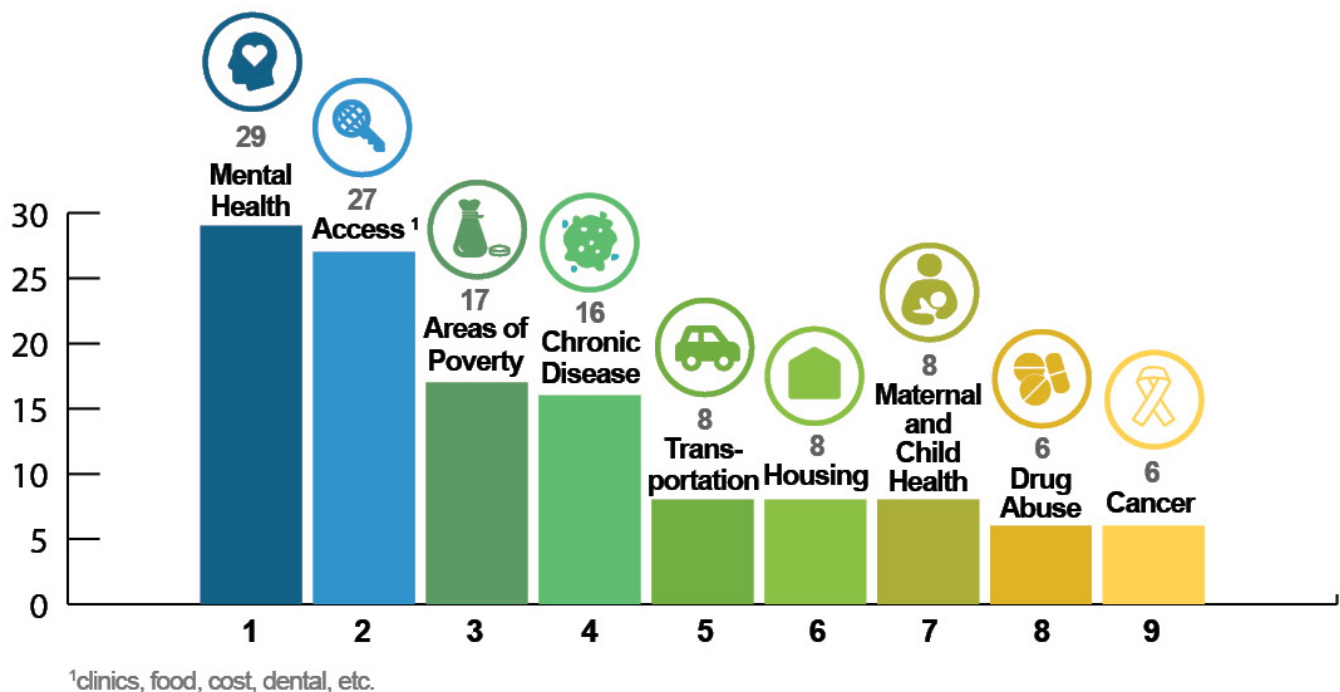
# Executive Summary

In 2021, Baptist Health participated in a joint Community Health Needs Assessment (CHNA) with the Jacksonville Nonprofit Hospital Partnership, which consists of the five health systems and 13 hospital campuses of Ascension St. Vincent's, Baptist Health/Wolfson Children's Hospital, Brooks Rehabilitation, Mayo Clinic in Florida, and UF Health Jacksonville. The Jacksonville Nonprofit Hospital Partnership CHNA Report focuses on the geographic area of Northeast Florida, which includes Baker, Clay, Duval, Nassau, and St. Johns counties in the state of Florida.

The CHNA process is conducted every three years and solicits input from local community stakeholders including nonprofit providers, community coalitions, vulnerable populations and the community at large through the use of focus group meetings, key informant interviews, and a survey available in paper and online. More than 840 people in Duval and St. Johns counties provided input for the CHNA. Community input is combined with health data to identify the top health needs for the community. The CHNA report for Wolfson Children's focuses on its service area, Baker, Clay, Duval, Nassau, and St. Johns counties, which had a population of 343,737 residents under the age of 18, according to 2020 U.S. Census Bureau population estimates.

The resulting CHNA offers a meaningful understanding of the most pressing health and health-related needs across Wolfson Children's service area. The information and priorities defined as a result of the CHNA will help influence the development of new programs and the continuation of applicable services in an effort to improve the health of Jacksonville over the next three years. The CHNA report and this Community Health Plan are posted online at Baptist Health and can be found at [baptistjax.com/about-us/social-responsibility](https://baptistjax.com/about-us/social-responsibility).

