



# PRODUCT UPDATE

## NetBow™ Product Update

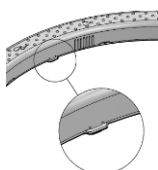
Product Manager	Abed Masarwa
Date	08.12.2022



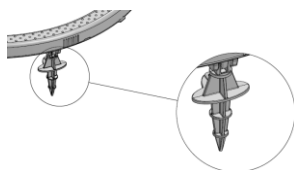
### → DESCRIPTION

Due to multiple feedbacks, we received from the business units we decided to add the following improvement to the NetBow.

1. Improve the product locking of both parts the base and the cover.



2. Add AR (Anti Root) stopper to the spikes.



### → REASONS FOR UPDATE

Two reasons for this update:

1. **The locking mechanism:** Is due to few complaints we have from markets where they noticed that after multiple installations and dismantling of the product from the pots the two parts were detached from each other, which resulted in additional work in pressing it back before installing back.
2. The Anti Root stopper: We had one incident where we have complaint from one business unit that root intruded the base part of the NetBow which made it complex to dismantle it from the pot, and concern on possible clogging of the micro driplines.

### → MARKETING TOOLS

Product catalog	Done
Knowledge center	Will be added soon
Website	Will be added soon

### → SPECIFICATIONS AND RECOMMENDATIONS

- Detailed presentation on the change is added to this newsletter, this can be used to explain the change to our sales team.
- There is no any change in the product performance or design criteria.



# PRODCUT UPDATE

→ **LOGISTIC INFORMATION & SAP CATALOG NUMBERS**

As of 1-11-22 we will begin to supply this new model, we will identify it with the acronym **AR** (anti roots), it will have dedicated catalog numbers.  
Also in this case, during the first months, we will place an external signage to better identify the boxes with this model.

Description	Quantity per box (unit)	Box dimensions (cm x cm x cm)	Box weight (kg)	Boxes per pallet (units)	Catalog number
NetBow™ AR 250 mm/10", 8 outlets Barb conn, gray, foldable	50	32 x 28 x 56	5.0	24	77470-000210
NetBow™ AR 250 mm/10", 8 outlets Press fit conn, gray, foldable	50		5.0		77470-000211
NetBow™ AR 120 mm/5", 4 outlets Barb conn, gray, foldable	120		5.9		77470-000212
NetBow™ AR 120 mm/5", 4 outlets Press fit conn, gray, foldable	120		5.9		77470-000213

**ADDITIONAL DATA**

We take this opportunity to communicate that as of 1-1-23 we will cancel the catalog numbers and corresponding products belonging to the first generation of NetBow™; the one in which the product was received with stakes to install in the field.  
Having in our hands the models that reach the farmer with these stakes already installed, we do not see any benefit in supplying a product that requires more hours of work in the field.

Therefore the following catalog numbers will be cancelled:  
77470-000106  
77470-000107  
77470-000124  
77470-000125