

## **Luda.Farm EU Data Act Notice**

Luda.Farm AB together with its affiliated companies (“Luda.Farm”, “Data Holder” or “We”) collects and processes data from connected products and related services under the EU Data Act (Regulation (EU) 2023/2854) (“Data”).

The purpose of this EU Data Act Notice (“Notice”) is to inform our user (“User” or “You”) of all applicable Luda.Farm devices (“Product”) and/or related services under Article 3(2) and Article 3(3) of the EU Data Act about the collection of Data and the rights of the user in relation to such Data.

All Products can be connected with Luda.Farm app, and are capable of generating Data continuously and in real time.

### **1. Types, formats, estimated volume and collection frequency of Data**

| <b>Types</b>                 | <b>Formats</b>                           | <b>Estimated Volume</b>                                                                                               | <b>Collection Frequency</b>                                  |
|------------------------------|------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|
| Device status information    | Text                                     | Typically a few KB per day, depends on reporting frequency                                                            | Depends on device reporting settings                         |
| Operational logs             | Text                                     | Normally a few MB per month, depending on how often the user changes settings or operates the device                  | Event-driven, varies by user operations                      |
| Video / Audio / Image data   | .mp4(video), .wav (audio), .jpeg (image) | May range from several GB to hundreds of GB per month, depending on device model, SD card capacity and recording mode | User-controlled (continuous/motion-triggered/scheduled)      |
| Alarm/Push notification data | Text, image                              | Typically a few MB per week, varies with settings and actual events                                                   | Event-driven, depends on settings                            |
| Device settings information  | Text                                     | Only a few KB to MB in total per device                                                                               | Not applicable (collected when device is set up or modified) |

### **2. Data storage options and duration of retention**

#### **2.1. Data storage options**

Data is either stored locally on the local storage media (e.g. SD card). All Data storage options are entirely under User’s control.

#### **2.2. Duration of retention**

If the Data is stored locally, the duration of retention of such Data shall depend on the User’s choice (e.g. cease to use the related services).

Alarm/push notification Data may be stored for up to 7 days if the Product has Notification Center feature.

### **3. User access, retrieve and erase**

You may access, retrieve and erase non-personal Data through the Luda.Farm app or by contacting us through one of the contacts listed in the “Contact” section of this Notice, subject to our identity verification security controls (if applicable).

For personal Data (as defined under General Data Protection Regulation (Regulation (EU) 2016/679)), please refer to our Privacy Policy.

Certain Data may contain trade secrets of Luda.Farm. As the holder of such trade secrets, Luda.Farm will protect them accordingly, whilst continuing to fulfill its obligations under the EU Data Act to provide Users access to the Data as required.

#### **4. Purposes**

Luda.Farm collects and processes the Data to provide Users with our core services and functionalities of the Product and Luda.Farm app, to provide support and maintenance services and to improve our Products and services, subject to applicable laws and regulations.

For more information, please refer to our Privacy Policy.

#### **5. Share with third parties**

Luda.Farm may engage third parties to act as our service providers and share Data with them to fulfill the purpose mentioned above. You can learn more by visiting our Privacy Policy.

Under our Device Sharing feature, you may choose to explicitly authorize third parties to access your Data and revoke such authorization at any time.

For more information, please refer to the corresponding introduction page on Luda.Farm app.

#### **6. Right to lodge a complaint**

Users shall have the right to lodge a complaint with the relevant competent authority designated under Article 37 of the EU Data Act, in the Member State of their habitual residence, place of work or establishment.

#### **7. Contract term and termination**

The contract between User and Luda.Farm for the related services shall commence when the User first activates or uses the relevant service and shall be effective until User or Luda.Farm terminates the service (e.g. Users choose to delete their Luda.Farm account).

For more information, please refer to our Terms & Conditions and Privacy Policy.

#### **8. Contact**

Users may exercise their rights under the EU Data Act by contacting Luda.Farm AB via the following methods: by using the information on our “[Contact Us](#)” page, by sending an e-mail to [support@luda.farm](mailto:support@luda.farm), call us +46 31 31 30 290 or by submitting a support case via <https://support.luda.farm>.