**Community priorities identified as a result of the most recent CHNA process are:**



# Wolfson Children's Hospital

## Community Health Plan 2022-2024

### Methodology and Plan Development

This implementation plan describes how Wolfson Children's Hospital plans to address the priority health areas identified in the 2021 CHNA. The hospital reviewed the CHNA findings and applied the following criteria to determine the most appropriate needs for Wolfson Children's to address:

- The extent to which the hospital has resources and competencies to address the need;
- The impact that the hospital could have on the need (i.e., the number of lives the hospital can impact);
- The extent of the need in the service area of the hospital; and
- The extent of community support for the hospital to address the issue and potential for partnerships to address the issue.

By applying these criteria, the hospital determined that it will address the significant health needs identified by Y (for Yes) in the table that follows. Issues identified by N (for No) represent issues that the hospital does not plan to address in addition to current partnerships and ongoing activities during the 2022-2024 period.

Mental Health	Y
Access (includes clinics, cost, dental, etc.)	Y
Areas of Poverty	N
Chronic Disease	N
Transportation	N
Housing	N
Maternal and Child Health	Y
Drug Abuse	N
Cancer	N
Social Determinants of Health	Y

No entity can address all of the health needs present in its community. Wolfson Children's is committed to serving the community by adhering to its mission, using its skills and capabilities, and remaining a strong organization so that it can continue to provide a wide range of community benefits.

This plan does not include specific strategies to address the following health priorities that were identified in the 2021 Community Health Needs Assessment; however, each of these health needs will continue to be addressed through partnerships and ongoing initiatives:

**Areas of Poverty** – This need is being addressed by other entities in Northeast Florida, including United Way of Northeast Florida, which is supported by Baptist Health and Wolfson Children's. In addition, Baptist Health's Vice President of Community Investment and Impact actively participates in a community effort that includes businesses, city government and funders to end poverty in Jacksonville. Wolfson Children's does not anticipate implementing additional initiatives to address poverty. The hospital does not have sufficient resources to effectuate a significant change in this area and will focus resources on other significant community health needs.

**Chronic Disease** – Wolfson Children's through THE PLAYERS Center for Child Health provides developmentally and age



appropriate nutrition education to children in classroom and community based settings. In addition, Wolfson Children's provides support for the local Play 60 program, the NFL initiative that encourages 6th grade students to get 60 minutes of physical activity a day. To decrease hospital admissions, the Community Asthma Partnership teaches families of children with asthma how to successfully manage the disease. The program also provides other health services, wellness education, and resources for children, families, educators, and health professionals throughout Northeast Florida. Also, JaxCareConnect, a joint collaboration created by the local nonprofit safety net of free charitable clinics to assist uninsured adult Duval County residents find a primary care medical home, is better suited to connect residents with a primary care doctor and navigate community resources to address chronic disease concerns. Last, Wolfson Children's, through Baptist Health is a leader and significant sponsor for Blue Zones Jacksonville which will be working with schools in Duval County to change their environments to increase physical activity and health eating, and decrease obesity, which are causes of chronic diseases. Given these long-term investments, the hospital will focus on other significant community health needs, and Wolfson Children's does not anticipate implementing additional initiatives to address chronic disease.

**Transportation** – The Jacksonville Transportation Authority, United Way, and other Northeast Florida organizations that Baptist Health collaborates with provide transportation options for local residents. In addition, Blue Zones Jacksonville seeks to increase the health and safety of environments to enable residents to enjoy healthier lives. A key component of the Blue Zones work is to address transportation safety. Given this significant investment, Wolfson Children's does not have additional resources to commit to transportation needs. The hospital is committed to addressing other social determinants of health.

**Housing** – Habitat for Humanity affiliates, United Way, and other organizations in Northeast Florida are better positioned to assist residents with housing needs. Wolfson Children's also partners with Jacksonville Area Legal Aid through the Northeast Florida Medical Legal Partnership to address civil legal problems adversely affecting the health of pediatric patients, including affordable housing, safe living conditions, and housing discrimination. Baptist Health is committed to addressing social determinants of health and will advocate for ways to ensure residents have the means to a healthy life.

**Drug Abuse** – While mental health is being addressed by Wolfson Children's, drug abuse is not a specific priority that the hospital has the resources to significantly impact. Baptist Health is an active participant in the System of Care Initiative which coordinates services for children and youth with mental illness and substance use disorder. There are many organizations and addiction treatment centers in Northeast Florida that Baptist Health works with that can provide the support systems the community needs.

