



## Christian Surfers Bible Distribution

### Overview

Bible Society Australia is supporting Christian Surfers (CS) International to design, print and distribute a new edition of the 'Surfers Bible,' with digital content links, in both English and French. This specialised New Testament in the New Living Translation will be available to surfers around the world through Christian Surfers projects and networks.



### The Need

The surfing community worldwide has an estimated 23 million, with 720,000 professional and amateur athletes who compete. Many surfers have not yet read the Bible or responded to the gospel.

There is a global opportunity presented by the next surfing event for the Olympics, which in 2024 will be held in Tahiti. Christian Surfers contacts there have requested Bibles in English and French to distribute.

With the growth of digital technology and online media, there is a need to ensure the word of God is accessible and relevant, especially to young surfers.

# 23m

people surf worldwide, on estimate

# 720,000

professional and amateur athletes compete in surfing globally, including in the Olympic games

# 100k+

Surfers Bibles and Gospels [now out of print] have been distributed in past years

**"O Lord God Almighty, who is like you? You are mighty, O Lord, and your faithfulness surrounds you. You rule over the surging sea; when its waves mount up, you still them."**

Psalm 89:8-9, NIV

# Goals

The Surfers Bible project has four main goals:

- **Collaboration:** enlisting CS affiliate nations to coordinate fundraising and Bible distribution.
- **Co-mission:** to inspire Christian surfers to actively share their faith, collaborating with others and using marketing strategies for maximum impact.
- **Co-produce:** managing the production of 25,000 Surfers Bibles, creating content, and building the necessary infrastructure, while
- **Connect:** providing free access to the Bible and resources through an online order process.

This latest edition of the Surfers Bible will include (via a QR code link) media content designed specifically to encourage surfers to connect with God and other Christian Surfers. The reader can access:

- up to date videos
  - testimonies and stories of faith in Jesus from some of the world's leading surfers
  - translated videos
  - Bible study guides
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# Impact

The 'Surfers Bible' will be culturally relevant and relatable to those in surfing communities. Around 25,000 surfers will be impacted by receiving a copy of The Surfers Bible. Christian Surfers aim to provide their team in Tahiti with 2,000 Surfer Bibles to give out at the Olympic Games surfing events in 2024, through official sport chaplains, local surfers and events planned during this time.

The project will also have an impact on the global Christian Surfers tribe, serving to unite them in their mission to see every surfer and every surfing community have the opportunity to know and follow Jesus.

The Surfers Bible website is expected to generate 30,000 unique users; indirectly, tens of thousands of people will be reached through the digital media produced along with the printed Surfers Bible.

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# Prayer Needs

- Please pray that testimonies from high level surfers can be confirmed and captured for the Surfers Bible.
- Pray for the global community to coalesce behind a shared vision for Surfers Bible.