



DISCLOSURE OF TRADING IN OWN SHARES FOR JULY 2019

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for July 2019 :

- No transactions for July 2019.

CONTACTS

Sophie Palliez-Capian – VP, Corporate Stakeholder Engagement - sophie.palliez@bicworld.com

Investor Relations Contact: +33 1 45 19 52 00

Michèle Ventura
michele.ventura@bicworld.com

Press Contacts

Albane de La Tour d'Artaise
Albane.DeLaTourD'Artaise@bicworld.com

Laurence Heilbronn : +33 6 89 87 61 37
lheilbronn@image7.fr

For more information, please consult the corporate website: www.bicworld.com

2019 AGENDA - ALL DATES TO BE CONFIRMED

Third Quarter 2019 results	23 October 2019	Webcast
Full Year 2019 results	12 February 2020	Meeting and Webcast
First Quarter 2020 results	23 April 2020	Webcast
2020 AGM	20 May 2020	Meeting

ABOUT BIC

BIC is a world leader in stationery, lighters and shavers. For more than 70 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2018, BIC Net Sales were 1,949.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP A list and CDP "Supplier Engagement rating Leader board", Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, FTSE4Good indexes, Ethibel Pioneer and Ethibel Excellence Investment Registers, Ethibel Sustainability Index (ESI) Excellence Europe, Stoxx Global ESG Leaders Index.

