



## Literacy Capacity in the Asia Pacific Region

### Overview

This capacity building project for Bible Society literacy workers will impact about 30 literacy staff of Bible Societies in the Asia Pacific, thereby benefiting their literacy projects and thousands of learners in the coming years.



### The Need

Many Bible Societies in the Asia Pacific region are running literacy projects in their respective countries, seeking to meet the need for literacy in their countries and empower people with reading and writing skills.

In the competency survey conducted in 2023, a need was highlighted: training staff in how to develop literacy material, which is a component of the literacy lifecycle.

**58.8m**

non-literate adults in Pakistan

**41.25m**

non-literates in Bangladesh

**18**

Bible Societies work in 52 countries in the Asia Pacific region

**"... so that the servant of God may be thoroughly equipped for every good work."**

2 Timothy 3:17, NIV

# Goals

The goal of this project is to conduct two training events for the literacy staff of Bible Societies in the Asia Pacific Region in 2024. In 2023, a competency survey was conducted among all the literacy staff of the Asia Pacific, and based on such a survey, the Asia Pacific Literacy Training on the general overview and principles of literacy was organised, building the capacity of the literacy staff in the region.

In 2024, one training will be virtual and the other will be an in-person training. This in-person training session will be on literacy material development, to meet the needs identified in the 2023 Literacy Training. The over-arching aim of these two training events will be to strengthen the capacity-building efforts of the Bible Society literacy staff in the Asia Pacific region.

A total of about 25-30 literacy staff of the Asia Pacific will receive training in 2024.

---

# Impact

The Bible Society Literacy Staff who attended the literacy materials development and software training in previous years have been equipped in developing age-appropriate materials for their participants.

This project will primarily impact 25-30 Bible Society literacy staff, especially those involved in the delivery of literacy programs. When trained in different aspects of the literacy programs (planning, implementation, evaluation) they will be able to use it in the context of their literacy projects. It is hoped that these staff will be able to strengthen their program implementation and develop several Bible engagement products for non-literate audiences. In turn, this will impact thousands of beneficiaries in the coming years.

---

# Testimonies

“Please pray for the literacy projects, that we will have adequate specialists. There was a time we did not have specialists in literacy, but now there are literacy specialists. They're able to make an impact. We need to not simply do the work of literacy education, but do the work in the right way. And that is where the specialists come in.” — Julian Sundersingh, the head of UBS Global Literacy Coordination.

---

# Prayer Needs

- Pray that all the Bible Societies who participated in the 2023 Asia Pacific Literacy Training will be able to put into use what they learnt: the principles behind literacy practices, program planning, research, and implementation as they develop their literacy projects in the years to come.
- Pray that an appropriate, needs-based training will be identified and conducted for the benefit of the literacy staff in 2024.
- Pray that available trainers will be identified to help in the capacity-building efforts and training events to be lined up for 2024.