**Cancer** – Baptist MD Anderson Cancer Center is part of the Wolfson Children's services and participates in outreach and educational activities throughout Northeast Florida. Wolfson Children's also partners with Nemours Children's Specialty Care to provide top-rated cancer care to children in the hospital's service area. Given these investments, partnerships, and limited resources, Wolfson Children's has determined it is best to use its resources to address the prioritized health needs of Access to Care, Behavioral Health and Maternal, Fetal and Infant Health.

Although Wolfson Children's is able to play a direct role in addressing many health-related priorities, others will require the development of strategic partnerships with community service partners or involve the expertise of the hospital's staff in the development of new and effective efforts that will be administered by other local community organizations. Regardless of the role Wolfson Children's will play in meeting needs, Baptist remains committed to leading and supporting efforts that increase access to care and engage our patients in improving health and community wellbeing. All Community Health Plan efforts implemented by Wolfson Children's must be measurable, achievable and financially feasible. This report reflects the goals and strategic objectives identified to address community priorities within the hospital's influence and scope of service.

# Community Priorities

## Access to Care

The significant health need of access refers to access issues across the spectrum of both health and quality of life topic areas, including access to health services, transportation, housing, and nutritious food. By improving access and increasing utilization of primary care services, Baptist Health and Wolfson Children's Hospital can improve health outcomes and reduce preventable ED visits and hospitalizations. Wolfson Children's aims to partner with community organizations in order to ensure that every child in Northeast Florida has healthcare.

### Key Issues Identified in the Assessment:

- Access issues were the most commonly mentioned barriers to healthcare in the following:
  - Mental healthcare
  - Healthcare clinics and specialists
  - Public transportation
    - Across all 5 Northeast Florida counties, lack of access to public transportation was a challenge for 62% of survey respondents.
- Lack of access also consists of inclusive community clinics that accept Medicaid.
- Florida has the second most uninsured children in the United States.
  - Approximately 55,000 children under the age of 19 lost health insurance between 2016-2019.
- Social determinants such as economic instability, poor neighborhoods, and lack of access to quality food and healthcare threaten the health and well-being of a significant portion of our most vulnerable populations and disproportionately affect minorities.
  - There are few nutritious food stores in certain zip codes, while cheap fast-food options are prevalent and convenient.

Children with Health Insurance (2019)		Primary Care Provider Rate (2020) [per 100,00]		Child Food Insecurity Rate (2019)		Food insecure children likely ineligible for assistance (2019)	
Florida	92.8%	Florida	16.23	Florida	19.4%	Florida	35.0%
Baker	91.3%	Baker	10.15	Baker	12.43%	Baker	34.0%
Clay	92.1%	Clay	9.47	Clay	17.1%	Clay	36.0%
Duval	93.3%	Duval	18.52	Duval	20.6%	Duval	45.0%
Nassau	92.2%	Nassau	7.68	Nassau	17.9%	Nassau	42.0%
St. Johns	95.2%	St. Johns	20.09	St. Johns	13.7%	St. Johns	50.0%

Goal	Strategies	Metrics/What we are measuring	Potential Partnering/External Organizations
Every Child in Northeast Florida has Health Care	Continue operating health centers in schools in the Ribault and Raines feeder pattern in Duval County.	<ul style="list-style-type: none"> <li>• Number of visits</li> <li>• Student health as measured through surveys</li> </ul>	<ul style="list-style-type: none"> <li>• Department of Health – Duval</li> <li>• Duval County Public Schools</li> <li>• UF Health Jacksonville</li> <li>• Full Service Schools</li> </ul>
	Provide enrollment assistance to children eligible for Florida KidCare.	<ul style="list-style-type: none"> <li>• Number of children enrolled in Florida KidCare</li> </ul>	<ul style="list-style-type: none"> <li>• Duval County Public Schools</li> <li>• St. Vincent’s Mobile Health outreach</li> <li>• Lutheran Services Florida Head Start</li> <li>• Clay County Public Schools</li> </ul>
	Provide asthma education to children diagnosed with the chronic disease.	<ul style="list-style-type: none"> <li>• Pre and post-test for knowledge gains</li> <li>• Number of children/adults educated</li> </ul>	<ul style="list-style-type: none"> <li>• Duval County Public Schools</li> <li>• Clay County Public Schools</li> <li>• St. Johns County Head Start</li> </ul>
	Partner with Children’s Home Society, Clay Public Schools and Aza Health to support health services in the Clay County Community Schools and developing a plan if determined to be feasible.	<ul style="list-style-type: none"> <li>• Feasibility of offering health services</li> </ul>	<ul style="list-style-type: none"> <li>• Children’s Home Society Buckner Division</li> <li>• Clay County Public Schools</li> <li>• Aza Health</li> </ul>
All children can see	Provide access to screenings, exams and glasses for children in need	<ul style="list-style-type: none"> <li>• Number of screenings, exams and glasses provided</li> <li>• Percentage of students who failed a vision screening, then received an eye exam and percentage of students who received prescription glasses</li> <li>• Number and percent of students who fail vision screenings multiple years.</li> <li>• Qualitative information about the impact of vision clinics in classroom behavior and confidence in school</li> </ul>	<ul style="list-style-type: none"> <li>• Vision is Priceless</li> <li>• School districts in NEFL</li> <li>• Departments of Health in NEFL</li> </ul>

