



Disclosure Of Trading In Own Shares For March 2020

CLICHY - April 01, 2020

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for March 2020 :

Date	Number of shares	Average weighted price in €	Amount in €
02/03/2020	19,200	54.1734	1,040,129.28
04/03/2020	1,803	54.9912	99,149.13
05/03/2020	27,000	53.9000	1,455,300.00
06/03/2020	3,713	50.7411	188,401.70
11/03/2020	35,849	50.4500	1,808,582.05
TOTAL	87,565	52.4360	4,591,562.17

ABOUT BIC

BIC is a world leader in stationery, lighters and shavers. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as Cello®, Conté®, BIC Flex™, Lucky Stationery, Made For YOU™, Soleil®, Tipp-Ex®, Wite-Out® and more. In 2019, BIC Net Sales were 1,949.4 million euros. The Company is listed on "Euronext Paris," is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It received an A- Leadership score from CDP. For more, visit www.bicworld.com or follow us on [LinkedIn](#), [Instagram](#), [Twitter](#), or [YouTube](#).

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2020 AGENDA – ALL DATES TO BE CONFIRMED

First Quarter 2020 results	23 April 2020	Conference call and Webcast
2020 AGM	20 May 2020	To be determined
First Half 2020 results	29 July 2020	Conference call and Webcast
Third Quarter 2020 results	28 October 2020	Conference call and Webcast