



FOR IMMEDIATE RELEASE

Disclosure Of Trading In Own Shares For April 2021

CLICHY - May 10, 2021

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for April 2021 :

Date	Number of shares	Average weighted price in €	Amount in €
01/04/21	5,090	50.3192	256,124.73
06/04/21	4,700	50.2335	236,097.45
07/04/21	4,770	50.5257	241,007.59
08/04/21	4,190	53.9299	225,966.28
09/04/21	3,690	53.4636	197,280.68
12/04/21	3,740	52.5741	196,627.13
13/04/21	3,780	52.2687	197,575.69
14/04/21	3,780	52.1904	197,279.71
15/04/21	3,760	52.4760	197,309.76
16/04/21	3,760	52.2162	196,332.91
19/04/21	3,655	52.5250	191,978.88
20/04/21	3,760	52.2555	196,480.68
21/04/21	3,780	52.4730	198,347.94
22/04/21	3,690	53.4438	197,207.62
23/04/21	3,670	53.7447	197,243.05
26/04/21	3,645	54.1078	197,222.93
27/04/21	3,650	54.0794	197,389.81
28/04/21	3,295	59.8113	197,078.23
29/04/21	3,300	60.1077	198,355.41
30/04/21	3,300	59.2621	195,564.93
TOTAL	77,005	53.3533	4,108,471.42

ABOUT BIC

A world leader in stationery, lighters and shavers, BIC brings simplicity and joy to everyday life. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable, essential products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as BIC Kids™, BIC Flex™, BodyMark by BIC™, Cello®, DjEEP, Lucky Stationery, Rocketbook, Soleil®, Tipp-Ex®, Us.™, Wite-Out® and more. In 2020, BIC Net Sales were 1,627.9 million euros. The Company is listed on “Euronext Paris,” is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It received an A- Leadership score from CDP. For more, visit www.bic.com or follow us on [LinkedIn](#), [Instagram](#), [Twitter](#), or [YouTube](#).

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2021 AGENDA

ALL DATES TO BE CONFIRMED

2021 AGM	May 19, 2021
First Half 2021 Results	July 28, 2021
3 rd Quarter 2021 Results	October 26, 2021