# Mental and Behavioral Health

Baptist Health has made behavioral health services a priority providing comprehensive inpatient and outpatient services to children. Mental Health was a priority health need addressed by Wolfson Children's Hospital in the last three-year CHNA cycle, and the focus on this health need continues into this CHNA cycle as behavioral health needs of children and youth in the hospital's service area continue to increase.

## Key Issues Identified in the Assessment:

- Mental health services were frequently identified as a priority need.
- Priority issues identified involving mental health include: lack of providers; youth mental health; telehealth; suicide; LGBTQ mental health
- The rate of children ages 1-5 receiving mental health treatment services in all 5 area counties is higher than the state of Florida rate.
- About 1 in 16 students in Northeast Florida "seriously considered" suicide in 2019.
  - Approximately 8% of Northeast Florida high school students reported attempting suicide one or more times during the past year.
  - Female students and Black students attempted suicide more than other groups of students.

2019 Youth Risk Behavior Survey – High School	Duval County	Florida
Seriously considered attempting suicide	22.7%	15.6%
Made a plan to attempt suicide	18.8%	11.8%
Attempted suicide	18.9%	7.9%
Felt hopeless or sad almost every day for two weeks or more in a row	39.6%	33.7%

	Children Ages 1-5 Receiving Mental Health Treatment Services (rate per 1,000, 2018)	Hospitalizations for self-harm injuries (ages 12-18, 2018-2020)	Suicide Deaths (ages 12-18, 2018-2020)	Suicide Deaths (age-adjusted rate per 100,000, 2018-2020)
<b>Florida</b>	<b>2.8</b>	<b>67.4</b>	<b>6.3</b>	<b>14.3</b>
Baker	3.4	76.9	12.8	16.5
Clay	6.0	100.5	6.3	16.4
Duval	0.3	72.7	9.1	16.6
Nassau	6.4	59.4	34.6	21.4
St. Johns	4.6	86.2	8.6	18.8



Goal	Strategies	Metrics/What we are measuring	Potential Partnering/External Organizations
<p>A healthy community with easy and timely access to high quality services when needed:</p> <ul style="list-style-type: none"> <li>• 24-hour support and timely appointments (2 weeks – counseling, 4 weeks - psychiatry)</li> <li>• More providers delivering the most advanced care</li> <li>• Strong care continuum (enough of the right type of care)</li> <li>• Seamless transitions along the care continuum</li> <li>• Mental illness decriminalized</li> <li>• Stigma eliminated and crises prevented</li> <li>• Community advocating improvement Non-medical needs addressed (social determinants of health)</li> </ul>	Continue offering Mental Health First Aid (Youth, Adults and Teens), a proven best practice to reduce stigma of mental illness which increases the likelihood that people will access care.	<ul style="list-style-type: none"> <li>• 1,500 people trained by 2024</li> <li>• Evaluate participant satisfaction</li> </ul>	<ul style="list-style-type: none"> <li>• Baptist Health Faith Partners</li> <li>• Florida's First Coast YMCA</li> <li>• National Council for Behavioral Health</li> </ul>
	Convene a leadership task force of providers, elected leaders and people with lived experience to prioritize identified opportunities and develop a plan for action	<ul style="list-style-type: none"> <li>• Evaluate the impact of each initiative according to its focus</li> <li>• Crisis calls (schools, EMT, police)</li> <li>• Rate of behavioral health ED visits</li> </ul>	<ul style="list-style-type: none"> <li>• Community organizations/health systems providing behavioral health services</li> <li>• Community organizations addressing stigma</li> <li>• Educational institutions: K-12 schools, universities, preschools</li> <li>• Elected officials</li> <li>• Insurance companies</li> <li>• People with lived experience</li> </ul>
	Support implementation of Calm Classroom in Northeast Florida.	<ul style="list-style-type: none"> <li>• Number of schools and organization participating in Calm Classroom</li> <li>• Evaluation of implementation and results</li> </ul>	<ul style="list-style-type: none"> <li>• Calm Classroom</li> <li>• Early learning centers</li> <li>• Early Learning Coalitions</li> <li>• Public School systems</li> <li>• Private/charter schools</li> </ul>
	Host community-wide conferences on mental health to reduce stigma and barriers to care.	<ul style="list-style-type: none"> <li>• Number of people attending the conference</li> <li>• Satisfaction surveys</li> </ul>	<ul style="list-style-type: none"> <li>• Community mental health providers</li> <li>• Faith organizations</li> <li>• Universities</li> </ul>
	Support implementation of <i>On Our Sleeves</i> to provide free, easy-to-use educational tools and resources to help parents and caregivers start conversations, boost mental well-being, and break stigmas associated with children's mental health.	<ul style="list-style-type: none"> <li>• Number of community partners joining initiative through awareness campaign, employee presentations, and/or support</li> <li>• Number of individual subscriptions to the <i>On Our Sleeves</i> monthly newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• Community organizations addressing stigma and mental health</li> <li>• Duval County Public Schools</li> <li>• Pediatric healthcare providers</li> </ul>

