



FOR IMMEDIATE RELEASE

Disclosure Of Trading In Own Shares For March 2021

CLICHY - April 09, 2021

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for March 2021 :

Date	Number of shares	Average weighted price in €	Amount in €
12/03/21	4,500	49.6549	223,447.05
15/03/21	4,354	49.8857	217,202.34
15/03/21	326	49.8857	16,262.74
16/03/21	4,490	49.7636	223,438.56
17/03/21	4,620	50.1422	231,656.96
18/03/21	4,265	51.1074	217,973.06
19/03/21	3,845	51.7547	198,996.82
22/03/21	3,890	52.1183	202,740.19
23/03/21	3,920	50.8229	199,225.77
24/03/21	4,230	50.3175	212,843.03
25/03/21	4,830	50.2356	242,637.95
26/03/21	4,890	50.1734	245,347.93
29/03/21	4,900	50.4570	247,239.30
30/03/21	822	50.1753	41,244.10
30/03/21	3,818	50.1753	191,569.30
31/03/21	4,900	49.8282	244,158.18
TOTAL	62,600	50.4151	3,155,983.26

ABOUT BIC

A world leader in stationery, lighters and shavers, BIC brings simplicity and joy to everyday life. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable, essential products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as BIC Kids™, BIC Flex™, BodyMark by BIC™, Cello®, DjEEP, Lucky Stationery, Rocketbook, Soleil®, Tipp-Ex®, Us.™, Wite-Out® and more. In 2020, BIC Net Sales were 1,627.9 million euros. The Company is listed on "Euronext Paris," is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and

education. It received an A- Leadership score from CDP. For more, visit about.bic.com or follow us on [LinkedIn](#), [Instagram](#), [Twitter](#), or [YouTube](#).

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2021 AGENDA

ALL DATES TO BE CONFIRMED

1 st Quarter 2021 Results	April 27, 2021
2021 AGM	May 19, 2021
First Half 2021 Results	July 28, 2021
3 rd Quarter 2021 Results	October 27, 2021