

# baresque

## seraphic

# digital print

## Q+A

### DOES BARESQUE DESIGN A GRAPHIC OR HAVE A RANGE OF GRAPHICS DESIGNED? IF YES IS THERE A DESIGN FEE?

Baresque has a range of standard digital print designs available with no additional costs. One round of resizing or recolouring of standard designs is included in the product pricing with any additional requirements discussed on a case by case basis.

Alternatively we recommend Shutterstock image/vectors. Please go to the Shutterstock website ([shutterstock.com](https://www.shutterstock.com)) and choose the image/vector and give the image ID number details to Baresque for Baresque to purchase the image on your behalf.

For any design needs not covered by the above, please contact Baresque to discuss your project requirements and any associated fees.

### CAN THE COLOURS OR SIZES OF THE GRAPHIC / IMAGE BE CHANGED?

If the graphic chosen is a vector file, colours and sizes can be changed quite easily.

### CAN WE SUPPLY THE FINAL GRAPHIC TO BARESQUE?

Sure, we would recommend the following types and sizes:

GRAPHIC TYPE	TYPE (EXTENTION)	SIZE	RESOLUTION
Vector	*.INDD; *.AI; *.PDF	Wall size	NA
Image	*.PSD; *.PDF	Wall size	Minimum 35PPI

### WHAT DOES SERAPHIC HIGH PERFORMANCE DIGITAL PRINT PRICING INCLUDE?

Our pricing is for a finished product including both the substrate and printing. Design fees may be incurred if Baresque is not supplied with a printable file (correct size, colours etc.).



#### WHAT DOES SERAPHIC HIGH PERFORMANCE DIGITAL PRINT PRICING INCLUDE?

Our pricing is for a finished product including both the substrate and printing. Design fees may be incurred if Baresque is not supplied with a printable file (correct size, colours etc.).

#### WHAT ARE THE DIGITAL PRINT FILE REQUIREMENTS?

File types that Baresque can work with are .indd, .ai, .pdf, .psd, .jpeg, .tiff etc. We are running the latest version of the Adobe Software Suite. If your file is not print ready a design or setup fee may apply.

Baresque evaluates digital print file quality based on the number of Pixels Per Inch or ppi at the finished size (NOT Dots Per Inch or dpi). In our experience, the image size needs to be at least 35 ppi at the finished size to achieve a good quality final product.

If you are supplying Baresque with the image to print, you can do a quick test to evaluate whether the file size will be big enough for your project needs or Baresque can do this for you.

For .psd or .jpeg file types, follow these easy steps:

- Open Photoshop
- Open your image
- Open Image Size from the menu
- Enter the dimensions of the area you are wanting to print with your image
- Ensure the Resample box is unticked
- Ensure the Resolution result is in pixels per inch.

The result needs to be at least 35 ppi to ensure a good quality final product.

For .indd, .ai and .pdf file types, these are vectors and so will be able to be scaled up to your print area without loss of resolution. For .ai and .indd, be sure to embed all fonts and linked images.

#### HOW DO I KNOW IF THE PIXILATION WILL NOT AFFECT THE VISUALIZATION OF MY IMAGE?

As above, in Baresque's experience, your image will need to be at least 35 ppi to avoid pixilation affecting the quality of your image. If you would like more details please ask Baresque what is the resolution of your file.

#### WHAT IS THE ORDERING PROCESS FOR SERAPHIC HIGH PERFORMANCE DIGITAL PRINT?

Most of this is covered in more detail above, but essentially the steps are:

- Choose a design (Client)
- Choose a substrate (Client)
- Confirm the wall size (Client)
- Prepare an A4 sample and print diagram (Baresque)
- Place purchase order (Client)
- Sign off on print diagram (Client)
- Manufacture (Baresque)

#### WHAT ARE THE BASE CLOTHS/ SUBSTRATES AVAILABLE?

Base cloths or Substrates are the base material that the digital print will be printed onto.

There is an extensive range of Baresque materials that can be printed onto. Check out the Seraphic High Performance Digital Print Finishes section on the website or binder or contact Baresque and we will be happy to clarify.

#### WHAT IF I NEED AN IMAGE TO COVER A LONG WALL?

If you have a long wall it is best to look for images which are seamless repeatable. Seamless repeatable means that the image can be repeated along the wall length without noticeable repetition or join lines. As the images can be kept at a smaller size, there will be less pixilation or blurring from stretching images to fit the space.

#### HOW CAN I CHECK MY ORDER ON ARRIVAL?

Installer/Client shall inspect the product prior to install, against the sample supplied and print diagram. Prior to installation, Baresque suggest that the product is laid down on the floor making a composition to ensure everything is in accordance to what was ordered.

#### WHAT IS BARESQUE WARRANTY ON THIS PRODUCT?

The Baresque Warranty can be found at [baresque.com.au/faqs](https://baresque.com.au/faqs). Please carefully inspect your product prior to installing, cutting, drilling or fabricating and inform Baresque immediately of any damage or defects. Failure to do so may jeopardize your rights to warranty replacement and/or reimbursement for shipping damage.

#### CAN DIGITAL PRINT BE USED IN A HIGH HUMIDITY POOL AREA, SHOWER OR SAUNA ROOM?

With the proper preparation it can. Generally high humidity areas raise the concern of increased risk of mould and mildew growth. Our substrates are formulated to resist mould and mildew growth. We generally recommend choosing a wall primer and adhesive system which have anti-microbial additives.