# Maternal and Child Health

Each year, approximately 17,500 babies are born in Northeast Florida and 2,000 babies are delivered at Baptist Medical Center Jacksonville. The health and wellbeing of the mothers, fathers and their babies is important to Baptist Health and Wolfson Children's Hospital. This health need continues to be a focus for Wolfson Children's due to the significant number of adverse outcomes in the hospital's service area.

## Key Issues Identified in the Assessment:

- Neonatal mortality, infant mortality, post neonatal mortality, and maternal mortality rates in Duval County are all higher than Florida's rates.
- The neonatal mortality rate (per 1,000 live births) is almost 3 times higher among Black babies than white babies in Duval County.
- The infant mortality rate (per 1,000 live births) is over 2 times higher among Black babies than white babies in Duval County
- The child mortality rate in Duval (38.3 per 100,000 population aged 5-19) is the highest in Northeast Florida and above the state rate of 26.0.

Maternal and Infant Health Indicator	Duval County	State of Florida
Neonatal Mortality	5.4	4.2
Infant Mortality	7.9	6.0
Post Neonatal Mortality	2.5	1.8
Maternal Mortality	0.5	0.3

Infant Mortality Rate	
Florida	6.0
Baker	11.0
Clay	6.7
Duval	7.9
Nassau	4.7
St. Johns	4.5

Goal	Strategies	Metrics/What we are measuring	Potential Partnering/External Organizations
Zero preventable deaths. Zero health disparities.	Partner with the Northeast Florida Healthy Start Coalition to address needs of moms and babies.	<ul style="list-style-type: none"> <li>• Infant mortality</li> <li>• Pre-term births</li> <li>• Low Birth-weight babies</li> </ul>	<ul style="list-style-type: none"> <li>• Barnabas</li> <li>• Florida Blue</li> <li>• Northeast Florida Healthy Start Coalition</li> </ul>
	Expand WELLcome Home initiative to additional Baptist hospitals.	<ul style="list-style-type: none"> <li>• Number of moms connected through phone and/or in-home support</li> </ul>	<ul style="list-style-type: none"> <li>• Home visiting programs</li> <li>• Northeast Florida Healthy Start Coalition</li> </ul>
	Achieve Cribs for Kids National Safe Sleep Hospital Certification, designated to hospitals that model and teach infant safe sleep best practices.	<ul style="list-style-type: none"> <li>• Number of sleep sacks distributed to mothers delivering at all Baptist campuses</li> <li>• Number of caregivers trained in safe sleep education</li> </ul>	<ul style="list-style-type: none"> <li>• Cribs for Kids</li> <li>• Northeast Florida Healthy Start Coalition</li> </ul>
	Offer classes focused on increasing awareness of safe sleep practices to mothers.	<ul style="list-style-type: none"> <li>• Number of participants in class</li> </ul>	<ul style="list-style-type: none"> <li>• Florida Department of Health</li> <li>• Home visiting programs</li> <li>• The Magnolia Project</li> <li>• Northeast Florida Healthy Start Coalition</li> </ul>
	Continue partnering with Duval County Public Schools to provide safe sex education through health curriculum.	<ul style="list-style-type: none"> <li>• Number of students participating in classes</li> </ul>	<ul style="list-style-type: none"> <li>• Duval County Public Schools</li> <li>• University of North Florida</li> </ul>
Support parents with perinatal mood disorders (PMADs)	Provide a continuum of care included psychology and psychiatry support on an inpatient and outpatient basis.	<ul style="list-style-type: none"> <li>• Number of participants</li> </ul>	<ul style="list-style-type: none"> <li>• OBGYN Practices</li> </ul>
	Provide education on perinatal mood disorder (PMADs) to clinicians.	<ul style="list-style-type: none"> <li>• Number of people trained</li> </ul>	<ul style="list-style-type: none"> <li>• Postpartum Support International</li> </ul>
	Provide support groups to new mothers experiencing PMADs	<ul style="list-style-type: none"> <li>• Number of people participating in support groups</li> </ul>	<ul style="list-style-type: none"> <li>• Florida's First Coast YMCA</li> <li>• Postpartum Support International</li> </ul>

