

EU Data Act Product Data Sheet for FenceAlarm2

1 Introduction.....	2
1.1 Purpose of this Document.....	2
1.2 Legal Basis	2
2 General Product Information	2
3 Data Generated by the Product.....	2
4 End user rights	3
4.1 Right to Access	3
4.2 Right to Share with a Third Party	3
4.3 Right to Erasure.....	3
5 Data Usage and Sharing.....	4
5.1 Data Usage by Luda.Farm	4
5.2 Data Processing by Service Providers	4
6 Complaint and Legal Information.....	5
6.1 Internal Complaint Mechanism.....	5
6.2 Right to Lodge a Complaint with a Supervisory Authority	5

1 Introduction

1.1 Purpose of this Document

This document provides a comprehensive overview of the data generated by the product “FenceAlarm2” and your rights regarding this data, in compliance with the European Union's Data Act (Regulation 2023/2854). Our commitment is to provide you with clear, transparent information, empowering you with greater control over the data generated by your device.

The information contained herein is intended to be a complete guide to our data handling practices and your legal rights under the Data Act, ensuring you have all the necessary information before you purchase or use your FenceAlarm2.

1.2 Legal Basis

This document serves as the official product data sheet as required by Chapter II of the EU Data Act. It outlines our legal obligations to provide transparent information and to facilitate user access to and sharing of non-personal data generated by connected products and related services.

2 General Product Information

The FenceAlarm2, with article number 1137, is a connected product manufactured by Luda.Farm AB. The data holder is Luda.Farm AB (SE556690395001), located at Krokslätts fabriker 30, 43137 Mölndal, Sweden. For all inquiries related to your data and the EU Data Act, you may contact us at support@luda.farm or by phone at +46 31 31 30 290. For more information about the company or product, please refer to the company website <https://luda.farm>.

3 Data Generated by the Product

The FenceAlarm2 measures and reports the voltage of the connected fence. It also reports LTE-M network data. The data is encoded to CBOR and uploaded to our EU-based cloud servers (Belgium) where it is processed, timestamped, and stored. The data volume under normal usage conditions is in the range 250-700 KB per month.

Data commonly requested by end users is made available in CSV and XLSX formats via the my.luda.farm web and mobile applications. For any data not available through the app, please contact the support team and we will provide you with the requested data in JSON.

4 End user rights

4.1 Right to Access

The right to access the data generated by the FenceAlarm2 is granted to the user at any time. All core data points are made accessible through the my.luda.farm web and mobile apps. The user can also request any data not made available through the app by contacting the Luda.Farm support team.

4.2 Right to Share with a Third Party

The user is provided with the right to instruct the data holder to share FenceAlarm2 data with a third party. This process can be initiated by contacting the Luda.Farm support team.

4.3 Right to Erasure

The right to request the erasure of one's data is provided to the user. This process is available as a self-service function within the account settings of the my.luda.farm web and mobile applications. Upon the user's request, the data is deleted from our systems, subject to any legal obligations that may require the retention of certain data for a specified period.

5 Data Usage and Sharing

This section details how the data generated by your FenceAlarm2 is used by Luda.Farm and any third parties, in compliance with the EU Data Act.

5.1 Data Usage by Luda.Farm

The data collected from the FenceAlarm2 is used for the following purposes:

- **To provide the core service:** This includes monitoring voltage levels and sending alerts. Without this data, the FenceAlarm2's primary functions would not be possible.
- **To maintain and improve the product:** We analyse aggregated and anonymised data to identify common usage patterns, troubleshoot technical issues, and improve the reliability and features of the FenceAlarm2 and our associated services (e.g., app updates, firmware improvements).
- **For security and fraud prevention:** Data is used to detect unusual activity that may indicate a security breach or fraudulent use of the device.

5.2 Data Processing by Service Providers

To operate our services efficiently and securely, we utilise third-party service providers. These providers act as data processors on our behalf and are contractually bound to process your data only for the purposes we define. They are not permitted to use your data for their own purposes. All data generated by the FenceAlarm2 is processed and stored in Google Cloud Platform.

6 Complaint and Legal Information

6.1 Internal Complaint Mechanism

If you have a complaint regarding our compliance with the EU Data Act or our handling of your data, please contact our support team in the first instance. We are committed to resolving your concerns promptly and transparently.

6.2 Right to Lodge a Complaint with a Supervisory Authority

Without prejudice to any other administrative or judicial remedies, you have the right to lodge a complaint with a competent supervisory authority, in the Member State of your habitual residence, place of work, or place of the alleged infringement.

For matters concerning the EU Data Act, the relevant authority is the competent authority designated by the Member State to monitor and enforce the regulation. In Sweden, this is the Swedish Post and Telecom Authority (PTS).

You can find a list of all national supervisory authorities on the website of the European Data Protection Board (EDPB).