

BIA Group

Cookie policy of the www.biagroup.com website

(Updated on 11 mai 2021)

This document is written in several languages to facilitate its understanding. In case of discrepancies between the various language versions, the French version takes precedence.

A cookie is a small text file that may be stored on your computer when you visit websites.

Information is stored in a text file, such as your choice of language for the Website. When you visit the Website again later, this cookie is sent back to the site. In this way, the Website recognises your browser and can, for example, remember your choice of language.

Cookies usually also have an expiry date. Some cookies are, for example, automatically deleted when you close your browser (so-called session cookies), while others remain on your computer for a longer period of time, sometimes even until you delete them manually (so-called permanent cookies).

Why do we use cookies?

The Website uses three types of cookies:

- essential cookies ;
- functional cookies ;
- analytical cookies.

BIA sets cookies to manage the content and to enable the optimal functioning of its Website. It is not possible to refuse these cookies if you want to visit the Website.

In terms of analytical cookies, BIA uses (indicative and non-limitative list, subject to change) Google Analytics, LinkedIn Insight Tag, Facebook Pixel and Hotjar, which provide us with information about your use of our websites, including the following: the pages you visited, the links you clicked, the time you spent on a page, the products or services you designed using our configurator, the device you used, etc. This data enables us to understand how people use our website and to ensure that it functions properly. This data is not used for marketing or advertising purposes.

Cookies from www.biagroup.com:

Cookie	Domain	Description	Shelf life	Type
bscookie	.linkedin.com	This cookie is a browser identification cookie set by linked share buttons and ad tags.	1 year 11 months 29 days 11 hours 37 minutes	Analytical
_ga	.biagroup.com	This cookie is set by Google Analytics. The cookie is used to calculate visitor, session, and campaign data and to track site usage for site analysis reporting. The cookie stores information anonymously and assigns a randomly generated number to identify unique visitors.	1 year 11 months 28 days 23 hours 59 minutes	Analytical

Cookie	Domain	Description	Shelf life	Type
_gid	.biagroup.com	This cookie is set by Google Analytics. The cookie is used to store information about how visitors use a website and helps create an analytical report of how the website is doing. The data collected, including the number of visitors, the source they came from, and the pages visited in an anonymous form.	23 hours 59 minutes	Analytical
_omappvp	.biagroup.com	This cookie is used in conjunction with _omappvs cookie to determine whether a user is new or returning.	10 years 11 months 10 days 23 hours 59 minutes	Analytical
lissc	.linkedin.com	This cookie is provided by LinkedIn. This cookie is used to track the integrated service.	11 months 29 days 23 hours 59 minutes	Analytical
_omappvs	.biagroup.com	This cookie is used in conjunction with the _omappvp cookies. If the cookies are set, the user is a returning user. If none of the cookies are set, the user is a new user.	9 minutes	Analytical
_lang_already_chosed	.biagroup.com	This cookie is used to determine the applicable language.	2 months 28 days 23 hours 59 minutes	Analytical
_dc_gtm_UA-59069754-1	.biagroup.com	This cookie is provided by Google Analytics to enable its operation.		Analytical
_hjTLDTest	.biagroup.com	This cookie is provided by Hotjar to enable its operation.	Session	Analytical
_hjid	.biagroup.com	This cookie is set by Hotjar when the user first lands on a page with the Hotjar script. It is used to track the random user ID unique to that site on the browser. This ensures that behaviour on subsequent visits to the same site is attributed to the same user ID.	11 months 29 days 23 hours 59 minutes	Analytical
_hjFirstSeen	.biagroup.com	This cookie is provided by Hotjar to enable its operation.	29 minutes	Analytical
li_sugr	.linkedin.com	This cookie is provided by LinkedIn to enable its operation.	2 months 28 days 23 hours 59 minutes	Analytical
UserMatchHistory	.linkedin.com	This cookie is provided by LinkedIn and is used to track visitors across multiple websites in order to present them with relevant advertising based on their preferences.	29 days 23 hours 59 minutes	Analytical
_hjIncludedInPageviewSample	.biagroup.com	This cookie is provided by Hotjar to enable its operation.	1 minute	Analytical
_hjAbsoluteSessionInProgress	.biagroup.com	This cookie is provided by Hotjar to enable its operation.	29 minutes	Analytical
cookieLawinfo-checkbox-necessary	.biagroup.com	This cookie is set by the GDPR Cookie Consent plugin. Cookies are used to store the user's consent for cookies.	59 minutes	Essential
__cfduid	.adsymptotic.com	This cookie is used by cdn services such as CloudFare to identify individual clients behind a shared IP address and apply security settings on a per client basis. It does not match any user ID in the web application and	29 days 23 hours 59 minutes	Essential

Cookie	Domain	Description	Shelf life	Type
		does not store any personally identifiable information.		
lang	.ads.linkedin.com	This cookie is used to store a user's language preferences in order to serve content in that stored language the next time the user visits the website.	session	Functional
bcookie	.linkedin.com	This cookie is set by linkedIn. Its purpose is to enable LinkedIn features on the page.	1 year 11 months 29 days 11 hours 37 minutes	Functional
lidc	.linkedin.com	This cookie is set by LinkedIn and used for routing purposes.	23 hours 59 minutes	Functional
lang	.linkedin.com	This cookie is used to store a user's language preferences in order to serve content in that stored language the next time the user visits the website.	session	Functional

External links

The Website may contain links to other websites. These links are marked with a sign indicating that the user is leaving the Website. We have no influence on whether the operators of these websites comply with data protection regulations. The activation of these links is the responsibility of the user. However, we recommend that you consult the privacy statement and the cookie policy of the site concerned.