# Social Determinants of Health

While the traditional role of health care is to treat patients' physical symptoms and medical conditions, clinical care accounts for only about 20% of an individual's health outcomes. An individual's habits and behaviors account for about 30% of quality and length of life. The social, economic, and environmental factors, also known as Social Determinants of Health (SDOH), determine 50% of an individual's health outcomes, and they affect an individual's ability to stay healthy and recover from illness, manage chronic conditions, and maintain overall well-being. The Healthy People Initiative organized SDOH around 5 key domains: Economic stability; Education access and quality; Health care access and quality; Neighborhood and built environment; and Social and community context.



## Key Issues Identified in the Assessment:

- Cost of care (copays, prescriptions) was a commonly cited concern for medical, dental, and mental health services.
- Top economic issues affecting health also include lack of a living wage and lack of affordable healthcare and insurance.
- Across all 5 counties, those with access to public transportation reported it can be difficult to navigate or prohibitive due to the length of time it takes to get places.
- CHNA survey respondents and interviewees indicated a community-wide concern regarding the lack of affordable and safe housing.
- Factors contributing to chronic disease include food deserts, level of access to physical activity, and air quality.
- Pedestrian and bicycle safety were also cited as environmental health concerns by respondents.



Goal	Strategies	Metrics/What we are measuring	Potential Partnering/External Organizations
Address social needs that keep people sick	Increase employment opportunities	<ul style="list-style-type: none"> <li>Percentage of people hired in low life expectancy zip codes</li> </ul>	<ul style="list-style-type: none"> <li>Eckerd</li> <li>Florida Blue</li> <li>Generation</li> <li>Good Will</li> <li>Revitalize Arlington</li> </ul>
	Increase access to healthy food	<ul style="list-style-type: none"> <li>Percentage of identified FQHC and free clinic patients screened for food insecurity</li> <li>Percentage of patients connected with food assistance programs</li> <li>Number of home delivered food boxes or meals</li> </ul>	<ul style="list-style-type: none"> <li>Boys and Girls Club</li> <li>Feeding Northeast Florida</li> <li>JTA – Door to Store</li> <li>Lift Jax – Deb Store</li> <li>Meals on Wings</li> <li>Blue Zones Jacksonville</li> </ul>
	Ensure parks are safe places for children and adults	<ul style="list-style-type: none"> <li>Evaluate community response and engagement at targeted park improvements</li> <li>Evaluate level of programming at targeted parks</li> </ul>	<ul style="list-style-type: none"> <li>City of Jacksonville Parks and Recreation</li> <li>Jaguars</li> <li>Lift Jax</li> <li>Blue Zones Jacksonville</li> </ul>
	Research opportunities to address housing and transportation	<ul style="list-style-type: none"> <li>Evaluate organization's ability to address these social determinants</li> </ul>	<ul style="list-style-type: none"> <li>Ability Housing</li> <li>Jacksonville Transportation Authority</li> <li>JWB</li> <li>Lift Jax</li> <li>LISC</li> <li>Blue Zones Jacksonville</li> </ul>
	Implement Find Help (Aunt Bertha) referral system for patients and community members	<ul style="list-style-type: none"> <li>Number of organizations receiving referrals through Find Help</li> </ul>	<ul style="list-style-type: none"> <li>Community-based organizations addressing social needs</li> </ul>